



Program #10090 - ARP Countywide Client Assistance 7/14/2022

Department: Nondepartmental **Program Contact:** Kim Melton
Program Offer Type: Existing Operating Program **Program Offer Stage:** As Adopted
Related Programs:
Program Characteristics: One-Time-Only Request

Executive Summary

The COVID-19 pandemic has significantly increased the need for direct support to community members affected by this global health crisis and its economic and social impacts. This offer funds direct client assistance resources to meet the basic needs of clients and communities and/or provide a bridge to accessing long term supports. The funding also supports outreach and engagement to better connect community members to resources.

Program Summary

Direct client assistance plays an important role in supporting community members' ability to address housing instability, food insecurity, and household and family needs. More than \$7.0 million of ARP dollars have been dedicated to client assistance across the County departments including this funding. As budget and program impacts are more fully known, this client assistance funding will be allocated to support specific programs and services.

The County utilizes the Regional COVID-19 Dashboard to analyze racial disparities for COVID-19 response. The Dashboard includes COVID-19 cases, cumulative tests, and percentage of positive tests by race/ethnicity, as well as other important factors such as age, sex, housing status, and coexisting conditions. This data enables the County to focus COVID-19 resources and supports on communities most impacted by the pandemic and engage community members directly about how best to provide that support.

During FY 2022, for example, these resources supported staffing to connect individuals to rent assistance, renter relief outreach and outreach and engagement with landlords to expedite housing placements for individuals and families.

- To support the COVID-19 Rent Assistance program, additional staff were added mid-year to increase ability to connect with renters and process applications more quickly.
- Text messages were sent to residents throughout the Fall and Winter informing them of resources to prevent evictions, reaching over 750,000 residents.
- Postcards were created and designed with information and resources for renters facing evictions. The postcards - in six languages - reached approximately 300,000 people. Newspaper ads were also published in local publications including Portland Chinese Times, The Skanner, The Observer, El Latino De Hoy and Slavic Family.

Performance Measures

Measure Type	Primary Measure	FY21 Actual	FY22 Budgeted	FY22 Estimate	FY23 Offer
Output	Clients or families receiving client assistance	N/A	3,000	In Progress	1,000
Outcome	Percent of funding dispersed to communities and residents disproportionately impacted by COVID-19	N/A	95%	100%	90%
Outcome	Clients or families connected to services	N/A	N/A	5,000	1,000

Performance Measures Descriptions

Revenue/Expense Detail

	Adopted General Fund	Adopted Other Funds	Adopted General Fund	Adopted Other Funds
Program Expenses	2022	2022	2023	2023
Contractual Services	\$0	\$1,861,864	\$0	\$2,230,000
Materials & Supplies	\$0	\$0	\$0	\$0
Total GF/non-GF	\$0	\$1,861,864	\$0	\$2,230,000
Program Total:	\$1,861,864		\$2,230,000	
Program FTE	0.00	0.00	0.00	0.00

Program Revenues				
Intergovernmental	\$0	\$1,861,864	\$0	\$2,230,000
Total Revenue	\$0	\$1,861,864	\$0	\$2,230,000

Explanation of Revenues

American Rescue Plan (ARP) Direct County Funding - \$2,230,000

Significant Program Changes

Last Year this program was: FY 2022: 10090A ARP Countywide Client Assistance

This program offer falls under the County's Crisis Response & Community Recovery ARP Priority Area. The funds will provide client assistance resources to meet the basic needs of clients and communities impacted by the pandemic, provide a bridge to accessing long term supports and/or facilitate those connections.