

Outreach

Department: County Human Services **Program Contact:** Peggy Samolinski
Program Offer Type: Existing Operating Program **Program Offer Stage:** As Requested
Related Programs: 25147
Program Characteristics: In Target

Executive Summary

As a community, we will be more successful when all of our residents are healthy and well-fed. The Supplemental Nutrition Assistance Program (SNAP) is one of the best resources to make this a reality. Participation in SNAP provides a better quality diet and nutritional intake for children and adults across their lifespan compared to people with low incomes who do not participate. The SNAP outreach program provides information, referral, and application assistance to households seeking SNAP benefits.

Program Summary

ISSUE: Oregon consistently ranks among the states with the highest percentage of people experiencing hunger and food insecurity. The Oregon Center for Public Policy (OCP), reported, in August 2019, that about one in seven Oregonians is food insecure. The combination of high rent and low wages make it difficult for many families to afford food, having to choose between using their limited income on food or other essentials, including rent, medicine, clothing, and utilities.

PROGRAM GOAL: The goal of the SNAP Outreach program is to increase the number of eligible households participating in SNAP benefits so that individuals and families have food and nutrition for healthy living.

PROGRAM ACTIVITY: This program has two primary activity areas. First, outreach - the SNAP outreach program focuses its efforts on populations with lower than average participation in the program. This includes the Latino, immigrant and refugee communities, and college-age students. The SNAP outreach program offers assistance to low-income households across other County departments and in many settings, including schools, colleges, local workforce offices, community events, and social service agencies. DCHS and YFS staff use community data to engage in tailored SNAP outreach at community sites to reach the targeted populations. They offer information about SNAP and other local, State and Federal benefit programs. Staff also engage online and in social media to provide information about SNAP benefits. The second activity area is assisting people to sign up for SNAP benefits. Staff walk through the online application process, respond to questions and address any barriers so that participants gain immediate access to SNAP benefits and are able to provide food for themselves and their families.

Performance Measures

Measure Type	Primary Measure	FY19 Actual	FY20 Budgeted	FY20 Estimate	FY21 Offer
Output	Number of consumers engaged through Outreach activities.*	6,177	3,500	3,000	3,000
Outcome	Number of SNAP applications completed.	498	150	150	250

Performance Measures Descriptions

*The numbers increased due to new partnership development and participating in more community events.

Revenue/Expense Detail

	Adopted General Fund	Adopted Other Funds	Requested General Fund	Requested Other Funds
Program Expenses	2020	2020	2021	2021
Personnel	\$93,097	\$94,490	\$111,712	\$91,400
Materials & Supplies	\$6,875	\$0	\$0	\$5,900
Internal Services	\$14,059	\$13,795	\$29,326	\$17,205
Total GF/non-GF	\$114,031	\$108,285	\$141,038	\$114,505
Program Total:	\$222,316		\$255,543	
Program FTE	0.20	0.80	1.10	0.90

Program Revenues				
Intergovernmental	\$0	\$108,285	\$0	\$114,505
Total Revenue	\$0	\$108,285	\$0	\$114,505

Explanation of Revenues

This program generates \$12,135 in indirect revenues.
 \$114,505 - Oregon Supplemental Nutrition Asst Prog (SNAP)

Significant Program Changes

Last Year this program was: FY 2020: 25141-20 YFS - Supplemental Nutrition Assistance Program (SNAP) Outreach
 The Limited Duration position was converted to a permanent #741296 Program Technician.