



Program #25141 - YFS - Supplemental Nutrition Assistance Program (SNAP) Outreach FY 2024 Department Requested

Department: County Human Services **Program Contact:** Peggy Samolinski
Program Offer Type: Existing **Program Offer Stage:** Department Requested
Related Programs:
Program Characteristics: In Target

Executive Summary

The Supplemental Nutrition Assistance Program (SNAP) is one of the best resources to help people and families with food security. The SNAP outreach program provides information, referral, and application assistance to households seeking SNAP benefits. Participation in SNAP provides a better quality diet and nutrition for children and adults across their life compared to people with low incomes who do not participate.

Program Description

ISSUE: According to the Multnomah County Poverty Report (2019), 15% of Multnomah County residents are food insecure. Children and communities of color experience hunger at even greater rates. Food insecurity and poverty are linked. In Multnomah County, the highest poverty rates are in East County and North/Northeast Portland areas where residents are predominantly Black, Indigenous, Native and other communities of color. While SNAP benefits can help, the application can be difficult to complete and benefits can be hard to access. The economic impact of the pandemic has increased economic hardships and the number of people needing help accessing food.

PROGRAM GOAL: The SNAP Outreach program provides targeted outreach ensures that communities with the highest rates of poverty and geographic barriers have access to food. The focus is serving those with the highest levels of food insecurity and lowest participation rates: Black, Indigenous, Latinx and People of Color, immigrant and refugees and college-age students primarily in North/Northeast Portland and East Multnomah County, so that poverty does not mean going hungry.

PROGRAM ACTIVITY: SNAP outreach activities help increase awareness about the SNAP program and offer assistance with the application. Staff work with other County departments and community organizations in many settings. This includes schools, colleges, local workforce offices, community events and fairs and farmers markets. They also help people complete the application and guide them through the process. Because the application can be complex, it can be a barrier. The SNAP staff help answer questions and address any barriers. A unique and key aspect of their work is the relationships and trust they build with those they serve. This helps people complete the application as well as maintain the benefits when it's time to renew them. In addition, they stay connected with people and they feel comfortable reaching out when they need help. This increases access to SNAP benefits for first time applicants and those who need to renew benefits.

Performance Measures

| Measure Type | Primary Measure | FY22 Actual | FY23 Budgeted | FY23 Estimate | FY24 Offer |
|--------------|--|-------------|---------------|---------------|------------|
| Output | Number of consumers engaged through Outreach activities. | 5,531 | 5,000 | 5,000 | 5,000 |
| Outcome | Number of SNAP applications completed. | 541 | 250 | 250 | 250 |

Performance Measures Descriptions

These measures align with the state SNAP grant expectations and reporting requirements. YFS staff exceed grant expectations annually.

Revenue/Expense Detail

| | Adopted General Fund | Adopted Other Funds | Department Requested General Fund | Department Requested Other Funds |
|-------------------------|-------------------------|------------------------|---|--|
| Program Expenses | 2023 | 2023 | 2024 | 2024 |
| Personnel | \$129,904 | \$115,770 | \$128,281 | \$128,281 |
| Materials & Supplies | \$1,235 | \$0 | \$470 | \$0 |
| Internal Services | \$53,169 | \$16,254 | \$40,345 | \$21,144 |
| Total GF/non-GF | \$184,308 | \$132,024 | \$169,096 | \$149,425 |
| Program Total: | \$316,332 | | \$318,521 | |
| Program FTE | 1.06 | 0.94 | 1.00 | 1.00 |

| Program Revenues | | | | |
|----------------------|------------|------------------|------------|------------------|
| Intergovernmental | \$0 | \$132,024 | \$0 | \$149,425 |
| Total Revenue | \$0 | \$132,024 | \$0 | \$149,425 |

Explanation of Revenues

This program generates \$16,390 in indirect revenues.
 \$149,425 - Oregon Supplemental Nutrition Assistance Program (SNAP) (State)

Significant Program Changes

Last Year this program was: FY 2023: 25141 YFS - Supplemental Nutrition Assistance Program (SNAP) Outreach
 Moved 0.03 FTE Program Specialist Senior and 0.03 FTE Program Technician from General Fund to Federal/State Fund (1505).