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# CONTINUING OUR COMMITMENT TO CLEANER WATER, WILDLIFE HABITAT AND PEOPLE

Measure 26-178 continues our region's long commitment to cleaner water, restored fish and wildlife habitat, and connecting people to nature.

With three decades of voter support, Metro has built a 17,000 acre network of parks, trails and natural areas crossing Clackamas, Multnomah and Washington counties. Measure 26-178 continues to build on that legacy, targeting smart investments in key areas:

- WATER QUALITY: Maintaining and improving water quality in local rivers and streams
- FISH AND WILDLIFE HABITAT: Restoring habitat for salmon and other native fish; restoring wetlands, forests and floodplains that provide habitat for birds and wildlife
- PARKS AND NATURAL AREAS: Taking care of parks and improving natural areas, including adding or updating restrooms, trails, picnic shelters, and playgrounds
- COMMUNITY ACCESS: Increasing opportunities for children from low-income families
  and communities of color to connect with nature, by designing programs together with
  community partners and funding community grants.

By renewing the levy approved by voters in 2013, funding for our natural areas will extend through 2023, while maintaining the current tax rate of 9.6 cents per \$1,000 of assessed value, or about \$20 per year for a home assessed at \$200,000.

Join us in voting YES and continue preserving and protecting the region's natural areas, now and in the future.

PRESIDENT

Metro Council Tom Hughes

Metro Councilor Shirley Craddick

Metro Councilor Carlotta Collette

Metro Councilor Craig Dirksen

Metro Councilor Kathryn Harrington

Metro Councilor Sam Chase

Metro Councilor Bob Stacey

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### Measure Argument for County Voters' Pamphlet

Important! Please read all instructions before completing this form. This form is to be used when filing a 'Measure Argument for County Voters' Pamphlet' with your County Elections office. Please note that each county produces a separate County Voters' Pamphlet. If the jurisdiction or district is located in more than one county a separate 'Measure Argument for Voters' Pamphlet' form must be filed and the fee paid to each county where the argument is to be printed. Filing Information ✓ General 20 16 Election: Primary 20\_ Special Original Statement Amended Statement Measure # 26 Order #F2 Argument in Favor Argument in Opposition "This information furnished by" (as it should appear in the Voters' Pamphlet): **Protect Our Natural Areas** Argument paid for by: E-Mail: info@protectournaturalareas.com **Protect Our Natural Areas** Name of person or organization paying for argument Phone: Cell: (503) 929-1036 Work: Home: Contact. Information for authorized changes: E-Mail: amyr@strategies360.com Amy Ruiz Name of person authorized to make changes to Argument Phone: Cell: (503) 929-1036 Home: Filer, checklist for Measure Argument for County Voters' Pamphlet (VP). ✓ Typewritten & signed Measure Argument form and Argument for County VP. Fee or certified petition provided. (If applicable) Endorsement Statement #: ✓ Word Count (325 MAX). By signing this document, I (we) hereby state I (we) am (are) responsible for the content of this argument. ORS 251.415 Amy Ruiz 09/09/16 Printed name of person furnishing argument Date Printed name of person furnishing argument Signature of person furnishing argument Date Printed name of person furnishing argument Signature of person furnishing argument Date Organization name person(s) is(are) authorized to represent, if applicable: Note: If this argument is not being filed by a registered Oregon Political Committee, you may be required to register as a political committee with the Secretary of State. Refer to the Campaign Finance Manual for further details. For Office Use only:

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### Water Quality Advocates Agree: Vote YES on Measure 26-178 for Clean, Safe, and Healthy Water

From small streams like Tryon Creek to the mighty Columbia and Willamette, our region's communities and habitats are tied together by water. Measure 26-178 restores and maintains these clean and healthy rivers—without raising taxes.

**Nothing is more important than clean, healthy water.** This measure provides vitally needed funding to restore water quality in rivers and streams throughout the Metro area, now and in the future.

Funds from the renewed levy will protect water quality, reconnect vital floodplains, increase native plants, and control invasive species. By preserving these critical areas we are ensuring that our streams, lakes and rivers continue to be **healthy and safe for current and future** generations of Oregonians.

The natural areas levy has been essential to improving water quality in:

- Wilsonville's Coffee Lake Creek
- North Portland's Smith and Bybee Wetlands
- Clackamas County's Beaver Creek
- Beaverton's Fanno Creek
- Oregon City's Newell Creek
- Hillsboro's Tualatin River
- Cornelius' Council Creek
- Gresham and East Multnomah County's Johnson Creek

As well as major restoration investments along the Willamette, Clackamas, and Sandy Rivers.

A YES vote on Measure 26-178 will ensure Metro has the necessary funds to continue improving water quality and natural habitat through 2023, all without raising existing taxes.

### Join us in supporting Measure 26-178:

Audubon Society of Portland
Willamette Riverkeeper
Columbia Land Trust
Oregon League of Conservation Voters
We Love Clean Rivers
Urban Greenspaces Institute

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# YES ON MEASURE 26-178: PROTECT AND ENHANCE OUR REGION'S UNIQUE OUTDOOR RECREATION OPPORTUNITIES

Our local natural areas have something for everyone — natural beauty, scenery, and easy access to nature and recreation. They provide a beautiful and affordable place for recreation close to home.

Metro facilities annually provide recreation opportunities for 1.3 million visitors. These parks and natural spaces provide trails for hiking and biking, rivers for kayaking, lakes for fishing, and prairies for birdwatching. As our region grows, it is more important than ever to invest in keeping our parks and natural areas open to every community throughout the region.

A YES vote on Measure 26-178 will increase opportunities for people to experience nature in parts of our region that currently have few public parks or natural areas.

The 2013 Metro Levy provided funding for the following opportunities for the region's communities to connect to the nature in our neighborhoods:

- New aluminum docks at Chinook Landing Marine Park on the Columbia River
- New scenic overlook, footbridge and improved trails near Oregon City's Canemah
   Bluff
- Improvements to Milwaukie's Riverfront Park to provide access for residents to the Willamette River
- New restrooms, a rebuilt trail and a viewing platform at **Blue Lake Regional Park in**Fairview
- Over 400 new trail signs installed on Hillsboro's Rock Creek Trail, Milwaukie's Trolley
   Trail, and the Tualatin River Greenway
- A new natural play area, picnic pavilion and other improvements at the soon-to-be-opened Bull Mountain Park in Tigard.

Your YES Vote on Measure 26-178 will preserve our region's legacy of natural beauty by protecting rivers, streams, natural areas, and wildlife habitat. It will ensure that everyone—including kids, low-income families, and communities of color—have access to these vital resources, all without increasing the tax rate.

Join us in voting YES on Measure 26-178

Northwest Youth Corps

Bicycle Transportation Alliance

Northwest Trail Alliance

Friends of Tryon Creek

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# Local Leaders Support Measure 26-178 Renewing the Levy Benefits Multnomah County's Natural Areas

Renewing the Metro natural areas levy, Measure 26-178, continues Metro's strong support for local communities.

Nature in Neighborhoods grants reward innovative approaches to restoring and connecting people with nature, and that local funding has grown through the natural areas levy. This renewal would continue those grants.

And Metro's investments have played a critical role in opening more than 70 community parks across the region, as well as acquiring natural areas, restoring wildlife habitat, and improving access to nature for every community.

In Multnomah County, the natural areas levy has supported projects like:

- Significant improvements at Blue Lake Regional Park, including native landscaping and picnic areas, and a master plan to guide future investments.
- A new nature play area concept at Oxbow Regional Park and campsite upgrades
- A master plan for the Troutdale to Springwater Corridor trail, developed with the Cities of Troutdale and Gresham
- Transformation of Milwaukie's Riverfront Park and regional planning for the Trolley Trail
- Restored habitat in North Portland's St. Johns Prairie, including increasing the variety of wildflowers and attracting native bees
- New aluminum docks at Chinook Landing Marine Park in Fairview, on the Columbia River
- Youth and family programs at Smith and Bybee Wetlands led by community organizations like Latino Network and Unite Oregon.

Please join local leaders in voting YES on Measure 26-178, to ensure that our children, grandchildren, and all future generations will enjoy the same quality of life we do, in every corner of the region.

Senator Elizabeth Steiner-Hayward
Jules Bailey, Multnomah County Commissioner
Portland Mayor Charlie Hales
Portland City Commissioner Nick Fish
Portland City Commissioner Amanda Fritz
Portland City Commissioner Steve Novick
Portland City Commissioner Dan Saltzman
Portland Mayor-Elect Ted Wheeler
Former Portland Mayor Sam Adams
Doug Daoust, Troutdale Mayor
Ted Tosterud, Mayor of Fairview
Wood Village Mayor Patricia Smith

Columbia Slough Watershed Council 40 Mile Loop Land Trust Friends of Tryon Creek

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# CONNECTING PEOPLE TO NATURE: METRO LEVY RENEWAL ENSURES INVESTMENT IN DIVERSE COMMUNITIES ACROSS THE REGION

Equity partners from across the Metro region are voting YES on Measure 26-178.

Metro is committed to working together with people, businesses, nonprofit organizations and public partners to create a Portland region where <u>all individuals and communities benefit from a healthy environment with clean air and water.</u>

Measure 26-178 will <u>increase opportunities</u> for people to experience nature in parts of our region that currently have few public parks or natural areas. It will provide funding for parks, rivers, streams, and natural areas in <u>every part</u> of the Metro area—projects that will benefit <u>all</u> local residents.

And Measure 26-178 will ensure that everyone has <u>access to these vital resources</u>, through programs that connect people to nature, and with **grants to local community groups**, such as:

- Portland's Community Cycling Center's partnership with Hacienda CDC and Groundwork Portland to lead bike tours of the Columbia River Slough.
- Columbia Land Trust's work with Asian Pacific American Network of Oregon and City of Gresham to expand, diversify and steward Backyard Habitat Certification Program
- Engagement with Centro Cultural and Adelante Mujeres to conduct environmental conservation work on Cornelius' Council Creek
- Audubon Society of Portland's TALON program, which connects young people of color in East Multnomah and North Clackamas counties to environmental science professions.

Metro's renewed commitment to community engagement, hiring practices that break down barriers for applicants of color, and equitable resource allocation will help ensure that every community in the region shares in the economic opportunities and quality of life improvements provided by the levy renewal.

Equity partners from around the region agree: Vote YES on 26-178

Coalition of Communities of Color
Asian Pacific Islander Network of Oregon (APANO)
Latino Network
OPAL Environmental Justice Oregon
Adelante Mujeres
Verde
Self Enhancement Inc
Vive NW

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#### Measure 26-178: For Healthier Communities

"Measure 26-178 is a great investment in our region's collective well-being. I support a YES vote because it will ensure future generations of Oregonians are provided more ample opportunities to take a walk, ride a bike, and enjoy easy access to nature and recreation."

- Dr. Philip Wu, MD

Investments in parks, trails, and opportunities to connect to nature lead to healthier communities. A YES vote on Measure 26-178 will provide ongoing support for Metro's funding of initiatives for cleaner water, restored fish and wildlife habitat, and amenities to encourage recreation and healthy activities. Renewing the 2013 levy will allow Metro to continue to fund projects across the region that improve public health—without raising existing taxes.

Investment in our natural areas and parks don't just improve our collective community health; they have significant impact for our regional bottom line. A 2011 study suggests that roughly \$155 million in health care costs may be averted annually thanks to the physical activity in the parks, trails, and natural areas of the Portland metro region.

And thanks to the natural areas levy, Metro is on track to plant 1 million trees and shrubs across the region this year, in addition to thousands pounds of native plant seeds. Every tree planted across our region helps remove pollution from our air, making it healthier to breathe.

Measure 26-178 ensures <u>everyone</u> in our region has access to the health benefits of nature and recreation. Please join us in voting yes.

Oregon Environmental Council
Oregon Walks
Friends of Trees
Depave
Oregon Chapter, Sierra Club
1000 Friends of Oregon

Importantl Please read all instructions before completing this form. This form is to be used when filing a 'Measure Argument for County Voters' Pamphlet' with your County Elections office. Please note that each county produces a separate County Voters' Pamphlet. If the jurisdiction or district is located in more than one county a separate 'Measure Argument for Voters' Pamphlet' form must be filed and the fee paid to each county where the argument is to be printed.

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Protect Our Natural Areas				
Argument paid for by:				
Protect Our Natural Areas	E-Mail: ir	nfo@protectournatu	ralareas.com	
Name of person or organization paying for argu				
Phone: Cell: (503) 929-1036	Work:	Home:		
Contact information for authorized char	iges:			
Amy Ruiz	E-Mail: a	myr@strategies360.	com 🖻	
Name of person authorized to make changes to			REC	
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By signing this document, I (we) hereby state I (we) am (are) responsible for the content of this argument. ORS 251.415				
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# MEASURE 26-178: A COST-EFFECTIVE INVESTMENT FOR PORTLAND'S GROWING ECONOMY

Oregonians pride themselves on their protection and stewardship and their prudent management and protection of the environment. Metro's decades of investment in regional parks, rivers and trails builds on these traditions through their ongoing stewardship and maintenance of public access to the region's cherished rivers, streams, parks, and trails.

In addition to the substantive improvements to quality of life and public health, these investments also represent a significant economic opportunity for the region.

#### QUALITY OF LIFE AND ECONOMIC GROWTH

Our region is able to attract visitors, and recruit and retain high quality businesses and workers, thanks to our unparalleled quality of life. The natural beauty, scenery, and easy access to nature are frequently cited as reasons to locate in our region—growing the economy for all of us.

<u>A YES Vote on Measure 26-178</u> provides funding for parks and open spaces that make our region a more vibrant place to live, keeping our region economically competitive.

#### **GREEN INFRASTRUCTURE**

Investment in protection and maintenance of the region's critical flood plains, rivers and streams saves the region's taxpayers money by lowering the costs of stormwater management, flood mitigation, and climate change adaptation.

<u>A YES Vote on Measure 26-178</u> continues these smart green infrastructure investments, saving us all money in the long run and avoiding costly problems in the future.

#### **EMPLOYMENT OPPORTUNITIES**

This levy renewal will also provide employment opportunities, putting Oregonians to work on building this critical infrastructure. The jobs and investments produced by Metro's investment will help provide significant economic opportunities for working families and small businesses.

A YES Vote on Measure 26-178 will support projects in every part of the Metro area—in Clackamas, Washington, and Multnomah Counties—that will benefit <u>all</u> local residents.

#### Measure 26-178 is supported by business and labor leaders, including:

Westside Economic Alliance
Oregon City Business Alliance
Laborers' Local 483
AFSCME Local 3580 and 3580-1
N.W. Oregon Labor Council, AFL-CIO

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Intake Staff Initials:

### Create a better future for our region's wildlife: Vote YES on Measure 26-178

The Oregon Zoo Foundation is an independent nonprofit that serves to advance the zoo's mission of inspiring the community to create a better future for wildlife. Our organization has led the charge to support initiatives to raise awareness of the importance of conservation, education, and animal welfare since 1997.

It is with this focus and background that we strongly endorse a **YES vote on Measure 26-178** to renew Metro's levy and continue funding for operations and maintenance of our natural areas. Renewal of this levy will ensure that as a region we have the resources to continue to our conservation and education mission beyond the zoo's borders.

Today, a young visitor to the Oregon Zoo might leave with a renewed sense of wonder of the world after seeing native species like California condor, coho salmon, Columbia Basin pygmy rabbits, Oregon spotted frogs, or the Oregon silverspot butterfly. All of these species are currently endangered, and their future depends on prudent investment in and protection of our natural wildlife habitat here in the Willamette Valley.

A YES vote on Measure 26-178 provides Metro and other community partners the opportunity to invest in these endangered species' natural habitats.

A YES Vote on Measure 26-178 is a vote to support conservation, wildlife, and community access throughout our region. Let's ensure future generations of Oregonians are promised the opportunity to see these native species -- not just at the zoo -- but in rivers, forests and backyards across the region.

Rob Erickson
Board Chair
Oregon Zoo Foundation