

Department: Nondepartmental **Program Contact:** Gary Marschke
Program Offer Type: Existing Operating Program **Program Offer Stage:** As Proposed
Related Programs:
Program Characteristics:

Executive Summary

A community that is civically involved is fundamental to building trust and accountability in Multnomah County governance. As the complexion of Multnomah County has changed, the process of engagement must reflect that diversity to achieve confidence in government and participation in decision-making. As an independent office, the CIC and Office of Citizen Involvement (OCI) work together to ensure that these values guide our work. This offer provides the minimal resources for the CIC, through the OCI, to pursue enhanced, focused outreach and engagement consistent with those values.

Program Summary

The CIC maintains a publicly-accessible office providing a clearinghouse for information about and entry into a bevy of county citizen opportunities. The CIC provides ongoing independent administration and assessment of participation opportunities as well as conducting a variety of educational outreach activities designed to inform and involve the community.

This offer supports those efforts through: enhanced and expanded outreach to more than a dozen currently under-represented communities; hosting of community engagement events such as County 101, Budget 101, and others with several civic leadership cohort communities; development of a CIC task force to focus inclusive access issues concerning underserved communities; enhanced and streamlined resources and reporting processes between Budget Advisory Committees, staff, and the Board of Commissioners; developing, hosting, and reporting results to the Board of two Age Friendly Forums identifying priorities among aging populations; collaboration with Chair's Office on an update of 2014 Budget Survey to reflect trends and current priorities to be presented to the Board; participation with Chair's Office and others engaging in community outreach including Listening Sessions and Budget Hearings; hosting and facilitating the 29th Annual Volunteer Awards program including the creation of an independent web page honoring recipients; guided the Health Department through formation, recruitment, and orientation of their new Budget Advisory Committee; continued popularity of our NAACO award winning Diversity Outreach Training workshops with over 110 participants for our workshop at the 2015 Northwest Public Employees Diversity Conference; development, administration, analysis and reporting on the F/Y 2017 budget survey; update and enhancement of the OCI/CIC web site and Facebook page; enhanced community messaging built around new branding of "Be heard!"; increased focus on means to increase access and inclusion including directly and indirectly recruiting representation from communities heretofore not represented; event specific cross cultural collaboration and outreach with specifically underrepresented communities; collaborating with IT and Communications to enhance social media engagement strategies; our annual retreat to ensure that CIC members are equipped with the knowledge and protocol to be successful; continued maintenance of our Spanish website; continued multicultural outreach through our Connect, Educate, Recruit, & Engage Campaign.

Performance Measures

Measure Type	Primary Measure	FY15 Actual	FY16 Purchased	FY16 Estimate	FY17 Offer
Output	Database of volunteers and calendar of meetings is current and publicly available at all times	98%	100%	98%	98%
Outcome	Percentage of participants in activities who felt time was well spent	98%	90%	90%	95%
Output	Multicultural outreach & recruitment events	N/A	N/A	N/A	15
Output	New interest inquiries followed up within 3 working days	N/A	N/A	N/A	100%

Performance Measures Descriptions

A community that is civically involved is fundamental to building trust and accountability in Multnomah County governance. The performance measures for this program offer essential measurements of efforts to educate and engage the public. OCI's enhanced use of our web pages, social media accounts, online volunteer database, and relationship based recruitment in the community increases the public's knowledge of and likely participation with community involvement opportunities.

Legal / Contractual Obligation

Chapter Re: Chapter 3.75 Multnomah County Home Rule Charter; Resolution 8-86, Resolution 95-245, Multnomah County Code 2.30.640; 3.30-3.306 1. The County Charter states that the commission “shall appropriate sufficient funds for the operation of the office and the committee”.

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2016	2016	2017	2017
Personnel	\$188,798	\$0	\$185,545	\$0
Contractual Services	\$1,500	\$0	\$1,500	\$0
Materials & Supplies	\$12,358	\$0	\$13,351	\$0
Internal Services	\$40,333	\$0	\$42,593	\$0
Total GF/non-GF	\$242,989	\$0	\$242,989	\$0
Program Total:	\$242,989		\$242,989	
Program FTE	2.00	0.00	2.00	0.00

Program Revenues				
Total Revenue	\$0	\$0	\$0	\$0

Explanation of Revenues

This is a General Fund program.

Significant Program Changes

Last Year this program was: FY 2016: 10010-16 Citizen Involvement Committee

The only significant change is in how the money will be used rather than how much is being spent. Access remains the most challenging obstacle to engagement especially among the under-represented communities. The CIC, through the Office of Citizen Involvement, is increasing its efforts to be engaged in pro-active work with county officers, county employees and the larger community to enhance the understanding and value of active participation in county governance. This has been and remains the core mission of CIC supported by ongoing activities such as live topical forums; online surveys; non-English website, the Connect, Educate, Recruit & Engage Campaign; a task force focused on equity and inclusion issues; enhanced community, county, and inter-jurisdictional partnerships; and the reallocation of resources toward facilitating equitable inclusion reflecting the true Multnomah County community.