

**Outreach**

**Department:** County Human Services      **Program Contact:** Peggy Samolinski  
**Program Offer Type:** Existing Operating Program      **Program Offer Stage:** As Requested  
**Related Programs:** 25147  
**Program Characteristics:** In Target

**Executive Summary**

As a community, we will be more successful when all of our residents are healthy and well-fed. The Supplemental Nutrition Assistance Program (SNAP) is one of the best resources to make this a reality. Participation in SNAP provides a better quality diet and nutritional intake for children and adults across their lifespan compared to people with low incomes who do not participate. The SNAP outreach program provides information, referral, and application assistance to households seeking SNAP benefits.

**Program Summary**

**ISSUE:** Oregon consistently ranks among the states with the highest percentage of people experiencing hunger and food insecurity. In a recent analysis, Oregon was the only state in the country with a statistically significant increase in food insecurity. The combination of high rent and low wages make it difficult for many families to afford food, having to choose between using their limited income on food or other essentials, including rent, medicine, clothing, and utilities. It is estimated that 34% of Multnomah County residents may be eligible for SNAP, while less than 20% participate.

**PROGRAM GOAL:** The goal of the SNAP Outreach program is to increase the number of eligible households participating in SNAP benefits so that individuals and families have food and nutrition for healthy living.

**PROGRAM ACTIVITY:** This program has two primary activity areas. First, outreach - the SNAP outreach program targets outreach and connections with populations that are typically eligible for SNAP, yet have lower than average participation in the program. This includes the Latino, immigrant and refugee communities, and college-age students. The SNAP outreach program offers assistance to low-income households across other County departments and in many settings, including schools, colleges, local workforce offices, community events, and social service agencies. Program staff use community data to engage in tailored SNAP outreach at community sites to reach the targeted populations. They offer information about SNAP and other local, State and Federal benefit programs. Staff also engage online and in social media to provide information about SNAP benefits. The second activity area is assisting people to sign up for SNAP benefits. Staff walk through the online application process, respond to questions and address any barriers so that participants gain immediate access to SNAP benefits and then are able to provide food for themselves and their families.

**Performance Measures**

Measure Type	Primary Measure	FY17 Actual	FY18 Purchased	FY18 Estimate	FY19 Offer
Output	Number of consumers engaged through Outreach activities <sup>1</sup>	3,053	3500	3000	3000
Outcome	Number of SNAP applications completed <sup>2</sup>	80	80	80	100

**Performance Measures Descriptions**

<sup>1</sup> This reflects the County FY17 numbers. The State fiscal year numbers (October 1st, 2016 Through September 30th, 2017) are 3,231.

<sup>2</sup> This reflects the County FY17 numbers. The State fiscal year numbers (October 1st, 2016 Through September 30th, 2017) are 119.

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2018	2018	2019	2019
Personnel	\$15,112	\$39,690	\$52,453	\$120,566
Materials & Supplies	\$481	\$8	\$982	\$6,500
Internal Services	\$13,085	\$8,533	\$21,710	\$27,633
<b>Total GF/non-GF</b>	<b>\$28,678</b>	<b>\$48,231</b>	<b>\$75,145</b>	<b>\$154,699</b>
<b>Program Total:</b>	<b>\$76,909</b>		<b>\$229,844</b>	
<b>Program FTE</b>	0.28	0.72	0.00	1.00

Program Revenues				
Indirect for Dept. Admin	\$6,749	\$0	\$13,867	\$0
Intergovernmental	\$0	\$74,827	\$0	\$154,699
<b>Total Revenue</b>	<b>\$6,749</b>	<b>\$74,827</b>	<b>\$13,867</b>	<b>\$154,699</b>

Explanation of Revenues

\$154,699 - Oregon Supplemental Nutrition Asst Prog (SNAP)

Significant Program Changes

Last Year this program was: FY 2018: 25141 YFS - Supplemental Nutrition Assistance Program (SNAP) Outreach