

**Department:** County Human Services      **Program Contact:** Neal Rotman  
**Program Offer Type:** Innovative/New Program      **Program Offer Stage:** As Requested  
**Related Programs:** 25076A  
**Program Characteristics:** In Target

**Executive Summary**

Mental health promotion and suicide prevention are vital components of public education to decrease the stigma of mental illness and increase the awareness of mental health issues and services that can prevent mental health crisis. This program offer will fund a full time Suicide Prevention Coordinator position that will engage and educate community members to increase awareness of mental health issues and provide prevention steps to address suicide and other potential mental health crisis.

**Program Summary**

This program offer is for a full time Suicide Prevention Coordinator who will engage in outreach activities that identify various community members and coalitions that may have direct contact with individuals experiencing mental health issues. By hosting community forums to identify immediate community concerns, the Suicide Prevention Coordinator will partner with community members to develop a community needs assessment that targets high risk areas for short and long term strategies to address suicide prevention in the community. In addition the Suicide Prevention Coordinator will address mental health stigmatization issues, risk factors and warning signs of mental health crisis.

The re-allocation of 50% of the FY14 Mental Health First Aid program offer will allow the hiring of a suicide prevention coordinator to be trained in Applied Suicide Intervention Skills Training (ASIST) and Mental Health First Aid. These trainings will enable the Suicide Prevention Coordinator the ability to engage community members in both formal certified trainings as well as less formal mental health promotion and prevention presentations that increase knowledge of mental health and substance abuse disorders, risk factors and resources to help an individual connect with appropriate treatment services.

Mental Health First Aid is a national program managed, operated and disseminated by the National Council for Behavioral Healthcare, the Maryland Department of Health and Mental Hygiene, and the Missouri Department of Mental Health. The national program trains and certifies instructors to deliver the 8-hour Mental Health First Aid course. ASIST (Applied Suicide Intervention skills Training) provides practical training to prevent the immediate risk of suicide. The emphasis of the ASIST program is on suicide first aid, helping a person at risk to stay safe and seek further help.

**Performance Measures**

Measure Type	Primary Measure	FY13 Actual	FY14 Purchased	FY14 Estimate	FY15 Offer
Output	# of community members engaged in mental health and suicide prevention education	-	-	-	600
Outcome	% of participants acknowledging increased awareness and understanding of suicide prevention strategies	-	-	-	90%

**Performance Measures Descriptions**

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2014	2014	2015	2015
Personnel	\$0	\$0	\$85,613	\$0
<b>Total GF/non-GF</b>	<b>\$0</b>	<b>\$0</b>	<b>\$85,613</b>	<b>\$0</b>
<b>Program Total:</b>	<b>\$0</b>		<b>\$85,613</b>	
Program FTE	0.00	0.00	1.00	0.00

Program Revenues				
<b>Total Revenue</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

Explanation of Revenues

\$85,613 - County General Fund

Significant Program Changes

Last Year this program was:

Suicide Prevention Coordinator full time \$88,000.00. Training to be a trainer in ASIST suicide prevention and Mental health First Aid approximately \$8,000.00. Materials for community forums, needs assessments and training approximately \$7,500.00. Total program cost \$103,500.00.