

**Department:** County Human Services      **Program Contact:** Peggy Samolinski  
**Program Offer Type:** Existing Operating Program      **Program Offer Stage:** As Adopted  
**Related Programs:**  
**Program Characteristics:**

**Executive Summary**

When youth feel safe, have a sense of belonging, and their culture and choices are honored, they have positive academic outcomes. Promise Neighborhoods Initiative (PNI) agencies provide culturally specific, community-based services and supports for children of color age 12-17 and their families, who experience disparate outcomes due to racism, systemic oppression, inter-generational trauma, and poverty.

**Program Summary**

**ISSUE:** Educational disparities for children and youth of color in Multnomah County are pervasive and persistent. Investing in proven and promising culturally responsive and culturally specific practices, in partnership with school districts and school personnel, works to eliminate these disparities.

**PROGRAM GOAL:** PNI brings together community experts to help school districts and community agencies build more culturally specific services for communities of color. PNI improves culturally responsive, specific, and relevant service strategies in our school districts so that children of color succeed academically. The PNI initiative is led by the United Way of the Columbia-Willamette, which serves as the Backbone Agency.

**PROGRAM ACTIVITY:** This initiative has two primary areas: Backbone Agency services by the United Way, and culturally responsive, specific and relevant services using a collective impact model to increase school readiness, academic achievement for a successful adult transition. A coordinated approach between effective culturally specific and responsive organizations, school districts willing to work collaboratively, County investments, and a strong Backbone Agency (that provides project leadership, accountability, partnership development, training and technical assistance, and data and evaluation supports), can improve outcomes for students of color. One-on-one activities with youth, group activities and parent engagement are included.

One-on-one activities include youth engagement, youth leadership development, homework support, and college and career readiness. Group activities focus on topics such as cultural identity, financial literacy for youth, healthy after-school engagement, sports, recreation and theater arts. Parent engagement efforts ensure parents have an understanding of English Language Learner classes, financial literacy, and the public school environment so they can support and advocate for their children. The combination of individual youth supports and family engagement increases a sense of belonging and identity for youth, leading to stronger academic outcomes. The services of PNI are primarily provided in two school districts: Reynolds and David Douglas.

**Performance Measures**

Measure Type	Primary Measure	FY17 Actual	FY18 Purchased	FY18 Estimate	FY19 Offer
Output	Number of youth served <sup>1</sup>	1453	1000	1000	1000
Outcome	Percent students served who attend school regularly (are not chronically absent)	77%	80%	80%	80%
Output	Number of parents/legal guardians/regular caregivers served <sup>1</sup>	736	700	700	700
Outcome	%parents/legal guardians/regular caregivers who are engaged w/ schools and monitoring progress	92%	75%	75%	75%

**Performance Measures Descriptions**

<sup>1</sup> Numbers served have exceeded targets. This will be monitored and adjusted in subsequent years.

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2018	2018	2019	2019
Contractual Services	\$2,077,720	\$0	\$2,150,440	\$0
<b>Total GF/non-GF</b>	<b>\$2,077,720</b>	<b>\$0</b>	<b>\$2,150,440</b>	<b>\$0</b>
<b>Program Total:</b>	<b>\$2,077,720</b>		<b>\$2,150,440</b>	
Program FTE	0.00	0.00	0.00	0.00

Program Revenues				
<b>Total Revenue</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

Explanation of Revenues

Significant Program Changes

Last Year this program was: FY 2018: 25137A YFS - Promise Neighborhoods