



Program #10020 - Regional Arts & Culture Council FY 2024 Proposed

Department: Nondepartmental **Program Contact:** Jennifer Matsumura
Program Offer Type: Existing **Program Offer Stage:** Proposed
Related Programs:
Program Characteristics:

Executive Summary

The Regional Arts & Culture Council (RACC) provides contract services to Multnomah County. Formerly a County bureau (as the Metropolitan Arts Commission), since 1995 RACC has been a 501(c)(3) nonprofit serving the Portland Metro area. With 50 years of community-based engagement with our county partners, we continue to leverage support from other regional government partners and private donors, including foundations and trusts. Ultimately, RACC invests much more in arts and culture than the County can afford to do alone—we leverage public dollars for the common good. As you will read in this report, these investments create vibrant neighborhoods, enhance our children’s education, and fuel the creative economy with measurable economic benefits for Multnomah County.

Program Description

RACC plays a vital role in Multnomah County’s economic and community development efforts. RACC leverages private and public dollars to provide artists, creatives, and arts organizations with base financial support needed to serve the community; our Advocacy & Engagement program liaises between city, county, and national offices, including state arts orgs and congressional leaders regarding impactful legislation affecting the arts and culture in our region. We advocate for and support community still experiencing impacts from COVID-19. A RACC team member serves on the Planning Management Team for the regional cultural plan process. RACC’s Advocacy program provides a community-based equity lens with over 50 years’ worth of arts and culture knowledge and expertise. We leverage community with community. RACC’s nationally acclaimed Public Art program, including the Multnomah County 2% for Art Ordinance, integrates a wide range of art into public spaces. This program is reported on via a separate reporting mechanism. We sit on local and national panels to enrich the narrative and the conversation.

RACC continues to focus and advocate for a well-rounded arts education to uplift arts and culture in all of our districts in the county. Our advocacy into East County has highlighted, and continues to focus on, inequity in the distribution of the Arts Education and Access Fund (AEAF) monies specifically within Reynolds School District. We will continue to pursue equitable access to arts education as we lean into East County through data collection and the artlook@oregon platform, administered by RACC. RACC has partnered and held listening sessions with Congresswoman Bonamici regarding her Arts Education for All initiative. We also addressed the mental health needs of K-12 arts educators and offered free supportive Trauma Informed Care workshops. An expanded opportunity for Multnomah County to support this is included with this budget request. RACC invests in programming that supports vulnerable populations and marginalized communities including low-income Oregonians, veterans, communities of color, the LGBTQIA+ community, East County, seniors, and people experiencing homelessness. RACC’s community services include workshops for artists, consulting for arts organizations, and a variety of printed, digital, and electronic resources. RACC serves as a fiscal sponsor for the Multnomah County Cultural Coalition as well as other local organizations.

Performance Measures

Measure Type	Primary Measure	FY22 Actual	FY23 Budgeted	FY23 Estimate	FY24 Offer
Output	Dollars leveraged from other sources (FY 2022 includes ARPA and NEA funding)	\$6.8 million	\$8 million	\$12 million	\$12.8 million
Outcome	Direct Investment in artists & arts & culture organizations (includes ARPA and NEA funds)	\$9.2 million	\$4.5 million	\$6.1 million	\$7.1 million
Output	RACC-funded artists and creatives who identify as immigrant or refugee	11%	N/A	13%	15%
Output	RACC-funded artists who identify as Black, Indigenous, and People of Color and/or reside in East County	61%	45%	45%	45%

Performance Measures Descriptions

RACC’s work in the community is guided by our pledge towards increasing equity and access. Our performance measures speak to an increasing engagement across a spectrum of community groups and individuals. The new measurements and the ones tracked for FY 2023 from 2022 will be reported on an annual basis and can be informed by Multnomah County’s access and equity goals.

Legal / Contractual Obligation

RACC operates as a steward of Multnomah County investments in arts and culture via contract #440000704.

Revenue/Expense Detail

	Adopted General Fund	Adopted Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2023	2023	2024	2024
Contractual Services	\$300,000	\$0	\$300,000	\$0
Total GF/non-GF	\$300,000	\$0	\$300,000	\$0
Program Total:	\$300,000		\$300,000	
Program FTE	0.00	0.00	0.00	0.00

Program Revenues				
Total Revenue	\$0	\$0	\$0	\$0

Explanation of Revenues

Significant Program Changes

Last Year this program was: FY 2023: 10020 Regional Arts & Culture Council

For FY 2024, RACC will be re-aligning its Programs offering under the umbrella of a central Program hub. This will ensure cohesion and organization-wide engagement at the Programs. We are excited to bring this synthesis to the organization and the community. The Arts Education Program will focus more deeply in K-12 services. The relocation of the AEF (Arts Tax Ordinance) to the City of Portland (for City program streamlining) has enabled RACC to take a holistic approach for how we support and advocate for our arts teachers, liaisons, coordinators, and parents. The ramping up of the artlook@oregon online tool will support this work and continue to reveal inequities and opportunities that exist within our communities around student access to art in their well-rounded curriculums.