

Department: County Human Services **Program Contact:** Rose-Ellen Bak
Program Offer Type: Innovative/New Program **Program Offer Stage:** As Proposed
Related Programs: 25139A, 25004, 40058
Program Characteristics: One-Time-Only Request

Executive Summary

Poverty is a major obstacle to children reaching their full potential. Many families in public health programs lack economic stability. In order to assist families with their economic security and to support their children's future, this program will build pathways for parents to become financially stable by providing income and financial education leveraging program experience from the Multnomah Stability Initiative (MSI) to reach families participating in the Healthy Birth Initiative (HBI).

Program Summary

ISSUE: Families living on a low income face challenges accessing resources and comprehensive services to address a range of health, housing and economic needs. Data indicates the positive effect parents' educational attainment, economic stability and mental and physical health have on a child's development and future. By building and investing in families financial health and well being, children will benefit. The County has a solid foundation in the Multnomah Stability Initiative in DCHS and the Healthy Birth Initiative in the Health Department--both focusing on vulnerable families and children. And we have promising practices from the Economic Opportunity Initiative where an Unconditional Cash Transfer was paired with financial management services for families with young children receiving the Earned Income Tax Credit. The initiative proved successful and its core elements are included in this Program Offer (PO). The MSI and HBI programs have begun to align and create integrated solutions for families and this PO builds on that integration and proposes to address family economic insecurity for participants.

PROGRAM GOALS: Three family program goals will be achieved with this Program Offer--first, young children served by HBI will have better life outcomes; secondly, families served by HBI will have access to financial supports to in order to help them achieve long-term economic stability; and finally, families served in MSI may gain access to HBI to ensure healthy birth outcomes. System goals include: establishing shared, cross-agency desired outcomes for children and families and build a family-centric program model between DCHS Youth and Family Services and Health Department Public Health programs.

PROGRAM ACTIVITY: Activities include an integrated, two-generation, culturally responsive approach to meeting the needs of both children and adults. There are three general activities to correspond to the goals above. First, families who are transitioning from HBI and are not work-ready will receive an Unconditional Cash Transfer to address financial instability. Secondly, all HBI families will receive access to financial management services including access to Individual Development Accounts, access to employment services, budget and financial management training, credit report clean-up. To meet system goals, a shared client tracking tool will be identified and existing program staff time and technical expertise will be leveraged to establish and track outcomes for children, parents and families.

Performance Measures

Measure Type	Primary Measure	FY16 Actual	FY17 Purchased	FY17 Estimate	FY18 Offer
Output	# of families accessing additional benefits				125
Outcome	% of families who report increased economic stability on the MSI domain assessment				50%

Performance Measures Descriptions

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2017	2017	2018	2018
Contractual Services	\$0	\$0	\$150,000	\$0
Total GF/non-GF	\$0	\$0	\$150,000	\$0
Program Total:	\$0		\$150,000	
Program FTE	0.00	0.00	0.00	0.00

Program Revenues				
Total Revenue	\$0	\$0	\$0	\$0

Explanation of Revenues

Significant Program Changes

Last Year this program was: