

Outreach
Department: County Human Services **Program Contact:** Peggy Samolinski

Program Offer Type: Existing Operating Program **Program Offer Stage:** As Proposed

Related Programs:
Program Characteristics:
Executive Summary

The Supplemental Nutrition Assistance Program (SNAP) is one of the best resources to help people and families with food security. The SNAP outreach program provides information, referral, and application assistance to households seeking SNAP benefits. Participation in SNAP provides a better quality diet and nutrition for children and adults across their life compared to people with low incomes who do not participate. During COVID-19, more people in our community need assistance to ensure they have nutritious food. To be responsive to this need, SNAP benefits have been expanded and the SNAP outreach program shifted to be more accessible to those in need.

Program Summary

ISSUE: According to the Multnomah County Poverty Report (2019), 15% of Multnomah County residents are food insecure. Children and communities of color experience hunger at even greater rates. Food insecurity and poverty are linked. In Multnomah County, the highest poverty rates are in East County and North/Northeast Portland areas where residents are predominantly Black, Indigenous, Native and other communities of color. While SNAP benefits can help, the application can be difficult to complete and benefits can be hard to access. COVID-19 has increased economic hardships and the number of people needing help accessing food.

PROGRAM GOAL: The SNAP Outreach program provides targeted outreach ensures that communities with the highest rates of poverty and geographic barriers have access to food. The focus is serving those with the highest levels of food insecurity and lowest participation rates: Black, Indigenous, Latinx and People of Color, immigrant and refugees and college-age students primarily in North/Northeast Portland and East Multnomah County, so that poverty does not mean going hungry.

PROGRAM ACTIVITY: SNAP outreach activities help increase awareness about the SNAP program and offer assistance with the application. Staff work with other County departments and community organizations in many settings. This includes schools, colleges, local workforce offices, community events and fairs and farmers markets. They also help people complete the application and guide them through the process. Because the application can be complex, it can be a barrier. The SNAP staff help answer questions and address any barriers. A unique and key aspect of their work is the relationships and trust they build with those they serve. This helps people complete the application as well as maintain the benefits when it's time to renew them. In addition, they stay connected with people and they feel comfortable reaching out when they need help. This increases access to SNAP benefits for first time applicants and those who need to renew benefits. These supports have continued without interruption during COVID and have ensured that those most in need of SNAP know about and receive them.

Performance Measures

Measure Type	Primary Measure	FY21 Actual	FY22 Budgeted	FY22 Estimate	FY23 Offer
Output	Number of consumers engaged through Outreach activities.	7,788	3,500	5,000	5,000
Outcome	Number of SNAP applications completed.	672	250	250	250

Performance Measures Descriptions

FY2021 actuals are higher due, in part, to new partnership development and participating in more community events. These measures are selected to align with the state SNAP reporting requirements.

Revenue/Expense Detail

	Adopted General Fund	Adopted Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2022	2022	2023	2023
Personnel	\$106,599	\$106,599	\$129,904	\$115,770
Materials & Supplies	\$13,110	\$0	\$1,235	\$0
Internal Services	\$43,029	\$18,521	\$53,169	\$16,254
Total GF/non-GF	\$162,738	\$125,120	\$184,308	\$132,024
Program Total:	\$287,858		\$316,332	
Program FTE	1.00	1.00	1.06	0.94

Program Revenues				
Intergovernmental	\$0	\$125,120	\$0	\$132,024
Total Revenue	\$0	\$125,120	\$0	\$132,024

Explanation of Revenues

This program generates \$16,254 in indirect revenues.
 \$132,024 - Oregon Supplemental Nutrition Assistance Program (SNAP)

Significant Program Changes

Last Year this program was: FY 2022: 25141 YFS - Supplemental Nutrition Assistance Program (SNAP) Outreach