

Division: Youth & Family Services

Program Characteristics:

Program Description

High unemployment and rising costs are driving more and more households in Multnomah County to go without food and be at risk of homelessness. Many individuals, families, and children continue to experience poverty, food shortages, unstable housing, and homelessness. Bienestar de la Familia is based in the Cully neighborhood and serves people throughout Multnomah County. Bienestar offers services that are responsive to language, culture, and individual circumstances. The program provides case management, rent and utility assistance, rehousing support, employment services, food distribution, mental health and substance use counseling, youth activities, parent education, support groups, referrals, and crisis navigation. Staff reach people through visits, calls, walk-in hours, and community outreach. The Community Advisory Council offers guidance to keep services aligned with community needs. Program activities include:

- Crisis support, referrals, and service navigation.
- Long-term case management and rehousing placements.
- Mental health and substance use counseling.
- Fresh food distributions through Mercado Harvest Share and related programs.

Bienestar supports the Youth & Family Services (YFS) Division Outcomes of Housing and Economic Stability and Health and Wellness by strengthening stability, safety, and wellbeing through culturally responsive services. It includes reducing poverty, supporting housing retention, preventing homelessness, and improving mental health through approaches grounded in trust and care.

Equity Statement

Bienestar de la Familia provides fair and respectful access to services for all households. The program reduces barriers related to language, past trauma, and limited resources. Staff provide support that honors each person's situation and strengthens trust. The goal is a space where everyone feels welcome and able to seek help safely.

Revenue/Expense Detail

	2026 General Fund	2026 Other Funds	2027 General Fund	2027 Other Funds
Personnel	\$2,008,516	\$79,841	\$2,087,348	\$83,679
Contractual Services	\$16,500	\$220,948	\$16,500	\$264,735
Materials & Supplies	\$84,895	\$0	\$50,700	\$0
Internal Services	\$660,350	\$11,498	\$434,977	\$9,146
Total GF/non-GF	\$2,770,261	\$312,287	\$2,589,525	\$357,560
Total Expenses:	\$3,082,548		\$2,947,085	
Program FTE	13.44	0.56	13.44	0.56
Program Revenues				
Intergovernmental	\$0	\$312,287	\$0	\$357,560
Total Revenue	\$0	\$312,287	\$0	\$357,560

Performance Measures

Performance Measure	FY25 Actual	FY26 Estimate	FY27 Target
Number served with ongoing housing, food, mental health, addiction services and/or youth/adult community education	411	350	350
Number of individuals served by Mercado	5,317	2,500	2,500