

Department: County Human Services **Program Contact:** Peggy Samolinski
Program Offer Type: Innovative/New Program **Program Offer Stage:** As Requested
Related Programs: 25156
Program Characteristics: Out of Target

Executive Summary

The Bienestar Community Engagement Specialist will respond directly to the climate of fear and anxiety being experienced within the immigrant and refugee community in the Cully and NE Portland neighborhoods that surround the Baltazar Ortiz Community Center (site of the Bienestar de la Familia program). Families come to the Bienestar program because it is a safe and trusted location and look to staff for support, guidance, and information so they can stabilize their life situation and care for their families.

Program Summary

ISSUE: Families and individuals seek safety and support when accessing services at the Bienestar de la Familia program in the NE Portland Cully neighborhood. The bi-lingual and bi-cultural staff provide culturally responsive and culturally specific services in a manner that respects individual choice and culture.

There is a significant increase in anxiety, confusion, fear, and uncertainty within the immigrant, refugee Somali and undocumented Latino communities living in and around the Cully neighborhood. Some families have begun to isolate themselves, keep their children from school, forego medical or other necessary supports for fear they will be taken into custody. The level of stress and trauma experienced by families requires more intensive engagement with staff. This is stretching the capacity of current staff to respond effectively to these immediate needs.

PROGRAM GOAL: The program goal is to provide information supports for immigrant, refugee, and families without documentation so that they feel safe to access needed services.

PROGRAM ACTIVITY: Activities by this staff person will be both individualized and group-oriented, at the Center and in the community. Staff will be bilingual and bicultural. Conducting outreach and providing information and supports to community residents will be the gateway to accessing safe and reliable services at Bienestar. The staff in this program will reach out to affected communities with accurate information, network with other community agencies and partners, connect families with resources (with Bienestar staff and via the community) and make appropriate referrals.

The staff in this position will also develop and implement activities, group sessions and community events to address some of the main challenges facing the community so that community members build a sense of safety and trust with the Center and community resources.

Performance Measures

Measure Type	Primary Measure	FY16 Actual	FY17 Purchased	FY17 Estimate	FY18 Offer
Output	Number of outreach activities in the community	N/A	N/A	N/A	50
Outcome	Percentage of families that engage in service	N/A	N/A	N/A	60%
Output	Number of community Know Your Rights/related events hosted at the Center	N/A	N/A	N/A	20

Performance Measures Descriptions

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2017	2017	2018	2018
Personnel	\$0	\$0	\$91,523	\$0
Contractual Services	\$0	\$0	\$8,477	\$0
Total GF/non-GF	\$0	\$0	\$100,000	\$0
Program Total:	\$0		\$100,000	
Program FTE	0.00	0.00	1.00	0.00

Program Revenues				
Total Revenue	\$0	\$0	\$0	\$0

Explanation of Revenues

Significant Program Changes

Last Year this program was: