

**from the  
Mutual Responsibility Workgroup  
October 21, 2008**

**Benefits for Mutually Responsible Sponsors**

**The SUN Service System collaboration is rooted in partners' mutual commitment to responsibility, values, strategies and funding for our community's children and families.**

**OUTREACH & ACCESS**

- Broadens outreach to historically under-served communities
- Simplifies and speeds access for participants (i.e. clients)
- Serves people in their own neighborhoods, saving on urban infrastructure costs and aligning with the "15-minute community" concept for which the City of Portland advocates. The 15-minute community concept assumes that most community services are within a 15-minute walk or bike ride from home
- Makes better use of neighborhood-based public facilities

**RESULTS & MISSION ATTAINMENT**

- Each agency can claim the success of the whole SUNSS, increasing results of each agency
- Achieves better outcomes and serves more kids and families
- Focuses on prevention rather than remediation - addressing issues on less costly end of the service delivery continuum
- Frees up resources for partners and others to focus treatment on a smaller segment, for which third party reimbursements are possible
- Increases productivity of workers of each agency, since they can truly focus on what each does best
- Coordinates resource allocation resulting in cost efficiencies, unnecessary duplication or reductions and increased system capacity
- Helps partners achieve their individual core mission and goals including strengthening healthy communities, poverty reduction and academic success

**PUBLIC OPINION**

- Strengthens public goodwill
- Builds a sense of community so that the participants help to sustain and advocate for it
- Declares and demonstrates that all community's kids and their families are the responsibility of all partners

**SYSTEM INTEGRATION**

- Links programs and services across agencies and jurisdictions
- Provides a multi-jurisdictional and intra-agency strategic approach to delivering services to those who have the greatest need
- Increases opportunities for attracting revenue diversity and long-term sustainability

### **Commitments Required of Sponsors for Mutual Responsibility**

- Invest in Portland/Multnomah County kids and families through active involvement and linkage to the SUNSS by:
  - Sharing decision making amongst all Sponsors
  - Contributing money to sustain and grow the SUNSS
- Align all child and family service systems from Sponsors and other partners (County and non-County)
- Represent the SUNSS in a manner consistent with all protocols and agreements
- Dedicate sufficient staff time to improve the SUNSS (system coordination, program and contract oversight, program delivery and supervision, etc.)
- Develop and build professional expertise among Sponsors and partners
- Communicate fully on all decisions and activities that directly affect the kids and families of the SUNSS, including financial implications of the system of care model; changes in funding, allocation and program design; and resource development
- Build the body of knowledge and best practices such as out-of-school-hours academic support, family success, anti-poverty service delivery, etc.
- Subscribe to a set of aligned performance measures and data collection processes
- Share data to better identify participants (i.e. clients) in common and measure evaluation outcomes
- Actively champion the SUNSS, cultivating new Sponsors/Funders
- Acknowledge relationship of Sponsor to the SUNSS by including the official SUNSS logo in all print and electronic publications, at all relevant presentations, and on other materials and signage

***“(Sponsor Name) is a proud partner of the SUN Service System.”  
(insert SUNSS logo)***