



**Program #10033 - Economic Development through Spectator Activities and Events** FY 2026 Department Requested

**Department:** Nondepartmental **Program Contact:** Christian Elkin  
**Program Offer Type:** Operating **Program Offer Stage:** Department Requested  
**Related Programs:**  
**Program Characteristics:**

**Program Description**

This program is supported by state Video Lottery funds to promote economic development in alignment with Oregon Revised Statute 461.547 and 461.512 and provide much needed healthy participant and spectator activities and events locally for people of all ages.

Increasing economic growth and enhancing positive social impacts through sports by working to bring international, national, and regional sporting events to our state and supporting youth sports with an emphasis on underserved youth are essential opportunities to drive economic and community recovery and development in Multnomah County. These events and initiatives draw diverse participants and audiences that bring significant positive economic impact into our local economy through our businesses, work force and hotels and lodging, and continue to put Multnomah County on the map as a host location for future events.

Each year an annual report will be produced that includes the local economic development impact and actions, goals and impact on communities of color for events and programs, a description of geographic representation and impact from events pursued or supported, and details of all events pursued.

**Performance Measures**

Measure Type	Performance Measure	FY24 Actual	FY25 Budgeted	FY25 Estimate	FY26 Target
Output	Report on economic impact of all sports events pursued and successfully supported	N/A	1	1	1
Outcome	Events that spur economic activity and engagement with youth sport activities in Multnomah County	N/A	3	3	4
Outcome	Increase of events for participants and attendees that promote positive economic impact from sports events	N/A	25%	25%	25%

**Performance Measures Descriptions**

Metrics include participation in activities for youth and diversion, equity, and inclusion initiatives, room nights, estimated economic impact, visitor event participant and attendee totals, total attendance numbers and various other direct and indirect community impacts.

**Revenue/Expense Detail**

	<b>Adopted General Fund</b>	<b>Adopted Other Funds</b>	<b>Department Requested General Fund</b>	<b>Department Requested Other Funds</b>
<b>Program Expenses</b>	<b>2025</b>	<b>2025</b>	<b>2026</b>	<b>2026</b>
Contractual Services	\$0	\$50,000	\$0	\$50,000
<b>Total GF/non-GF</b>	<b>\$0</b>	<b>\$50,000</b>	<b>\$0</b>	<b>\$50,000</b>
<b>Program Total:</b>	<b>\$50,000</b>		<b>\$50,000</b>	
<b>Program FTE</b>	0.00	0.00	0.00	0.00

<b>Program Revenues</b>				
<b>Total Revenue</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

**Explanation of Revenues**

Video Lottery Fund - \$50,000

Funds awarded match contributions from Metro and the City of Portland, and are applied county-wide.

**Significant Program Changes**

**Last Year this program was:** FY 2025: 10033 Economic Development for Spectator Activities and Events