

Department: County Human Services **Program Contact:** Mary Li
Program Offer Type: Innovative/New Program **Program Offer Stage:** As Requested
Related Programs: 25004
Program Characteristics: Out of Target

Executive Summary

Thriving Communities is a place-based program in the Rosewood neighborhood to mobilize the community and customize county and partner investments to meet the unique needs and interests of the community. The activities of the program will focus on building social and economic stability. Through this program, a community-based organization will function as the coordinator of program activities with the purpose of delivering measurably improved outcomes for community members.

Program Summary

ISSUE: Rosewood is an area that historically has struggled with social and economic instability. It meets the 10-20-30 definition of persistent poverty, with over 20% of the population at less than 200% of the Federal Poverty level for 30 years. Utilizing a comprehensive and coordinated approach and working with the community will result in identifying and addressing the root issues surrounding social and economic instability.

PROGRAM GOAL: The goal of the Thriving Communities program is to improve the outcomes of county and partner investments in the neighborhood of Rosewood and to identify and address the root causes of social and economic instability. This will be accomplished by supporting a community-based organization to drive revitalization efforts such as improving access to financial services, ensure community members are included in development, building sustainable funding streams and serve as the single point of accountability for funders and partners.

PROGRAM ACTIVITY: To meet the desired goal, there will be three primary activities in year one: (1) identify community priorities by defining a set of indicators to measure and report results that address the root causes of social and economic instability; (2) coordinate new investment focused on community priorities and (3) create a plan for investment in Rosewood including both public and private partners.

Performance Measures

Measure Type	Primary Measure	FY16 Actual	FY17 Purchased	FY17 Estimate	FY18 Offer
Output	Rosewood Strategic Plan for addressing reduction of social and economic instability	N/A	N/A	N/A	1
Outcome	% Rosewood community members who report increase of financial services utilization	N/A	N/A	N/A	25%

Performance Measures Descriptions

Legal / Contractual Obligation

None

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2017	2017	2018	2018
Contractual Services	\$0	\$0	\$150,000	\$0
Total GF/non-GF	\$0	\$0	\$150,000	\$0
Program Total:	\$0		\$150,000	
Program FTE	0.00	0.00	0.00	0.00

Program Revenues				
Total Revenue	\$0	\$0	\$0	\$0

Explanation of Revenues**Significant Program Changes**

Last Year this program was: