| Multnomah County | | | | | |
|--------------------------|-----------------------------|----------------------|------------------------------|--|--|
| Program #10020 - Regio | onal Arts & Culture Council | | FY 2025 Department Requested | | |
| Department: | Nondepartmental | Program Contact: | Dan Zalkow | | |
| Program Offer Type: | Operating | Program Offer Stage: | Department Requested | | |
| Related Programs: | | | | | |
| Program Characteristic | s: In Target | | | | |

Executive Summary

The Regional Arts & Culture Council (RACC) provides contract services to Multnomah County. Formerly the Metropolitan Arts Commission), since 1995 RACC has been a 501(c)(3) nonprofit serving the Portland Metro area. With 50 years of community-based engagement they continue to leverage support from other regional government partners and private donors, including foundations and trusts. These investments create vibrant neighborhoods, enhance our children's education, and fuel the creative economy with measurable economic benefits for Multnomah County.

Program Description

RACC plays a vital role in Multnomah County's economic and community development efforts. RACC continues to leverage private and public dollars to provide artists, creatives, and arts organizations with base financial support needed to serve the community; their Advocacy & Engagement program liaises between city, county, and national offices, including state arts organizations, holding a board member seat on the Cultural Advocacy Coalition of Oregon and congressional leaders regarding impactful legislation affecting the arts and culture in our region. A RACC team member serves on the Planning Management Team for the tri-county regional cultural plan process. RACC's Strategic Framework outlines their goals for building equity, access, innovation and advocacy for arts and culture in the region.

RACC's Public Art program, including the Multnomah County 2% for Art Ordinance, integrates a wide range of art into public spaces and intersections with the community. The County contributes 2% of direct construction costs from medium and large projects to RACC to facilitate the installation of art projects in County facilities, maintain existing art funded through the Public Art program and to fund the portable arts collection displayed across County buildings.

Through RACC's Grants Program, they provide professional development and learning programming for artists and organizations in addition to grant resources. RACC serves as a fiscal sponsor for the Multhomah County Cultural Coalition as well as other local organizations

| Performance Measures | | | | | | | |
|----------------------|---|-------------------|-------------------|-------------------|----------------|--|--|
| Measure Type | Performance Measure | FY23 Actual | FY24 Budgeted | FY24 Estimate | FY25 Target | | |
| Output | Dollars leveraged from other sources | \$12.8 million | \$13.1 million | \$15.1 million | \$6.5 million | | |
| Outcome | Direct Investment in artists & arts & culture organizations (includes ARPA and NEA funds) | \$9.2 million | \$10.6 million | \$12.6 million | \$3.5 million | | |
| Output | RACC-funded artists and creatives who identify as immigrant or refugee | 14% | 15% | 10% | 14% | | |
| Output | RACC-funded artists who identify as Black, Indigenous, and People of Color and/or reside in East County | 47% | 45% | 45% | 46% | | |

RACC's work in the community is guided by their pledge towards increasing equity and access. Their performance measures speak to an increasing engagement across a spectrum of community groups and individuals. The new measurements and the ones tracked for FY 2023 and FY 2024 will be reported on an annual basis and can be informed by Multnomah County's access and equity goals.

Legal / Contractual Obligation

RACC operates as a steward of Multnomah County investments in arts and culture via contract #440000704. Per County Code, Chapter 8, sections 8.450 through 8.456, the County is obligated to work with RACC on public art in County facilities.

| | Adopted General Fund | Adopted Other Funds | Department Requested General Fund | Department Requested Other Funds | | |
|----------------------|-------------------------|------------------------|---|--|--|--|
| Program Expenses | 2024 | 2024 | 2025 | 2025 | | |
| Contractual Services | \$300,000 | \$0 | \$300,000 | \$0 | | |
| Total GF/non-GF | \$300,000 | \$0 | \$300,000 | \$0 | | |
| Program Total: | \$300,0 | \$300,000 | | \$300,000 | | |
| Program FTE | 0.00 | 0.00 | 0.00 | 0.00 | | |
| Program Revenues | | | | | | |
| Total Revenue | \$0 | \$0 | \$0 | \$0 | | |

Significant Program Changes

Last Year this program was: FY 2024: 10020 Regional Arts & Culture Council