

Program #25156A - Bienestar Social Services 2/24/2014

Department: County Human Services **Program Contact:** Peggy Samolinski
Program Offer Type: Existing Operating Program **Program Offer Stage:** As Requested
Related Programs:
Program Characteristics: In Target

Executive Summary

Bienestar de La Familia (Well-being of the Family) is a social service program that provides culturally specific and linguistically appropriate service to the growing Latino community of Multnomah County. The 5.6 FTE bilingual and bi-cultural staff provide case management, mental health assessment, counseling, and alcohol and drug prevention services in Spanish. The Bienestar de La Familia also provides information and referral, service linkage, coordination, and resource recruitment to address the needs of the Latino community.

Program Summary

Bienestar de La Familia is unique because it provides immediate and multi-entry access to a wide range of services. It has become a hub of service in the county for low-income Latinos, those living in extreme poverty, and those facing critical life hardships. In recent years the growing diversity of the Cully neighborhood has meant that the program has become a resource for other cultural and ethnically-diverse groups including Somali and Ethiopian immigrants and Vietnamese and Russian families.

Staff provide case management, service linkage and coordination, mental health assessment and counseling, alcohol and drug prevention, food (nutrition) resources, energy assistance, information and referral, employment searches and connections, school support and advocacy, and research into appropriate resources to help the county's Latino residents to address important needs ranging from basic to crisis status. Program staff offer a range of parent education and support groups including the Incredible Years, a Women's Group, a Men's Group, and youth empowerment groups, to name a few. The monthly Harvest Share via Mercado makes fresh foods available to poor and low income families and children from throughout the County.

The addition of an AmeriCorps member has strengthened Bienestar's ability to engage youth and has brought more programs targeted towards the Latino and African immigrant youth in the Cully community. The formation of a Community Advisory Council has created an opportunity to engage community members in thinking strategically about how the Bienestar de La Familia program is meeting the needs of the diverse community it serves.

Performance Measures

Measure Type	Primary Measure	FY13 Actual	FY14 Purchased	FY14 Estimate	FY15 Offer
Output	Number of households served ¹	1,031	700	1,000	1,000
Outcome	Percentage of families whose needs were met	80%	80%	85%	85%
Output	Number of families who receive food to meet basic needs	1,809	1,890	1,800	1,800

Performance Measures Descriptions

¹ This number includes direct services at Bienestar: basic needs, mental health & drug and alcohol services.

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2014	2014	2015	2015
Personnel	\$552,153	\$0	\$584,707	\$0
Contractual Services	\$61,500	\$0	\$11,500	\$0
Materials & Supplies	\$16,318	\$0	\$13,559	\$0
Internal Services	\$78,321	\$0	\$80,260	\$0
Total GF/non-GF	\$708,292	\$0	\$690,026	\$0
Program Total:	\$708,292		\$690,026	
Program FTE	5.40	0.00	5.60	0.00

Program Revenues				
Total Revenue	\$0	\$0	\$0	\$0

Explanation of Revenues

\$690,025 - County General Fund

Significant Program Changes

Last Year this program was: 25156A Bienestar Social Services