

Program #90010G - Voters Pamphlet

Program Contact: Tim Scott FY 2025 Adopted

Department: Community Services **Program Offer Type:** Restoration Request Program Offer Stage: Adopted

90010A, 90010C **Related Programs:**

Program Characteristics: One-Time-Only Request

Executive Summary

This program offer provides one-time-only funds to restore the May 2025 voters' pamphlet.

Program Description

The Elections Division has focused its program offer 90010A on statutorily mandated functions like voter registration, printing, mailing, and processing ballots and was unable to fund the May 2025 voters' pamphlet. The County voters' pamphlet is not mandated by State law or County code but is a key component to voter engagement, education, and access. This program funds this communication tool that voters have come to expect.

The County voters' pamphlet is the Elections Division's most broadly distributed education and outreach tool, promoting equitable elections access for voters, candidates, and campaigns. It is mailed to every household and contains basic information about voter registration and voting in the County's seven most commonly spoken languages. It is also an inexpensive advertising option for candidates who may not otherwise be able to afford the kind of reach that the voters' pamphlet delivers. In the County voters' pamphlet candidates from all jurisdictions can file a statement for a cost ranging from \$25 to \$300 depending on the position, and arguments for or against any measure can be printed. The State does not produce a voters' pamphlet in odd-numbered years, so without the County voters' pamphlet in May 2025 there would be no option for candidates to file statements or for measure arguments to be published.

Performance Measures								
Measure Type	Performance Measure	FY23 Actual	FY24 Budgeted	FY24 Estimate	FY25 Target			
Output	May 2025 County Voters' Pamphlet Restored.	N/A	N/A	1	1			
Output	Number of candidate statements, measures and measure arguments filed.	N/A	N/A	N/A	160			
Outcome	Percentage of households reached by voters' pamphlet	N/A	N/A	N/A	100%			

Performance Measures Descriptions

Measure 1) refers to the number of voters' pamphlets that would be funded by this program offer. Measure 2) refers to a typical number of candidate statements, measures and measure arguments filed in the May, odd-year election. Measure 3) refers to the percentage of households in districts involved in the May 2025 election that would be reached with the voters' pamphlet.

Legal / Contractual Obligation

While the creation of a county voters pamphlet is not mandated by state statute or county code, many of the components of the Multnomah County voters' pamphlet meet requirements of the Multnomah County Language, Communication and Cultural Access Policy and best practices for language access in elections.

Revenue/Expense Detail

	Adopted General Fund	Adopted Other Funds	Adopted General Fund	Adopted Other Funds
Program Expenses	2024	2024	2025	2025
Contractual Services	\$59,000	\$0	\$127,000	\$0
Total GF/non-GF	\$59,000	\$0	\$127,000	\$0
Program Total:	\$59,000		\$127,000	
Program FTE	0.00	0.00	0.00	0.00

Program Revenues					
Total Revenue	\$0	\$0	\$0	\$0	

Explanation of Revenues

This program is supported by one-time-only County general funds.

Significant Program Changes

Last Year this program was: