

Department: Nondepartmental **Program Contact:** Marc Jolin
Program Offer Type: Innovative/New Program **Program Offer Stage:** As Requested
Related Programs:
Program Characteristics: Out of Target

Executive Summary

This program offer supports a Community Engagement position in the Joint Office of Homeless Services (JOHS) for purposes of increasing community understanding of, and involvement in, the efforts to address homelessness. Effective community engagement is essential both to helping the community understand the important work that is already occurring, and cultivating the relationships with community stakeholders that lead to opportunities for innovation, new partnerships, and new resources that are well aligned to maximize the impact of current investments. This will be the JOHS' first community engagement position.

Program Summary

The Community Engagement Specialist will be responsible for: making connections and developing relationships with community leaders, representing the work of the JOHS at community functions, developing on-ramps to participation in existing ending homelessness efforts, serving as the JOHS' liaison with various stakeholder groups, and coordinating initiatives and communications designed to promote the JOHS and its services to the community.

Key Responsibilities:

- Foster positive relationships between JOHS and various community stakeholders.
- Help develop, organize and lead community engagement efforts related to increasing public participation in efforts to address homelessness.
- Develop and lead community engagement efforts connected to the introduction of new programs, including permanent shelters, alternative shelters and other community based programming.
- Work with City and County communications teams to develop communications strategies and materials tailored to the needs of different community engagement efforts.
- Arrange and attend conversations between JOHS, community leaders, neighborhood organizations, and other community stakeholders.
- Evaluate and respond to information needs of the general public and community groups.
- Represent JOHS services and client needs in a variety of public settings to increase awareness of its programs and partnership opportunities.

Performance Measures

Measure Type	Primary Measure	FY19 Actual	FY20 Budgeted	FY20 Estimate	FY21 Offer
Output	Lead community engagement efforts for shelter development.	N/A	N/A	N/A	1
Outcome	Develop a long term community engagement strategy.	N/A	N/A	N/A	1

Performance Measures Descriptions

Revenue/Expense Detail

	Adopted General Fund	Adopted Other Funds	Requested General Fund	Requested Other Funds
Program Expenses	2020	2020	2021	2021
Personnel	\$0	\$0	\$67,267	\$67,267
Materials & Supplies	\$0	\$0	\$2,733	\$2,733
Total GF/non-GF	\$0	\$0	\$70,000	\$70,000
Program Total:	\$0		\$140,000	
Program FTE	0.00	0.00	0.50	0.50

Program Revenues				
Intergovernmental	\$0	\$0	\$0	\$70,000
Total Revenue	\$0	\$0	\$0	\$70,000

Explanation of Revenues

City of Portland General Fund - \$70,000
 Multnomah County General Fund - \$70,000

Significant Program Changes

Last Year this program was:

This is a shared commitment between the City of Portland and Multnomah County.