

**Department:** Nondepartmental      **Program Contact:** Marc Jolin  
**Program Offer Type:** Innovative/New Program      **Program Offer Stage:** As Requested  
**Related Programs:**  
**Program Characteristics:** Out of Target

### Executive Summary

The Joint Office of Homeless Services (JOHS) seeks to add two positions that are critical to the success of its efforts to coordinate county-wide initiatives addressing homelessness, and to build the public's understanding and engagement in the causes and solutions to homelessness.

### Program Summary

The policy director will work with the JOHS Director and A Home for Everyone leadership to develop critical policy interventions in the areas of homelessness prevention, housing placement, and emergency services. This position will represent the JOHS in local, state, and federal policy discussions, as well as with other jurisdictions, governmental offices/departments, and stakeholder groups (e.g. consumer groups, philanthropy, business associations). The policy director will be a critical addition to the JOHS' small management team.

A dedicated communications staff person will work closely with County Communications to develop and implement a strategic communications plan for the JOHS, including a strategy for developing data visualization tools to share program outcomes, original content from JOHS funded programs, and a stronger social media and online presence. Programs funded by the JOHS are achieving many very good results but insufficient communications capacity leaves the community unaware of these results and without accurate information about how public funds are being invested.

### Performance Measures

Measure Type	Primary Measure	FY17 Actual	FY18 Purchased	FY18 Estimate	FY19 Offer
Output					
Outcome					

### Performance Measures Descriptions

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2018	2018	2019	2019
Personnel	\$0	\$0	\$283,698	\$0
Materials & Supplies	\$0	\$0	\$9,302	\$0
<b>Total GF/non-GF</b>	<b>\$0</b>	<b>\$0</b>	<b>\$293,000</b>	<b>\$0</b>
<b>Program Total:</b>	<b>\$0</b>		<b>\$293,000</b>	
<b>Program FTE</b>	0.00	0.00	2.00	0.00

Program Revenues				
<b>Total Revenue</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

Explanation of Revenues

Significant Program Changes

Last Year this program was: