



**Program #30309 - Housing Placement & Retention - Incentives & Master Leases - Metro Measure Expansion**

5/2/2022

**Department:** Joint Office of Homeless Services      **Program Contact:** Shannon Singleton  
**Program Offer Type:** Innovative/New Program      **Program Offer Stage:** As Proposed  
**Related Programs:**  
**Program Characteristics:**

**Executive Summary**

With Metro Supportive Housing Services Measure (Measure) funding that is dedicated to reducing homelessness through strategies that lead with racial equity, this program offer funds a package of enhanced housing placement incentives that are aimed at encouraging a wider range of landlords to make vacant units available to individuals who have access to rental assistance and supportive services through the Measure and other programs, including federal rental assistance vouchers.

**Program Summary**

The Multnomah County Local Implementation Plan (LIP) for the Measure sets out a range of strategies to reduce homelessness by increasing permanent housing and wrap around services for those experiencing, or at risk of, chronic homelessness and episodic homelessness. In alignment with priorities outlined in the LIP, this program offer funds a range of strategies designed to increase the number of landlords and property management companies that participate in making vacant units available to the individuals experiencing homelessness who have access to rental assistance and support services through the Measure, and other programs, but have been unable to find a landlord ready to rent to them.

The incentive tools funded in this program offer include the ability of non-profit homeless service providers to guarantee rents for up to the duration of a lease, either by leasing the unit themselves (master leasing) or by guaranteeing rent on behalf of a tenant who is leasing directly from the property owner. It also includes access to a risk mitigation fund, and the ability to compensate landlords for holding vacant units, in exchange for flexibility on screening criteria that might otherwise keep someone from gaining access to a unit.

This program offer makes this one-time investment to enhance existing housing placement programs and increase the housing opportunities for people experiencing homelessness. The tools employed in this programming will be evaluated for their effectiveness to inform whether they should be incorporated into the ongoing housing placement and retention strategies of Joint Office of Homeless Services housing placement contractors.

**Performance Measures**

Measure Type	Primary Measure	FY21 Actual	FY22 Budgeted	FY22 Estimate	FY23 Offer
Output	Households provided housing access incentives	N/A	N/A	N/A	500
Outcome	Percentage of households receiving access incentive support that successfully lease up in housing	N/A	N/A	N/A	90%
Outcome	Overrepresented People of Color lease up successfully at rates as high or higher than all households	N/A	N/A	N/A	Met

**Performance Measures Descriptions**

Revenue/Expense Detail

	Adopted General Fund	Adopted Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2022	2022	2023	2023
Contractual Services	\$0	\$0	\$0	\$3,640,187
<b>Total GF/non-GF</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$3,640,187</b>
<b>Program Total:</b>	<b>\$0</b>		<b>\$3,640,187</b>	
<b>Program FTE</b>	0.00	0.00	0.00	0.00

Program Revenues				
Intergovernmental	\$0	\$0	\$0	\$3,640,187
<b>Total Revenue</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$3,640,187</b>

Explanation of Revenues

Metro Supportive Housing Services \$3,640,187

Significant Program Changes

Last Year this program was: