

Outreach

Department: County Human Services **Program Contact:** Peggy Samolinski
Program Offer Type: Existing Operating Program **Program Offer Stage:** As Requested
Related Programs: 25147
Program Characteristics: In Target

Executive Summary

As a community, we will be more successful when all of our residents are healthy and well-fed. The Supplemental Nutrition Assistance Program (SNAP) is one of the best resources to make this a reality. Participation in SNAP provides a better quality diet and nutritional intake for children and adults across their lifespan compared to people with low incomes who do not participate. The SNAP outreach program provides information, referral, and application assistance to households seeking SNAP benefits.

Program Summary

ISSUE: Oregon consistently ranks among the states with the highest percentage of people experiencing hunger and food insecurity. In March 2015, the Oregon Center for Public Policy (OCP), reported that Oregon has one of the highest rates of SNAP usage as a percent of households in the country. The combination of high rent and low wages make it difficult for many families to afford food, having to choose between using their limited income on food or other essentials, including rent, medicine, clothing, and utilities.

PROGRAM GOAL: The goal of the SNAP Outreach program is to increase the number of eligible households participating in SNAP benefits so that individuals and families have food and nutrition for healthy living.

PROGRAM ACTIVITY: This program has two primary activity areas. First, outreach - the SNAP outreach program focuses its efforts on populations lower than average participation in the program. This includes the Latino, immigrant and refugee communities, and college-age students. The SNAP outreach program offers assistance to low-income households across other County departments and in many settings, including schools, colleges, local workforce offices, community events, and social service agencies. Program staff use community data to engage in tailored SNAP outreach at community sites to reach the targeted populations. They offer information about SNAP and other local, State and Federal benefit programs. Staff also engage online and in social media to provide information about SNAP benefits. The second activity area is assisting people to sign up for SNAP benefits. Staff walk through the online application process, respond to questions and address any barriers so that participants gain immediate access to SNAP benefits and are able to provide food for themselves and their families.

Performance Measures

Measure Type	Primary Measure	FY18 Actual	FY19 Purchased	FY19 Estimate	FY20 Offer
Output	Number of consumers engaged through Outreach activities ¹	4360	3500	3000	3000
Outcome	Number of SNAP applications completed ²	313	150	150	150

Performance Measures Descriptions

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2019	2019	2020	2020
Personnel	\$52,453	\$120,566	\$93,097	\$94,490
Materials & Supplies	\$982	\$6,500	\$6,875	\$0
Internal Services	\$21,710	\$27,633	\$14,059	\$13,795
Total GF/non-GF	\$75,145	\$154,699	\$114,031	\$108,285
Program Total:	\$229,844		\$222,316	
Program FTE	0.00	1.00	0.20	0.80

Program Revenues				
Indirect for Dept. Admin	\$13,867	\$0	\$0	\$0
Intergovernmental	\$0	\$154,699	\$0	\$108,285
Total Revenue	\$13,867	\$154,699	\$0	\$108,285

Explanation of Revenues

\$108,285 - Oregon Supplemental Nutrition Asst Prog (SNAP)

Significant Program Changes

Last Year this program was: FY 2019: 25141-19 YFS - Supplemental Nutrition Assistance Program (SNAP) Outreach