

**Department:** County Human Services      **Program Contact:** Peggy Samolinski  
**Program Offer Type:** Existing Operating Program      **Program Offer Stage:** As Requested  
**Related Programs:**  
**Program Characteristics:** In Target

**Executive Summary**

Bienestar de la Familia is a social service program that promotes the well-being and advancement of Latino and Somali children and families as well as other under-served groups in the Cully neighborhood and across Multnomah County. Bienestar provides access to services and opportunities that are culturally specific and responsive to the needs of this community.

**Program Summary**

**ISSUE:** The Latino and Somali communities, many of whom are immigrants and refugees, experience significant social and economic barriers to family stability and success. Bienestar de la Familia, a culturally responsive social service program, addresses these barriers.

**PROGRAM GOAL:** The goal of Bienestar de la Familia is to ensure effective access to social services for the Latino, Somali and communities of color. Services are aimed at reducing poverty; promoting family self-efficiency, prosperity, educational success, and housing stability services for families and individuals who are homeless or at risk of homelessness; reducing substance abuse or achieving a substance-free life; and assisting people with mental illness in leading more productive lives.

**PROGRAM ACTIVITY:** The YFS Bienestar program staff provide access to a range of services, including case management, housing stabilization and rental assistance program, mental health assessment and counseling, alcohol and drug counseling and prevention, service linkage and coordination, nutrition resources, energy assistance, information and referral, employment assistance, school support, and advocacy to help address families' needs ranging from basic to crisis. Other activities include parent education and support groups; a weekly Women's and Men's support group; Incredible Years, an evidenced-based parenting education program; and energy and weatherization workshops. The "Mercado" Harvest Share, in partnership with the Oregon Food Bank, Franz Bakery, and the Northeast Emergency Food Program make fresh food available to households living on a fixed or low income, on a monthly basis. On-site partnerships at Bienestar deepen service connections. SNAP outreach staff enable families to immediately sign up for SNAP benefits. Bienestar has a Community Advisory Council that engages community members in strategic planning for the Program and is focused on guiding Bienestar to meet the needs of the diverse community.

**Performance Measures**

Measure Type	Primary Measure	FY19 Actual	FY20 Budgeted	FY20 Estimate	FY21 Offer
Output	Number of households served <sup>1</sup>	3,286	1,500	1,500	2,500
Outcome	Percent of clients who report that services they received improved their situation.	94%	85%	85%	85%
Output	Number of families who receive food to meet basic needs.	1,507	1,500	1,500	1,500

**Performance Measures Descriptions**

<sup>1</sup> This number increased from the previous year due to increase in outreach to the Latino and Somali communities. It includes direct services at Bienestar: basic needs, anti-poverty, parenting, youth services, rental and housing stability, mental health & drug and alcohol services.

Revenue/Expense Detail

	Adopted General Fund	Adopted Other Funds	Requested General Fund	Requested Other Funds
Program Expenses	2020	2020	2021	2021
Personnel	\$910,176	\$98,863	\$954,078	\$208,544
Contractual Services	\$16,500	\$0	\$16,500	\$286,289
Materials & Supplies	\$29,810	\$0	\$28,500	\$3
Internal Services	\$198,570	\$14,434	\$218,104	\$27,652
<b>Total GF/non-GF</b>	<b>\$1,155,056</b>	<b>\$113,297</b>	<b>\$1,217,182</b>	<b>\$522,488</b>
<b>Program Total:</b>	<b>\$1,268,353</b>		<b>\$1,739,670</b>	
<b>Program FTE</b>	7.60	1.00	7.64	1.96

Program Revenues				
Intergovernmental	\$0	\$113,297	\$0	\$522,488
<b>Total Revenue</b>	<b>\$0</b>	<b>\$113,297</b>	<b>\$0</b>	<b>\$522,488</b>

Explanation of Revenues

This program generates \$27,652 in indirect revenues.  
 \$325,829 - OHCSO Emergency Housing Assistance  
 \$196,659 - OHCSO Housing Stabilization Program

Significant Program Changes

Last Year this program was: FY 2020: 25156A-20 YFS - Bienestar Social Services

See FY2020 BudMod DCHS-013-20 increase in State Funds - added 1.00 FTE Case Manager Senior