



Program #25156C - Bienestar Social Services: Expand Service Capacity 7/21/2015

Department: County Human Services **Program Contact:** Peggy Samolinski
Program Offer Type: Innovative/New Program **Program Offer Stage:** As Adopted
Related Programs: 25156A, 25156B
Program Characteristics:

Executive Summary

This program offer seeks \$100,000 of County General Funds to create 1.0 FTE Bilingual Somali-speaking Case Manager Senior for the Bienestar de la Familia program at the Ortiz Center. This staff will join the team of 5.6 bi-lingual and bi-cultural direct service staff who provide case management, mental health assessment, counseling, and alcohol and drug prevention services at the Ortiz Center.

Program Summary

Bienestar de la Familia (Well-being of the Family) is a social service program that provides culturally specific and linguistically appropriate services to one of Multnomah County’s most rapidly growing neighborhood. The Ortiz Center is seen by all of the community as a Center where they can access social services and referrals. In addition to a growing number of Latino families living in the area who frequently come to the center seeking Bienestar services, the demographic has significantly changed in the Cully neighborhood.

The community now has a large African Immigrant and refugee community, including Somalian, Ethiopian, and people from East Africa. The Cully neighborhood has evolved to become the most diverse neighborhood in Oregon, as measured by the Census Tract Racial/Ethnic Diversity Index. The clients served at Bienestar largely mirror their community as last year 80% of Bienestar clients were Latinos and about 14% were African Immigrants.

Having a Case Manager Senior who speaks Somali will allow the center to engage more effectively with the African immigrant community, both in developing and providing culturally specific services, but also in connecting families with other community services. According to the Coalition of Communities of Color report, over the last three years poverty has grown among the African and refugee community. African immigrants and refugees have poverty levels higher than the average among communities of color, and have a child poverty rate of more than 50%. Having a Somali speaking Case Manager Seniors will help reduce poverty and promote family self-self sufficiency among the African Immigrant and Refugee population.

Performance Measures

Measure Type	Primary Measure	FY14 Actual	FY15 Purchased	FY15 Estimate	FY16 Offer
Output	Number of new households served	-	-	-	300
Outcome	% of clients who report they are satisfied or very satisfied with Bienestar services	-	-	-	80%

Performance Measures Descriptions

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2015	2015	2016	2016
Personnel	\$0	\$0	\$87,812	\$0
Contractual Services	\$0	\$0	\$5,000	\$0
Materials & Supplies	\$0	\$0	\$7,188	\$0
Total GF/non-GF	\$0	\$0	\$100,000	\$0
Program Total:	\$0		\$100,000	
Program FTE	0.00	0.00	1.00	0.00

Program Revenues				
Total Revenue	\$0	\$0	\$0	\$0

Explanation of Revenues

Significant Program Changes

Last Year this program was: