

**BEFORE THE BOARD OF COUNTY COMMISSIONERS
FOR MULTNOMAH COUNTY, OREGON**

PROCLAMATION NO. 2024-097

Proclaiming Saturday, November 30th, 2024 as Small Business Saturday in Multnomah County.

The Multnomah County Board of Commissioners Finds:

- A. Multnomah County celebrates our local small businesses and the contributions they make to our local economy and community.
- B. According to the United States Small Business Administration, there are 34.7 million small businesses in the United States, small businesses represent 99.7% of firms with paid employees, small businesses are responsible for 61.1% of net new jobs created since 1995, and small businesses employ 45.9% of the employees in the private sector in the United States.
- C. 68 cents of every dollar spent at a small business in the United States stays in the local community and every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services.
- D. 59% of U.S. consumers aware of Small Business Saturday shopped or ate at a small, independently owned retailer or restaurant on Small Business Saturday 2023.
- E. Advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday falling between Black Friday and Cyber Monday, as Small Business Saturday.
- F. Resilient small businesses continue to champion innovative solutions to our country's greatest challenges and create opportunities for families and workers.
- G. Multnomah County supports our local businesses that create jobs, boost our local economy, and preserve our communities

The Multnomah County Board of Commissioners Proclaims:

Saturday, November 30th, 2024 as Small Business Saturday in Multnomah County.

ADOPTED this 14th day of November, 2024.



BOARD OF COUNTY COMMISSIONERS
FOR MULTNOMAH COUNTY, OREGON

Jessica Vega Pederson

Jessica Vega Pederson, Chair

REVIEWED:
JENNY M. MADKOUR, COUNTY ATTORNEY
FOR MULTNOMAH COUNTY, OREGON

By: *Jenny M. Madkour*

Jenny M. Madkour, County Attorney

SUBMITTED BY: Chair Jessica Vega Pederson