

**Department:** 

### Program #10020 - Regional Arts & Culture Council

Nondepartmental Program Contact: Cindy Knapp

Program Offer Type: Existing Operating Program Program Offer Stage: As Requested

Related Programs:

Program Characteristics: In Target

#### **Executive Summary**

The Regional Arts & Culture Council (RACC) provides contract services to Multnomah County. Formerly a County bureau (as the Metropolitan Arts Commission), since 1995 RACC has been a 501(c)(3) nonprofit serving the Portland Metro area. This transition enables RACC to provide leverage support from other regional government partners and private donors, including foundations and trusts, ultimately investing much more in arts and culture than the County alone can afford. These investments create vibrant neighborhoods, enhance our children's education, and fuel the creative economy with measurable economic benefits for Multnomah County.

### **Program Summary**

RACC plays a vital role in the County's economic and community development efforts. Specifically, RACC provides services in six key areas: (1) Through Advocacy building support & resources for arts and culture; (2) Grants provide artists & arts organizations with base financial support needed to serve the community; (3) A nationally acclaimed Public Art program, including the Multnomah County 2% for Art Ordinance, integrates a wide range of art into public spaces; (4) Other Community Services including workshops for artists, consulting for arts organizations, and a variety of printed and electronic resources; (5) RACC works with K-12 arts educators supporting, advocating, providing professional development and resources to ensure a well-rounded arts education program is available in our schools. This includes the 6 districts that receive funding from the Arts Education and Access Income Tax fund for dance, music, visual arts and theater instruction for K-5 students; and (6) RACC invests in arts-related programming that supports vulnerable populations and marginalized communities including low-income Oregonians, veterans, communities of color, the LGBTQIA+ community, East County, seniors, and people experiencing homelessness.

Multnomah County is home to a majority of the region's artists and arts and culture organizations, which pre-COVID-19, together generated more than \$294 million for the local economy and \$12.5 million for local government every year. During COVID-19 artists, creatives, and arts-servicing organizations have served as valuable partners to help our communities recover.

County funding supports: \$257,500 for grants and technical assistance services for artists and arts organizations, \$7,500 for arts education and assessment, \$15,000 for advocacy programs, and \$20,000 for general management and sustaining services such as accounting and information technology/web services. RACC receives separate funding from Multnomah County's 2%-for-art to fund public art projects.

Performance Measures									
Measure Type	Primary Measure	FY21 Actual	FY22 Budgeted	FY22 Estimate	FY23 Offer				
Output	Dollars leveraged from other sources (FY 2022 includes ARPA and NEA funding)	\$21 million	\$8 million	\$8.5 million	\$8 million				
Outcome	Children engaged in creative learning	27,633	35,000	25,000 (k- 5)	23,000 (k- 5)				
Output	Direct Investment in artists & arts & culture organizations (includes ARPA and NEA funds)	\$5.9 million	\$5.4 million	\$4.5 million	\$4.5 million				
Output	RACC-funded artists who identify as Black, Indigenous, and People of Color and/or reside in East County	44%	44%	44%	45%				

#### **Performance Measures Descriptions**

During the pandemic, virtual learning for arts education was deemed as a special and not considered a core subject, impacting the number of children engaged in services. RACC will continue to focus on bringing resources to historically under-served communities, artists, and arts & culture organizations with the goal to increase support for these individuals and communities.

3/7/2022

### Legal / Contractual Obligation

RACC operates as a steward of Multnomah County investments in arts and culture via contract #440000704.

## Revenue/Expense Detail

	Adopted General Fund	Adopted Other Funds	Requested General Fund	Requested Other Funds	
Program Expenses	2022	2022	2023	2023	
Contractual Services	\$300,000	\$0	\$300,000	\$0	
Total GF/non-GF	\$300,000	\$0	\$300,000	\$0	
Program Total:	\$300,000		\$300,000		
Program FTE	0.00	0.00	0.00	0.00	

Program Revenues						
Total Revenue	\$0	\$0	\$0	\$0		

### **Explanation of Revenues**

# Significant Program Changes

Last Year this program was: FY 2022: 10020 Regional Arts & Culture Council