

**Department:** County Human Services      **Program Contact:** Mary Li  
**Program Offer Type:** Existing Operating Program      **Program Offer Stage:** As Requested  
**Related Programs:** 25133  
**Program Characteristics:** Out of Target

**Executive Summary**

This program offer requests \$20,000 to increase funding level and to enhance support for the Rose City Resource Guide, a pocket guide to health and human services in the metro area. Streetroots, in collaboration with 211info, publishes the guide annually. County departments - Health, Sheriff's Office, County Human Services, and Community Justice - all distribute the guides to clients.

**Program Summary**

Funds will leverage City of Portland funding to ensure availability of guides for use by county staff and programs.

The Rose City Resource Guide is recognized and used by homeless and low-income individuals across the metropolitan area. Streetroots, a small grassroots newspaper by, for, and about issues of concern to homeless and low-income people, produces the guide annually. The guide is made available at no cost to those using it.

County departments provide the guide to clients and members of the public entering county buildings and service sites. While many departments are dues-paying members of Streetroots, this contribution does not cover the cost of the guides being used by them.

This program offer leverages current investment by the City of Portland in order to pay for the County's use of the guides.

**Performance Measures**

Measure Type	Primary Measure	FY14 Actual	FY15 Purchased	FY15 Estimate	FY16 Offer
Output	Number of guides produced	-	-	-	20,000
Outcome	Percentage of guides distributed	-	-	-	100%

**Performance Measures Descriptions**

Total number of guides to be produced and distributed is 100,000. Balance is reflected in PO #25133

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
	2015	2015	2016	2016
<b>Program Expenses</b>				
Contractual Services	\$0	\$0	\$20,000	\$0
<b>Total GF/non-GF</b>	<b>\$0</b>	<b>\$0</b>	<b>\$20,000</b>	<b>\$0</b>
<b>Program Total:</b>	<b>\$0</b>		<b>\$20,000</b>	
<b>Program FTE</b>	0.00	0.00	0.00	0.00

Program Revenues				
<b>Total Revenue</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

Explanation of Revenues

Significant Program Changes

Last Year this program was: