

**Department:** Nondepartmental      **Program Contact:** Claudia Black

**Program Offer Type:** Innovative/New Program      **Program Offer Stage:** As Proposed

**Related Programs:**

**Program Characteristics:**

### Executive Summary

This position will support community engagement, planning and revitalization efforts to coordinate existing and potential federal, regional, and local investment in East County. This strategic partnership seeks to increase investment and alignment that will benefit residents and reduce barriers to create jobs, leverage private contribution, increase economic activity, expand educational opportunities, and reduce violent crime.

### Program Summary

Geographic distribution of diversity has shifted as communities of color have moved into East Multnomah County. Concentrations of poverty, unemployment, and low educational attainment have also emerged in mid to East County. Many residents of the County (49%) have an annual income of \$30,000 or less. Unemployment rates rose from 4%-6% with some cities in East County tripling the number of people receiving public assistance. The percentage of people who hold a high school diploma, GED or lower is 56%-64% for many communities in East County. Aggravated assault and Part 1 violent crimes have increased in the same communities struggling with other instabilities. Rockwood saw an increase of 8% in aggravated assault and 62% in Part 1 violent crimes (2014 OJJDP Gang Assessment).

This is a multi-sector approach for engagement, programming and policy work to directly impact stability and a framework for revitalization in East County. This builds on positive, collaborative momentum of the 2014 Promise Zone designation application submitted in partnership with the City of Gresham, 25 community implementation partners and nearly 200 stakeholders who were engaged in the process. This position will work with County Departments, Elected Officials and external stakeholders to prioritize revitalization of East Multnomah County. In the first six months, Promise Zone planning groups will reconvene to determine priorities, action steps, timelines and budget needs. Output examples include: collaborative grant applications, multi-jurisdictional policy recommendations, programmatic expansion to meet needs in the areas of: Jobs, Education, Economic Development, Crime, Health, and Infrastructure. This work will be informed by the Equity and Empowerment Lens to maintain attention to inequities and structural challenges to revitalizing East County. If the federal Promise Zone designation is successful, the liaison will work with federal partners in early implementation stages in year one.

### Performance Measures

Measure Type	Primary Measure	FY14 Actual	FY15 Purchased	FY15 Estimate	FY16 Offer
Output	Stakeholders engaged in East County revitalization	n/a	n/a	150	200
Outcome	Development of action plans across prioritized issue areas	n/a	n/a	20%	100%
Output	Opportunities to engage in dialogue about revitalization	n/a	n/a	20	100
Quality	Percentage of stakeholders who feel engaged	n/a	n/a	n/a	80%

### Performance Measures Descriptions

The engagement of stakeholders as implementation partners is a priority in FY16. Number of engaged stakeholders is measured by members of the email distribution list. Development of action plans across six prioritized issue areas is measured by level of completeness. Number of opportunities to engage in dialogue is measured by meetings with multi-sector stakeholders. Percentage of stakeholders who feel engaged will be measured by stakeholder survey

## Legal / Contractual Obligation

Multnomah County and the City of Gresham have a pending application to HUD for a federal designation of a Promise Zone in Rockwood. This announcement will be made in Spring 2015. If the designation is received, this will result in an unfunded agreement with HUD (performance outcomes, AmeriCorps members and a Promise Zone liaison), if the designation is not received, work will begin to adjust the application for submission in a future round of awards.

## Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2015	2015	2016	2016
Personnel	\$0	\$0	\$129,140	\$0
Materials & Supplies	\$0	\$0	\$9,900	\$0
<b>Total GF/non-GF</b>	<b>\$0</b>	<b>\$0</b>	<b>\$139,040</b>	<b>\$0</b>
<b>Program Total:</b>	<b>\$0</b>		<b>\$139,040</b>	
<b>Program FTE</b>	0.00	0.00	1.00	0.00

Program Revenues				
<b>Total Revenue</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

## Explanation of Revenues

General Fund.

## Significant Program Changes

### Last Year this program was:

This is a new program expansion for Government Relations to support collaborations with the City of Gresham and communities of Rockwood and Rosewood. This expansion increases staffing within Government Relations by 1.0 FTE.