

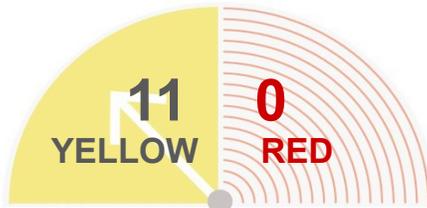
# Quarterly Wood Smoke Report

## Advisories Summary

- No burning restrictions were issued this quarter.
- The program had 42 active exemptions this quarter, the second highest number of exemptions for the wood burning season since the ordinance has been in effect.
- Winter conditions were similar to Winter 2022, resulting in comparable advisory numbers.
- Limited paid advertising and no earned media resulted in some of the lowest quarterly numbers of “new subscribers” to alerts and total impressions in the last year.

### Advisories issued:

	Yellow	Red
Jan	6	0
Feb	5	0
Mar	0	0



## Outreach Summary



108 Complaints/info requests



472 Educational mailers  
3973 Postcards sent



19 new subscribers  
All: 641



28 new subscribers  
All: 2,588



No earned media



SE Examiner; Billboards;  
Social Media Ads



6 events attended  
10 presentations

**427,655 impressions**

## Neighborhood Association Presentations & Fix it Fairs

The program’s outreach specialist has been busy this quarter presenting at various neighborhood associations meetings throughout Portland and other events, including the City of Portland’s [Fix it Fairs](#) and [PSU’s Clean Tech Challenge](#).



Do your neighbors know about the harms of wood smoke? Ask us about attending your local Neighborhood meeting to share information about wood smoke and the County ordinance. Contact us at 503-988-0035 or [woodsmokecomplaints@multco.us](mailto:woodsmokecomplaints@multco.us).

*This one-page quarterly report provides an overview of the wood smoke curtailment program from Jan. 2023 through Mar. 2023. Program advisories follow a protocol that specifies guidance for air quality forecasting, internal communications, and public notifications.*