

Records of the Department of Environmental Services  
Scope and Content Note  
Accession 1999-068  
Portland Exposition Center and County Fair

**Series Listing (by accession item number)**

**2. Portland Exposition Center Correspondence**

1982-1994

2 cubic feet

*Alphabetical by subject.*

Correspondence, memoranda, and similar records which state or form the basis of policy, set important precedents, or record historic events related to the organization or operation of the Portland Exposition Center and the County Fair. Includes letters sent and received, memoranda, notes, reports, studies, and other records.

**Box 1**

Albina Community Plan, 1991  
Audit and Studies Chronology, 1983-1990  
Commercial Fairs, 1994  
Committee on Regional Convention, Trade & Spectator Facilities-Convention /Expo Subcommittee, 1987  
Convention Center Consolidation – Financial Analysis, 1987-1989  
Convention Center Consolidation, 1987-1989  
Convention Center Local Improvement District, 1987-88  
Deeds (copies; ca 1990)  
Expo Asset Inventory, 1993  
Expo General, 1983-1992  
Expo Layout, nd  
Expo Master Plan, 1991  
Expo Policies, 1987-1991  
Expo Property Use, 1991  
Expo Revenue Analysis, 1982-92  
Expo Work Plan, 1983, 1990

**Box 2**

Fair Advertising, 1993-1994\*  
Fair Citizens, 1993  
Fair Crisis, 1993  
Fair Entertainment, 1988-1994\*  
Fair History – General, 1983-1994  
Fair History – Legal Issues, 1993-1994  
Fair Inventory, 1994  
Fair Layout, 1980-1994  
Fair Opening Ceremonies, 1993  
Fair Planning, 1992-1995  
Fair Policies, 1988-199  
Fair Press Releases, 1994  
Fair Records, 1993  
Fair Thanks Yous, 1992  
Fair Themes, 1994  
Fair Transfer/Transition, 1988-1994



Fair Sponsorship, 1991-1994  
Fair Statistics, 1992  
Fair Vendors, 1992\*  
Fair-General, 1977-1994

### **Box 3**

4-H, 1993-1994  
Marine Drive Relocation, 1985-1988  
Metro, 1993-1994  
Metropolitan Exposition-Recreation Commission (MERC)  
Multnomah Kennel Club, 1970-1993  
Oregon Fairs Association  
Oregon Racing Commission, 1981-1988  
Pacific International (PI), 1983-87\*  
Portland All-Indian Rodeo, 1978  
Transfer of Expo to Metro – Court Case, 1994  
Wineberg Racing Assoc (dba Portland Meadows) Chapter 11 Bankruptcy, 1983-1984

\* Indicates that the folder includes photographs.

### **3. Portland Exposition Center Committee and Task Force Records**

1982-1994

.75 cubic feet

*Alphabetical by committee or task force name.*

These records document the activities of groups associated with the management and or development of the Expo Center and the County Fair. Records may include minutes, agendas, exhibits, resolutions, staff reports, indexes, tape recordings, and significant correspondence and memoranda.

Expo Center Advisory Committee, 1985-1991  
Expo Center Advisory Commission/Task Force, 1982-1985  
Fair Advisory Board, 1994  
Friends of the Multnomah County Fair, 1992-1994  
Multnomah County Fair Task Force, 1993

### **4. Portland Exposition Center Reports and Studies**

1953-1993

2 cubic feet

*Alphabetical by subject.*

Reports prepared by or for Department of Environmental Services Administration, Portland Expo Center, or one of the County Fair or Expo advisory groups. Reports and studies vary in format, but generally include the date, author(s), and a narrative report. Some reports (notably the audit reports) include subsequent replies and addendums to the original report.

### **Box 1**

Albina Community Plan (City of Portland), 1991, 1992  
County Fair Exit Poll (Research for Marketing), 1987, 1990, 1992  
County Fair Merit Rating (County Fair Commission), 1990, 1991, 1992, 1993  
Economic Impacts of 1988-89 O'Loughlin Trade Shows, 1988-89  
Expo in the Spectator Facility Marketplace (Bardsley & Haslacher), 1985  
Exposition Center Development Plan (CH2M), 1970  
Facility Improvement Cost Analysis (Sheldon, et al), 1988

Fair Management Manuals, Cal Polytechnic, nd. ["Handy Hints for the Fair Managers;" "A Guide to Surveying Fair Attendants;" "A Manual of Fair Contests"]  
 Financial Analysis for Proposed Consolidation of Regional Convention . . . (Laventhol and Howath), 1989  
 Financing Strategies and Sources for MERC/ERC Consolidation (Public Financial Management, Inc.), 1989  
 Foundation Investigation—Expo (CH2M), 1970  
 Multnomah County Expo Center Study, 1982 update.  
 Multnomah County Exposition Center Study Appendix (Sonny Conder), 1980  
 Multnomah County Fair Market Survey (Research Marketing), 1988  
 Multnomah County Expo Center Study (Barney, et al), 1979

## **Box 2**

Oregon Arena Project Proposal (Trailblazers), 1991  
 Oregon Fairs Association Reference Book (OFA), 1987  
 Performance Audit (County Auditor), 1975  
 Performance Audit (County Auditor), 1983  
 Performance Audit (County Auditor), 1990  
 Performance Audit (Henton & Weisberger), 1989  
 Performance Audit (Robert Miller), 1990  
 Performance Audit (State Audits Division), 1989  
 Portland Arena Feasibility Study (Stanford Real Estate Associates), 1987  
 Portland Convention Center User Needs Assessment (Robert Black), 1987  
 Portland Exposition Center Facilities Plan (DES), nd; ca. 1992  
 Proposed Stadium and Exposition Facility at the PI Site (CH2M), 1966  
 Public Policy Advisory Committee for Regional Convention, Trades, Performing Arts, and Spectator Facilities Final Report, 1991  
 Regional Convention, Trade & Spectator Facilities Master Plan (Metro), 1986  
 RV Park Feasibility Study (Walsh & Associates), 1986  
 Statistical Reports (unbound), 1953-1973\*  
 The Two Oregons (Legislative Committee on Economic Development), 1990

## **Box 3**

Multnomah County Fair and Exposition Study (Skidmore et al), 1965 [oversize]

### **5. County Fair Ephemera**

1958, 1986-1994

7 folders

*Chronological by fair date*

Material which reflects the activities of the County Fair. Includes tickets and passes, exhibitor and general programs, promotional material, advertisements, premium ribbons, and related material.

### **6. County Fair Handbooks**

1924, 1929-1994

1 cubic foot

*Alphabetical by handbook title.*

Documents handbooks issued by the County Fair (except for Oregon Fair Dates, which is published by the Oregon Fair Association) to assist exhibitor's and attendees. Shows types of exhibits and entertainment, dates, contact persons, judging rules, premiums offered, racing dates, and related fair information.

Entertainment Guide, 1988-1993

Exhibitor's Handbook, 1986-1994  
4-H Club Handbook, 1953-1977  
Oregon Fair Dates, 1984-1994  
Premium Book, 1924-1985  
Racing Program, nd

### **7. County Fair Photographs**

*Ca. 1985-1990*

*1 folder*

*unarranged.*

Provides visual documentation of people and events associated with the Multnomah County Fair. Includes black and white photos, polaroid photos, color photos, contact prints, and negatives. Includes pictures of county commissioners, fair staff, horse logging, rodeo queens, and related people and events.

### **8. Portland Expo Center Awards and Certificates**

*1982-1992*

*1 cubic foot*

*Alphabetical by award*

Documents awards and certificates given to the Expo Center and County Fair. Shows date awarded, group giving award, and name of award. Includes both framed and plaque awards.

Motorsports Show (plaque), 1989  
Multnomah County 4-H (plaque), 1985  
Oregon Fair Association Fair Rating Medals (framed), 1982-1992  
Portland Advertising Awards ["Rosey's"] (framed), 1982 (2)  
Portland Home and Garden Show (plaque), 1986  
Western Fairs Association membership (framed), nd

### **9. Portland Exposition Center Promotional Records**

*1986-1993*

*1 cubic feet*

*unarranged.*

Documents events at the Expo Center and their promotion. Includes videotape and audiotape recordings of television and radio coverage of events and videotape recordings of various events.

#### **Videotapes:**

"Horsing Around", 1988  
ABC Family Fun Fair, 1990  
K-2 Day Promotion, 1990  
KATU Fair Footage, 1990  
October PI Show, 1988  
Various Expo Center Events, 1986 (2)  
Western Fair Association Awards Show, 1990

#### **Audiotapes**

5 PM News, Multnomah County Fair, 1993  
Western Fair Association Awards Show, 1989

