

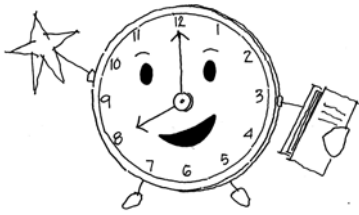
# Checklist for Perfectly Punctual Campaign Strategies

*A Tool for Self-Assessment and Progress - (October 2010)*

The Perfectly Punctual Campaign is a programmatic approach to engaging parents and children in understanding the importance of on-time attendance to children's success in school.



Key Element	Strength	OK for Now	Urgent Gap	Could Be Better	Don't Know	Implication(s) for Action
1. We have a policy and supporting procedures on punctuality and attendance in place that are appropriate for our community.						
2. The program's policy on punctuality and attendance is presented to families at registration and orientation and repeated in various formats throughout the year.						
3. The program's policies on attendance and tardiness are implemented consistently.						
4. Principal / Director makes on-time attendance a priority from preschool forward.						
5. Children are engaged in maintaining a record of their attendance with support from the teacher or other responsible adult.						
6. Parents and families are honored for their ability to sustain routines and get children to school on time everyday they are healthy enough to attend.						
7. Attendance team including director / principal, teachers, social service and/or health professionals review on-time attendance records to identify families in need of support with attendance issues.						
8. Pre-K programs and schools reach out to local business, civic, union and/or political leaders for participation in honoring families to reinforce the lifelong importance of punctuality.						
TOTAL						



# The Perfectly Punctual Campaign On Time - On Target for Success

**What:** *The Perfectly Punctual Campaign (PPC)* is a school-based two-generation program of positive reinforcement to support improved outcomes for children. The process honors parents for getting their children to school on time in preschool and early elementary grades.

**Why:** Getting children to school on time is not simple; but it can be a powerful change agent. National research documents that tardiness in Head Start and chronic absenteeism in kindergarten are widespread, under-appreciated, under-addressed, related issues. Solving absenteeism has both academic and economic implications for schools. Solving absenteeism without addressing punctuality leaves disruption of teaching time in place and children under-served.

**Results:** Using punctuality as a lever to encourage parents' involvement in children's academic progress ....

- Provides a buffer against chronic absenteeism
- Supports positive family engagement
- Encourages the development of positive work habits
- Supports academics and social/emotional outcomes for young children
- Helps smooth the transition from preschool into kindergarten and early grades.

Ignoring tardiness supports the transmission of work habits and attitudes that undercut school success and fosters a work habit with lifelong negative implications.

The Perfectly Punctual Campaign (PPC) is a school-based family engagement program to improve outcomes for children. **If you are interested in implementing the Perfectly Punctual Campaign, contact Louise Wiener at [lwiener@LLFinc.org](mailto:lwiener@LLFinc.org) or 202-243-7783.**