

# Notice of City Measure Election

26-108

**SEL 802**

rev 01/10, ORS 250.035, 250.041, 260.275, 260.285, 254.095, 254.465

### City and Notice Information

Notice is hereby given on June 8, 20 10, that a measure election will be held in

Portland

Oregon on November 2

, 20 10.

Name of City or Cities

Date of Election

The following shall be the ballot title of the measure to be submitted to the city's voters:

### Caption 10 words

Continues City public campaign financing for Mayoral, Commissioner, Auditor candidates.

### Question 20 words

Shall Portland provide public campaign financing to City candidates who meet qualifying requirements and are subject to additional regulatory oversight?

### Summary 175 words

Measure would amend City code to continue Portland's public campaign financing program that otherwise ends after November 2010 election. Under program administered by City Auditor, candidates for Mayor, Commissioner, and Auditor would continue to be eligible to seek certification to receive public funds in primary, general, or special elections by collecting a certain number of \$5.00 qualifying contributions and meeting other requirements. Public funds available to certified candidates would continue at these spending limits: \$200,000 for Mayor, \$150,000 for Commissioner and Auditor in primary elections; \$250,000 for Mayor, \$200,000 for Commissioner and Auditor in general elections. Certified candidates would continue to be eligible for limited matching funds if other candidates' contributions or expenditures exceed certain thresholds. All City candidates would continue having more frequent campaign disclosure requirements. Program costs would depend on factors including the number of certified candidates. City would continue to limit the annual impact of the program on City funds to 0.2% without raising new taxes or fees. Would continue authorization of penalties for violations.

The following authorized city official hereby certifies the above ballot title is true and complete, which includes publication of notice and the completion of the ballot title challenge process.

Signature of Authorized City Official not required to be notarized

LaVonne Griffin-Valade

Printed Name of Authorized City Official

06/08/10

Date Signed mm/dd/yy

City Auditor

Title

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10 JUN 9 AM 8:02  
DIVISION OF ELECTIONS

26-108

**BALLOT TITLE**

**EXHIBIT B**

**Caption:**

Continues City public campaign financing for Mayoral, Commissioner, Auditor candidates. (10)

**Question:**

Shall Portland provide public campaign financing to City candidates who meet qualifying requirements and are subject to additional regulatory oversight? (20)

**Summary:**

Measure would amend City code to continue Portland's public campaign financing program that otherwise ends after November 2010 election. Under program administered by City Auditor, candidates for Mayor, Commissioner, and Auditor would continue to be eligible to seek certification to receive public funds in primary, general, or special elections by collecting a certain number of \$5.00 qualifying contributions and meeting other requirements. Public funds available to certified candidates would continue at these spending limits: \$200,000 for Mayor, \$150,000 for Commissioner and Auditor in primary elections; \$250,000 for Mayor, \$200,000 for Commissioner and Auditor in general elections. Certified candidates would continue to be eligible for limited matching funds if other candidates' contributions or expenditures exceed certain thresholds. All City candidates would continue having more frequent campaign disclosure requirements. Program costs would depend on factors including the number of certified candidates. City would continue to limit the annual impact of the program on City funds to 0.2% without raising new taxes or fees. Would continue authorization of penalties for violations. (174)

GENERAL ELECTIONS

10 JUN -9 AM 8:02

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# MEASURE EXPLANATORY STATEMENT

## Required for all Measures Submitted with Multnomah County Elections

ELECTION DATE November 2, 2010	MEASURE NUMBER 26-108	
BALLOT TITLE CAPTION Continues City public campaign financing for Mayoral, Commissioner, Auditor candidates.		
NAME OF PERSON RESPONSIBLE FOR CONTENT OF STATEMENT LaVonne Griffin-Valade		
NAME OF JURISDICTION PERSON REPRESENTS City of Portland		
E-MAIL LaVonne.Griffin-Valade@portlandoregon.gov	TELEPHONE NUMBER 503-823-4808	FAX NUMBER 503-823-4571

*Please use space below or attach text on a separate sheet of paper.*

Please see additional attached sheets.

RECEIVED  
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 MULTNOMAH COUNTY ELECTIONS

WORD/NUMBER COUNT TOTAL (500 word/number limit) 490

\_\_\_\_\_  
 SIGNATURE OF PERSON RESPONSIBLE FOR CONTENT OF STATEMENT

6/8/10  
 DATE

## EXPLANATORY STATEMENT

### Effect of Vote

A “yes” vote on this measure would approve continuing the Campaign Finance Fund.

A “no” vote on this measure would reject continuing the Campaign Finance Fund.

Voter approval means existing Campaign Finance Fund requirements would still apply. Current program requirements and historical information are provided below.

### The Campaign Finance Fund

Portland City Council created a public campaign financing program, the Campaign Finance Fund, by ordinance in 2005. Under this program, administered by the City Auditor, candidates for Mayor, Commissioner, and Auditor may voluntarily seek certification to receive public funds in primary, general, or special elections by meeting City code requirements. These requirements include: collecting a certain number of \$5.00 qualifying contributions from Portland registered voters; limiting any private seed money contributions collected during the qualifying period; and meeting additional campaign disclosure requirements. If certified, a candidate must adhere to spending limits by only using public funds, qualifying contributions, and seed money contributions. Certified candidates must adhere to City limitations on the use of public funds, including only using these funds for direct campaign purposes. Nonparticipating candidates have additional campaign disclosure requirements if contributions or expenditures exceed certain thresholds. The Auditor has the authority to issue penalties for violations of City code. Candidates may appeal an Auditor’s certification, matching funds, or penalty determination.

### Public Funds to Candidates

A certified candidate in the primary election is eligible for the following public funds, less qualifying and seed money contributions, collected during the qualifying period:

- Mayor: \$200,000
- Commissioner and Auditor: \$150,000.

If no candidate for a City office receives a majority of votes cast in the primary election, a runoff is held at the general election. A certified candidate in the general election is eligible for the following public funds:

- Mayor: \$250,000
- Commissioner and Auditor: \$200,000.

If a certified candidate is outspent by another candidate, the certified candidate is eligible to receive limited matching funds from the City.

### Program Use, 2006 through 2010

- The City certified eleven candidates for public funds.
- Two certified candidates were elected to City office.
- In 2006, the City provided \$389,253 to three certified candidates.
- In 2008, the City provided \$1,224,466 to six certified candidates.
- In 2010, the City provided \$142,150 to one certified candidate.
- Two certified candidates, one in 2006 and one in 2008, were decertified for code violations.

### Program Monies

- Campaign Finance Fund monies are appropriated annually by City Council.
- According to City code, the Campaign Finance Fund “shall limit annual impact on City funds to two tenths of one percent without raising any new taxes or fees.”
- City taxes or fees have not been raised to fund the Campaign Finance Fund.

### Total Program Expenditures

As of May 1, 2010, the City made the following total expenditures from the Campaign Finance Fund:

- \$1,755,869 to certified candidates.
- \$219,893 on materials, services, and administrative costs.

## **EXPLANATORY STATEMENT**

Submitted by: LaVonne Griffin-Valade  
Portland City Auditor