

# Measure Argument for County Voters' Pamphlet

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### Filing Information

Election:  Primary 20\_\_\_\_  General 20\_\_\_\_  Special November 2017  
 Measure # 26 - 196  Original Statement  Amended Statement  
 Order # 1  Argument in Favor  Argument in Opposition

"This information furnished by" (as it should appear in the Voters' Pamphlet):

### PCC Forward

Argument paid for by:

PCC Forward hailey@pccforward.com E-Mail:  
 Name of person or organization paying for argument  
 Phone: Cell: 5419684686 Work: Home:

### Contact information for authorized changes:

Hailey Sheldon E-Mail: hailey@pccforward.com  
 Name of person authorized to make changes to Argument  
 Phone: Cell: 5419684686 Work: Home:

RECEIVED  
 17 SEP 11 AM 11:25  
 TIM SCOTT  
 DIRECTOR OF ELECTIONS

### Filer checklist for Measure Argument for County Voters' Pamphlet (VP).

- Typewritten & signed Measure Argument form and Argument for County VP.
- Fee or certified petition provided.
- (If applicable) Endorsement Statement #: \_\_\_\_\_
- Word Count (325 MAX).

By signing this document, I (we) hereby state I (we) am (are) responsible for the content of this argument. ORS 251.415

PCC Forward Signature redacted. 09/08/2017  
 Printed name of person furnishing argument Signature of person furnishing argument Date

Printed name of person furnishing argument Signature of person furnishing argument Date

Printed name of person furnishing argument Signature of person furnishing argument Date

Organization name person(s) is(are) authorized to represent, if applicable: \_\_\_\_\_

Note: If this argument is not being filed by a registered Oregon Political Committee, you may be required to register as a political committee with the Secretary of State. Refer to the Campaign Finance Manual for further details.

### For Office Use only:

County: Mult. Required Info?  Yes  No Word Count (325 max):  
 Cash-receipt #: 23951 Signed?  Yes  No Digital copy?  Yes  No  
 Check #: 1002 Endorsements?  Yes # \_\_\_\_\_  No Review Staff Initials:  
 Amount \$: 400 Intake Staff Initials: CS

Over the years, taxpayers in our district have invested in the future of our community by supporting Portland Community College. And here at PCC, we have worked hard to return on those investments.

Portland Community College now is the largest post-secondary institution in Oregon, serving nearly 78,000 full-time and part-time students, online and on campus.

In fact, PCC ranks in the top 20 community colleges in the nation.

PCC also ranks #1 in Oregon in graduates' salaries compared to tuition cost.

This bond renewal will enable PCC to continue to build on that foundation of success.

This bond will help:

- Modernize PCC's job training centers
- Update technology and equipment
- Improve transit access
- Construct a child care facility
- Upgrade safety and security on campuses
- Increase facility lifespan, energy efficiency and sustainability – to decrease costs in the long run

**PCC values equity and inclusion for minority businesses, workers, and contractors.**

Future PCC bond projects will include clear goals to provide more contracting opportunities to minority, women-owned, and emerging small businesses. Together, we can make investments that do more than build a college – we can help build a stronger, more diverse business community.

We are proud of what our bond program has built, and committed to providing up to date information on the planning and implementation these projects – that information can be found at <https://www.pcc.edu/about/bond/>.

We thank the community for your continued support of one of our area's greatest assets: our community college and the dedicated PCC employees and students who are doing their part to make our community shine.

**Please join us in voting YES on M26-196**

PCC Board of Directors:

Kali Thorne Ladd, Chair, Zone 2

Denise Frisbee, Zone 1

Michael Sonneleitner, Zone 3

Jim Harper, Zone 4

Valdez Bravo, Zone 5

Mohamed Alyajouri, Zone 6

Deanna Palm, Zone 7

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Election:  Primary 20\_\_\_\_  General 20\_\_\_\_  Special November 2017

Measure # 26 - 196  Original Statement  Amended Statement

Order # 2  Argument in Favor  Argument in Opposition

"This information furnished by" (as it should appear in the Voters' Pamphlet):

### PCC Forward

Argument paid for by:

PCC Forward E-Mail: hailey@pccforward.com

Name of person or organization paying for argument

Phone: Cell: 5419684686 Work: \_\_\_\_\_ Home: \_\_\_\_\_

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County: Mult.

Cash-receipt #: 23951

Check #: 1022

Amount \$ 400

Required Info?  Yes  No

Signed?  Yes  No

Endorsements?  Yes # \_\_\_\_\_  No

Intake Staff Initials: [Signature]

Word Count (325 max): \_\_\_\_\_

Digital copy?  Yes  No

Review Staff Initials: [Signature]

## **Business Leaders Urge a YES Vote on M26-196**

As business leaders in the metro area, we are well aware of how our region is changing. We are now competing with people from around the world for jobs and for business.

In this changing environment, our goal is to hire employees who will stay and grow with us – employees with strong roots in the community, who have the skills and qualifications required for the jobs of tomorrow.

We find those employees here in the Northwest – with certificates and degrees from local colleges and universities. PCC is the largest of those institutions; in fact it is the largest post-secondary institution in Oregon.

PCC graduates students with the skills and training to fill the positions we need. For example, PCC offers certificates and degrees in:

- Bioscience
- Building Construction
- Computer Science
- Engineering
- Health Information Management
- Manufacturing
- Medical Professions & Nursing

As business leaders in the metro area, we support PCC's bond renewal because PCC graduates are our employees, our managers, our directors – and for some of us – the heads of our companies and our industries.

**YES! PCC is a smart investment in our future.**

Cascade Web Development  
Dweller  
Flotonix  
Inici Group  
Neil Kelly Design/Build  
Pedal Bike Tours  
Powell's Books  
Software Technology Group  
Sunbridge Solar  
The Tygh Valley Group  
Walsh Construction Co.

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 Measure # 26 - 196  Original Statement  Amended Statement  
 Order # 3  Argument in Favor  Argument in Opposition

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PCC Forward Signature redacted. 09/08/2017  
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County: Mult. Required Info?  Yes  No  
 Cash-receipt #: 23957 Signed?  Yes  No  
 Check #: 1002 Endorsements?  Yes # \_\_\_\_\_  No  
 Amount \$ 406 Intake Staff Initials: [Signature] Word Count (325 max):  
 Digital copy?  Yes  No  
 Review Staff Initials: [Signature]

As health care professionals in the metro area, we support PCC's bond renewal measure because it will help to strengthen an industry we all rely upon, and lift up our families in the process.

The health care industry is expected to lead job growth in Oregon over the next decade; it is one of the fastest growing industries in the state.

Oregon's education system is working to keep pace with this growth – graduating qualified practitioners and incorporating new competencies into traditional training programs.

PCC offers degrees and certificates in some of the most in-demand health care fields, including:

- Dental Hygiene
- Emergency Medical Technician
- Gerontology
- Medical Imaging
- Medical Laboratory Technology
- Nursing

The 2017 bond renewal will go to expanding and modernizing PCC's health care training programs. The facilities and equipment used by PCC's health care certificate and degree programs (medical, nursing and dental) are essential to those programs.

By continuing to improve upon the success of these programs, PCC is not only investing in an industry that is essential to our economy – it is also providing a pathway for individuals in our area to a stable and well-paying career.

Please join us in voting YES for PCC.

CareOregon  
Oregon Health Care Association  
Oregon Nurses Association  
Tuahly Healthcare

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 Measure # 26 - 196  Original Statement  Amended Statement  
 Order # 4  Argument in Favor  Argument in Opposition

"This information furnished by" (as it should appear in the Voters' Pamphlet):

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Argument paid for by:

PCC Forward hailey@pccforward.com E-Mail:  
 Name of person or organization paying for argument  
 Phone: Cell: 5419684686 Work: Home:

Contact information for authorized changes:

Hailey Sheldon E-Mail: hailey@pccforward.com  
 Name of person authorized to make changes to Argument  
 Phone: Cell: 5419684686 Work: Home:

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- Word Count (325 MAX).

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PCC Forward	<u>Signature redacted.</u>	<u>09/08/2017</u>
Printed name of person furnishing argument	Signature of person furnishing argument	Date
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### For Office Use only:

County: Mult. Required Info?  Yes  No  
 Cash-receipt #: 23951 Signed?  Yes  No  
 Check #: 1002 Endorsements?  Yes # \_\_\_\_\_  No  
 Amount \$ 400 Intake Staff Initials: [Signature] Word Count (325 max):  
 Digital copy?  Yes  No  
 Review Staff Initials: [Signature]

## **We're voting YES for PCC**

Community groups, organizations and non-profits support this measure because this bond renewal isn't just about building a community college – it's about building a community.

Portland Community College is our partner.

Access, student success, quality education, equity, inclusion, sustainability and resilience – these are core principles we share with PCC and its vision for the future of our community.

PCC supports underserved and underrepresented communities in the metro area by providing a less expensive, more accessible path to a college degree.

PCC teaches the skills necessary to secure better paying jobs – strengthening families and communities as a result.

PCC is actively working to increase equity and inclusion by recruiting diverse faculty, administrators and staff.

PCC is doing its part to combat climate change. The college is a nationally recognized leader in the higher education community for sustainability and climate action.

PCC supports metro area youth by offering advanced courses for high schoolers, GED programs, and an affordable pathway to a four-year degree.

PCC supports people who are unemployed and underemployed, by offering training courses for individuals re-entering the workforce or changing careers.

PCC supports students with jobs, children at home, or other commitments, by offering online classes and flexible schedules.

PCC partners with us – our schools, our non-profits, community groups and organizations – to provide opportunities and services we have all come to count on.

We support PCC because PCC supports us.

**Join us and vote YES for on M26-196**

Adelante Mujeres  
Centro Cultural de Washington County  
Hacienda CDC  
Latino Network  
Native American Youth & Family Center  
Oregon League of Conservation Voters  
Portland Council PTA  
Portland NAACP  
The Portland Trail Blazers

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### Filing Information

Election:  Primary 20\_\_\_\_  General 20\_\_\_\_  Special November 2017

Measure # 26 196  Original Statement  Amended Statement

Order # 55  Argument in Favor  Argument in Opposition

"This information furnished by" (as it should appear in the Voters' Pamphlet):

### PCC Forward

Argument paid for by:

PCC Forward E-Mail: hailey@pccforward.com

Name of person or organization paying for argument

Phone: Cell: 5419684686 Work: \_\_\_\_\_ Home: \_\_\_\_\_

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### For Office Use only:

County: Mult Required Info?  Yes  No Word Count (325 max): \_\_\_\_\_

Cash-receipt #: 23921 Signed?  Yes  No Digital copy?  Yes  No

Check #: 1002 Endorsements?  Yes # \_\_\_\_\_  No Review Staff Initials: [Signature]

Amount \$ 400 Intake Staff Initials: [Signature]

Our economic development organizations – chambers of commerce, business associations, and others – support the PCC bond because it is an investment in the future of our area.

### **PCC Helps Our Economy Grow**

PCC's job training programs supply students with the skills businesses in our area demand – so that they can compete in the region's major industries. Without a skilled workforce, metro area businesses are unable to keep pace, and are forced to recruit from elsewhere.

Local employers face challenges finding the highly skilled employees they need to grow their business and compete successfully. This bond renewal will increase access to critical career and technical education programs that prepare students for good-paying jobs and support employers who are ready to expand.

### **PCC is a Safe Investment**

Portland Community College has a proven track record of offering courses that fit the needs of our local economy – and when the economic landscape changes, PCC changes with it. PCC has demonstrated success in graduating students who are qualified for – and hired for – the jobs that fuel our local economy.

We support this bond renewal – and PCC – because PCC supports our economy and helps keep our community strong.

**Join business and economic development leaders in voting YES on M26-196.**

Banks Chamber of Commerce  
Beaverton Area Chamber of Commerce  
Hillsboro Chamber of Commerce  
Lake Oswego Chamber of Commerce  
Main Street Alliance of Oregon  
Tigard Chamber of Commerce  
Tualatin Chamber of Commerce  
Westside Economic Alliance  
Wilsonville Area Chamber of Commerce

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Election:  Primary 20\_\_\_\_  General 20\_\_\_\_  Special November 2017

Measure # 26 - 196  Original Statement  Amended Statement

Order # 6  Argument in Favor  Argument in Opposition

"This information furnished by" (as it should appear in the Voters' Pamphlet):

### PCC Forward

#### Argument paid for by:

PCC Forward \_\_\_\_\_ E-Mail: hailey@pccforward.com

Name of person or organization paying for argument

Phone: Cell: (541) 968-4686 Work: \_\_\_\_\_ Home: \_\_\_\_\_

#### Contact information for authorized changes:

Hailey Sheldon \_\_\_\_\_ E-Mail: hailey@pccforward.com

Name of person authorized to make changes to Argument

Phone: Cell: (541) 968-4686 Work: \_\_\_\_\_ Home: \_\_\_\_\_

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- Word Count (325 MAX).

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<input type="checkbox"/> County: _____	Required Info? <input type="checkbox"/> Yes <input type="checkbox"/> No	Word Count (325 max): _____
<input type="checkbox"/> Cash receipt #: _____	Signed? <input type="checkbox"/> Yes <input type="checkbox"/> No	Digital copy? <input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> Check #: _____	Endorsements? <input type="checkbox"/> Yes # _____ <input type="checkbox"/> No	Review Staff Initials: _____
Amount \$ _____	Intake Staff Initials: _____	

## **ELECTED LEADERS URGE A YES VOTE ON 26-196**

### **Portland Community College provides access to affordable education for ALL**

Now, more than ever, access to affordable education is critical to the future of our community and the people who want to make a home here for themselves and their family. Oregon's economic recovery is not reaching everyone equally. Too many low-income and communities of color are being left behind. Affordable, accessible education is the key to unlocking opportunity for all. As the state's largest college, PCC holds the key to a successful future for individuals and communities across the region.

***We urge you to vote YES!***

### **PCC is a vital part of our economy**

Demand for a skilled and educated workforce is expanding among the region's top employers. Good paying jobs are growing increasingly complex and require workers with the technical training necessary to adapt. PCC is focused on meeting the needs of Portland metro's workforce. Funds from the bond will go to improving workforce training programs and prepare us all for a better future.

### **Smart investment for today and tomorrow**

This bond is simply a renewal of an existing rate so your YES vote will not increase your current tax rate but will allow PCC to leverage \$8 million in matching funds from the State of Oregon. Taxpayer oversight includes annual audits and project transparency through a public information portal to be found on the PCC website.

#### **Federal**

U.S. Congressman Earl Blumenauer

U.S. Congresswoman Suzanne Bonamici

#### **State Senators**

Michael Dembrow

Richard Devlin

Lew Frederick

Rod Monroe

Margaret Carter

#### **State Representatives**

Margaret Doherty

Chris Gorsek

Diego Hernandez

Alissa Keny-Guyer

Tina Kotek

Rob Nosse

Barbara Smith Warner

Jennifer Williamson

Richard Vial

#### **Local**

Hillsboro Mayor Steve Callaway

Tigard Mayor John Cook

Tualatin Mayor Lou Ogden

Multnomah County Chair Deborah Kafoury

Multnomah County Commissioner Sharon Meieran

Multnomah County Commissioner Jessica Vega Pederson

Portland City Commissioner Dan Saltzman

Lake Oswego City Councilor Theresa Kohlhoff

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Order # B 7  Argument in Favor  Argument in Opposition

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Argument paid for by:

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Cash receipt #: 23951 Signed?  Yes  No

Check #: 1002 Endorsements?  Yes # \_\_\_\_\_  No

Amount \$ 1000 Intake Staff Initials: LY Word Count (325 max):

Digital copy?  Yes  No

Review Staff Initials: [Signature]

As PCC faculty, we help to train and educate a wide variety of students throughout the region. Students representing every age group, income level and cultural background - seeking vocational training, technical degrees, or a jump start to a 4-year degree.

These students require the most up-to-date technology and classrooms in order to prepare for their future careers. When our students graduate, they go on to compete with students from across the nation – and in order to help them secure the jobs they've trained for, PCC needs up-to-date tools and facilities.

If passed, this bond will help:

- Modernize the Portland Metropolitan Workforce Training Center
- Update the Sylvania Campus Health Technology Building and Health Inter-Professional Training Facility – including updating science and biology labs, nursing education suites, and workspace for other health-related career fields
- Improve classrooms
- Acquire modern technology and equipment

As commutes get longer and rents get higher, students are turning more to local community colleges and online courses. To meet that demand, PCC must continue providing its students with up-to-date training and technological tools. Join us in voting YES on this bond so we can continue to do that.

**Please vote YES for PCC**

Andrew Butz, Sociology  
April Ann Fong, Biology and Environmental Sciences  
Bryan Hull, Composition/Literature  
Doug Byrd, Political Science  
Fred Miller, Psychology  
Jane Zunkel, Composition/Literature  
Jim Parks, Criminal Justice  
Mark Easby, Composition/Literature  
Phil Thurber, Mathematics  
Porter Raper, Composition/Literature  
Sylvia Gray, History  
Teri Mills, Nursing  
Tom Scales, Political Science  
Trina Hing, English for Speakers of Other Languages (ESOL)  
Wayne Hooke, Psychology

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Order # 888  Argument in Favor  Argument in Opposition

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PCC Forward E-Mail: hailey@pccforward.com

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- (If applicable) Endorsement Statement #: \_\_\_\_\_
- Word Count (325 MAX).

By signing this document, I (we) hereby state I (we) am (are) responsible for the content of this argument. ORS 251.415

PCC Forward Signature redacted. 09/08/2017  
 Printed name of person furnishing argument Signature of person furnishing argument Date

Printed name of person furnishing argument Signature of person furnishing argument Date

Printed name of person furnishing argument Signature of person furnishing argument Date

Organization name person(s) is(are) authorized to represent, if applicable: \_\_\_\_\_

Note: If this argument is not being filed by a registered Oregon Political Committee, you may be required to register as a political committee with the Secretary of State. Refer to the Campaign Finance Manual for further details.

### For Office Use only:

County: Mult. Required Info?  Yes  No Word Count (325 max):

Cash-receipt #: 23551 Signed?  Yes  No Digital copy?  Yes  No

Check #: 1002 Endorsements?  Yes # \_\_\_\_\_  No Review Staff Initials: LC

Amount \$ 400 Intake Staff Initials: CG

RECEIVED  
 17 SEP 11 AM 11:26  
 TIM SCOTT  
 DIRECTOR OF ELECTIONS

Dear Voter:

As a first-generation college student, I face pressures and financial hardships many students don't. I was destined to get lost in the system. But instead I prevailed.

I enrolled at PCC to begin my journey toward a better life. While working three jobs to pay for tuition and provide for myself, I made a promise that I would always put my best self forward and advocate for others so that they may have the same opportunities. While taking classes, I worked for PCC's Career Exploration Center, Women's Resource Center, and soon after became the student body President at PCC Rock Creek.

Now, as my time at PCC is reaching its close, it is important that I pass the torch and help open doors that I did not have access to. As the community changes, PCC must continue to change with it.

I'm supporting PCC's bond renewal measure because it will help change the lives of students all over Portland. The affordability, resources and opportunities that flow from Portland Community College enrich our community and workforce.

Voting YES will make an extraordinary difference in the lives of thousands of people and families throughout the five counties that PCC serves – people just like me.

Ivan Hernandez, PCC Student

# Measure Argument for County Voters' Pamphlet

**Important!** Please read all instructions before completing this form. This form is to be used when filing a 'Measure Argument for County Voters' Pamphlet' with your County Elections office. Please note that each county produces a separate County Voters' Pamphlet. If the jurisdiction or district is located in more than one county a separate 'Measure Argument for Voters' Pamphlet' form must be filed and the fee paid to each county where the argument is to be printed.

### Filing Information

Election:  Primary 20\_\_\_\_  General 20\_\_\_\_  Special November 2017  
 Measure # 26 - 196  Original Statement  Amended Statement  
 Order # 9  Argument in Favor  Argument in Opposition

"This information furnished by" (as it should appear in the Voters' Pamphlet):

### PCC Forward

Argument paid for by:

PCC Forward E-Mail: hailey@pccforward.com  
 Name of person or organization paying for argument  
 Phone: Cell: 5419684686 Work: Home:

### Contact information for authorized changes:

Hailey Sheldon E-Mail: hailey@pccforward.com  
 Name of person authorized to make changes to Argument  
 Phone: Cell: 5419684686 Work: Home:

RECEIVED  
 17 SEP 11 AM 11:26  
 JIM SCOTT  
 DIRECTOR OF ELECTIONS

### Filer checklist for Measure Argument for County Voters' Pamphlet (VP).

- Typewritten & signed Measure Argument form and Argument for County VP.
- Fee or certified petition provided.
- (If applicable) Endorsement Statement #: \_\_\_\_\_
- Word Count (325 MAX).

By signing this document, I (we) hereby state I (we) am (are) responsible for the content of this argument. ORS 251.415

PCC Forward Signature redacted. 09/08/2017 Date  
 Printed name of person furnishing argument Signature of person furnishing argument Date  
 Printed name of person furnishing argument Signature of person furnishing argument Date  
 Printed name of person furnishing argument Signature of person furnishing argument Date

Organization name person(s) is(are) authorized to represent, if applicable: \_\_\_\_\_

Note: If this argument is not being filed by a registered Oregon Political Committee, you may be required to register as a political committee with the Secretary of State. Refer to the Campaign Finance Manual for further details.

### For Office Use only:

County: Mult. Required Info?  Yes  No  
 Cash-receipt #: 23951 Signed?  Yes  No  
 Check #: 1002 Endorsements?  Yes # \_\_\_\_\_  No  
 Amount \$ 400 Intake Staff Initials: [Signature] Word Count (325 max):  
 Digital copy?  Yes  No  
 Review Staff Initials: [Signature]

When I signed up for my very first college class at the PCC campus in my neighborhood, I had no way of knowing I was starting an education journey that would eventually take me to the Harvard Kennedy School. I would not have thought that possible considering my financial means at the time. I didn't know what courses I wanted to take. All I knew then was that I had a hunger to learn and I needed to start somewhere that felt accessible and welcoming.

My very first class set the tone and gave me the confidence I needed to continue pushing forward. I had signed up for a math class and was a little worried because I didn't think I was good at math. My instructor changed all of that for me. Not only did I learn that I was good at math, I learned that I could excel in college.

Over the next few years I was encouraged, supported, and challenged to push myself by faculty, staff, and administrators who prioritized student success. At PCC I engaged with some of the smartest, most thoughtful and supportive instructors I've had in any institution of learning.

As our community continues to grow, and more people feel the pressure of an economy that isn't lifting everyone up, PCC holds the promise of a brighter future. It's not just the general affordability of PCC that makes the difference, but the rich and supportive learning environment that comes with it.

I support the PCC bond because I know PCC supports our community. The investment we make today to modernize classrooms and improve training programs will come back to us in the form of graduates who will have the skills and commitment to make our community stronger.

Roberto Jiménez

PCC Diamond Alumni 2012

PCC, 1994- 1997

University of Oregon, 1995-1998

Harvard Kennedy School, 2010-2011