BEFORE THE BOARD OF COUNTY COMMISSIONERS FOR MULTNOMAH COUNTY, OREGON

PROCLAMATION NO. 2023-092

Proclaiming Saturday November 25th 2023 as Small Business Saturday in Multnomah County.

The Multnomah County Board of Commissioners Finds:

- A. Multnomah County celebrates our local small businesses and the contributions they make to our local economy and community.
- B. According to the U.S. Small Business Administration, there are 33.2 million small businesses in the United States: small businesses represent 99.7% of firms with paid employees, small businesses are responsible for 62.7% of net new jobs created since 1995, and small businesses employ 46.4% of the employees in the private sector in the United States.
- C. 68 cents of every dollar spent at a small business in the United States stays in the local community and every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services.
- D. 72% of consumers reported that Small Business Saturday 2022 made them want to shop and dine at small, independently-owned retailers and restaurants all year long.
- E. Advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday falling between Black Friday and Cyber Monday, as Small Business Saturday.
- F. Resilient small businesses continue to champion innovative solutions to our country's greatest challenges and create opportunities for families and workers.
- G. Multnomah County supports our local businesses that create jobs, boost our local economy, and preserve our communities

The Multnomah County Board of Commissioners Proclaims:

Saturday November 25th 2023 as Small Business Saturday in Multnomah County.

ADOPTED this 16th day of November, 2023.



BOARD OF COUNTY COMMISSIONERS FOR MULTNOMAH COUNTY, OREGON

Jessica Vega Pederson, Chair

REVIEWED: JENNY M. MADKOUR, COUNTY ATTORNEY FOR MULTNOMAH COUNTY, OREGON

By_____

Jenny M. Madkour, County Attorney

SUBMITTED BY: Chair Jessica Vega Pederson