

Department: County Human Services **Program Contact:** Mary Li
Program Offer Type: Innovative/New Program **Program Offer Stage:** As Requested
Related Programs: 40058, 25139B
Program Characteristics: Out of Target

Executive Summary

The Thriving Families initiative increases child and family well-being through coordination of integrated services and resources designed to tackle the challenges associated with poverty. The Initiative, managed by DCHS, will focus on families participating in the Healthy Birth Initiative (HBI) and other public health programs. These families will be connected to a full range of cross-departmental supports and anti-poverty programs.

Program Summary

ISSUE: The county does not have a coordinated program for people in poverty that addresses their multiple needs from health to parenting to income to housing stability. A variety of existing County programs provide a single service or program specific services such as rent assistance, home visiting, and early kindergarten transition. Literature suggests that families often need income and assets to move out of poverty in addition to programs and services such as those listed above.

PROGRAM GOAL: The goal of Thriving Families is to align and coordinate existing county programs for families with low incomes to break the cycle of poverty and build a strong cultural identity. HBI has built a rich program history by providing an Afrocentric program and this initiative will continue that effort by focusing on a community defined by African American cultural and racial traditions and who experience generational disparities. The program also seeks to connect families with a full range of benefits or services as their conditions change, children age or they move through eligibility thresholds.

PROGRAM ACTIVITY: To meet the desired goal, there will be six areas of activity in the first year of the Initiative: coordination, data collection, access to benefits, capacity for programs, asset building tools and financial literacy. In the area of coordination, HBI (and related public health programs) and MSI staff will coordinate and provide a menu of services to families. In the area of data collection, both departments will identify a system to share data across programs in order to produce shared outcomes and learn what families truly need. Partner agencies will provide financial literacy and asset building tools.

Performance Measures

Measure Type	Primary Measure	FY16 Actual	FY17 Purchased	FY17 Estimate	FY18 Offer
Output	# of HBI families engaged in the MSI Enhanced program	N/A	N/A	N/A	40
Outcome	% of HBI families demonstrating increased incomes after enqaagement	N/A	N/A	N/A	50%

Performance Measures Descriptions

Legal / Contractual Obligation

None

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2017	2017	2018	2018
Contractual Services	\$0	\$0	\$350,000	\$0
Total GF/non-GF	\$0	\$0	\$350,000	\$0
Program Total:	\$0		\$350,000	
Program FTE	0.00	0.00	0.00	0.00

Program Revenues

Total Revenue	\$0	\$0	\$0	\$0
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Explanation of Revenues**Significant Program Changes**

Last Year this program was: