

Rosewood Initiative

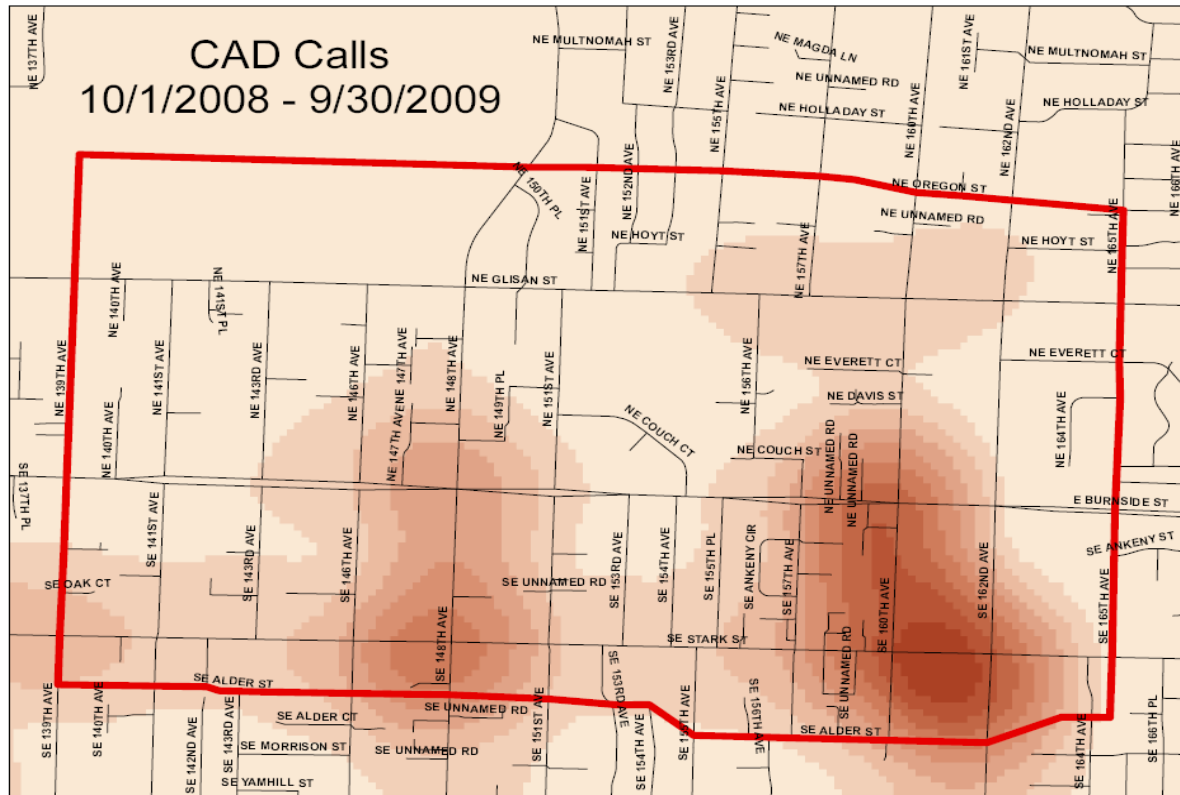
May 4, 2010

John Scruggs, Portland Police Bureau

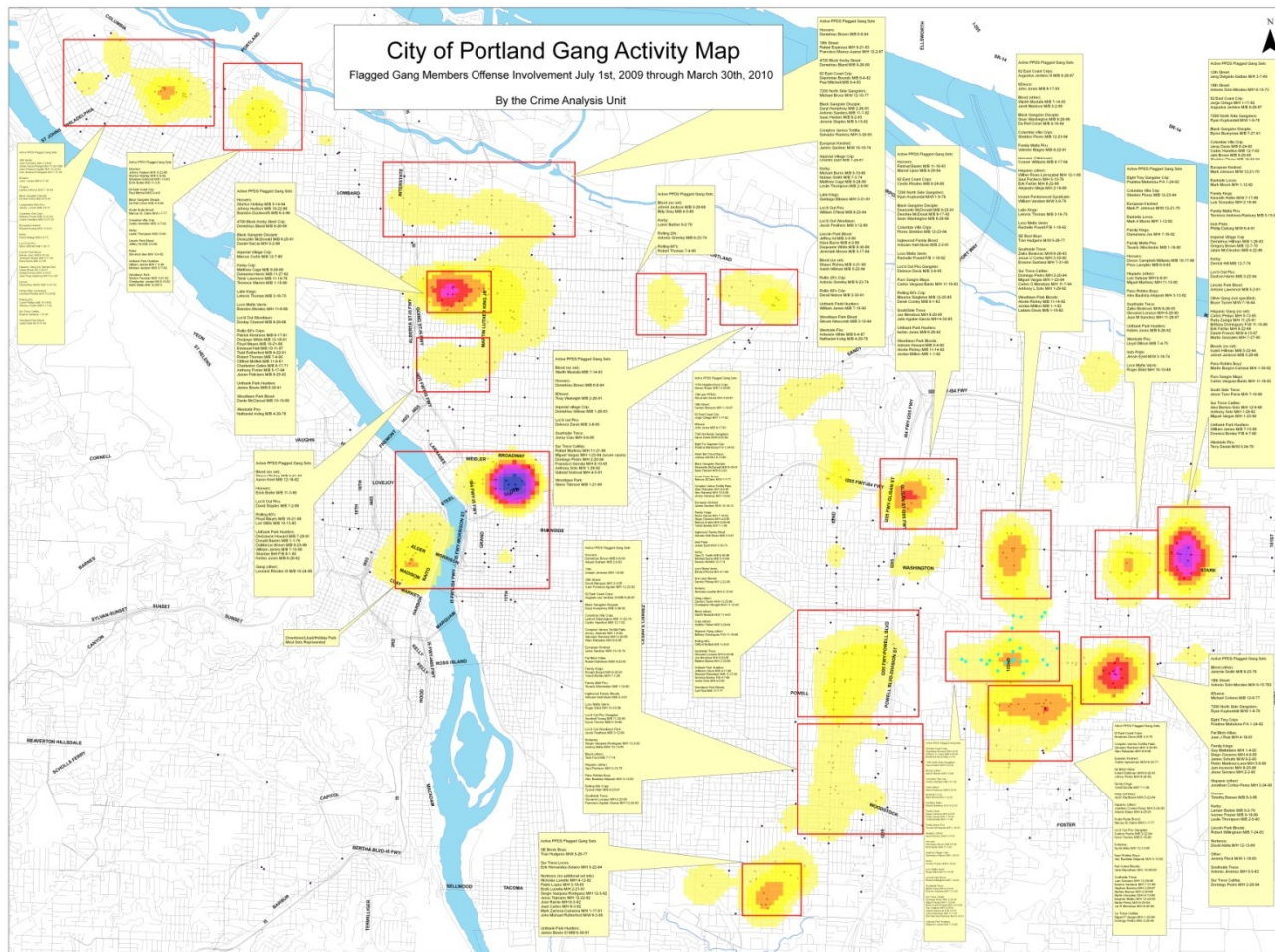
Marvin Madtson, Gresham Police Department

Thompson Morrison, i-OP

The Rosewood area (SE 157th – SE 165th from NE Holiday to SE Alder) is a hotbed of criminal activity

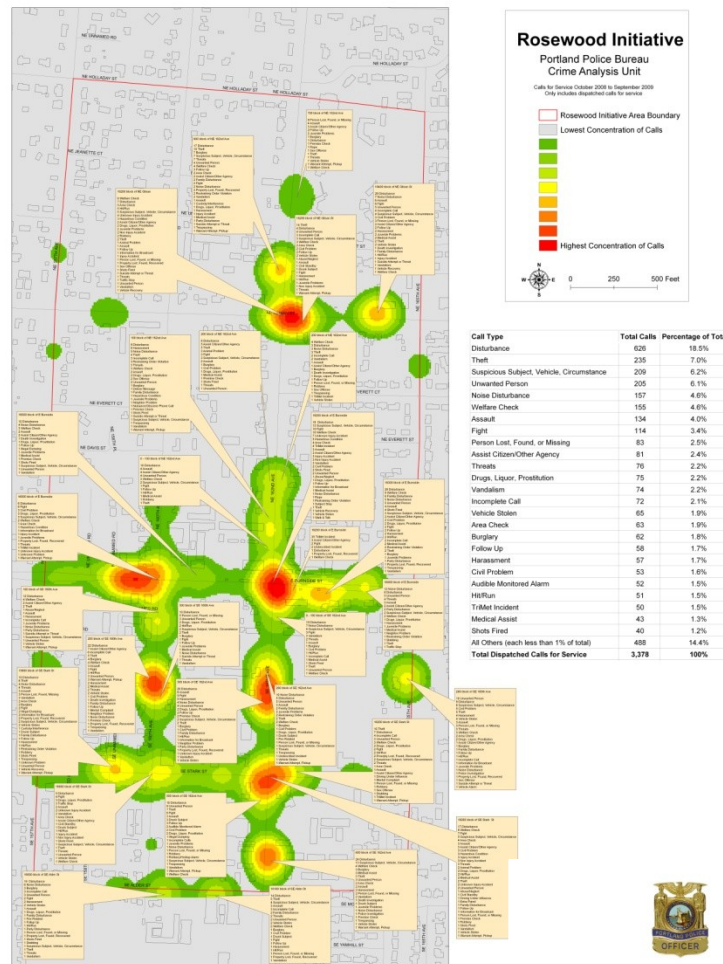


This includes a high level of gang activity



The Rosewood “super block” has the highest level of calls for service in the area

“Million Dollar Block”



The community looks for an explanation for why crime is concentrated in Rosewood

Some identified concerns:

Max Station

- Max relocating crime to southeast
- Mobility offers safe haven/escape for criminal behavior

Low income housing

70% of Rosewood residents live in multi-unit housing

Infill housing

Methadone Clinic

Methadone users are causing neighborhood disruption

The core issues centers around brokenness

- Economic
 - As housing prices rise in developing areas, people migrate to find affordable housing
- Cultural
 - Rosewood is an area with multiple distinct groups
 - Conflicts in ideologies may impede community development
- Geographical
 - Max line creates physical barrier in community
- Political
 - Unclear political boundaries create a lack of ownership of problem areas

Rosewood is a place of strangers rather than a community of neighbors

Places of strangers

- Lack of political identify
- Anonymity contributing to lack of social attachment
- Unorganized method of response to social concerns
- Lowers respect for shared spaces

Community of neighbors

- Identify with others which supersedes race, culture or economic status
- Promotes self governance
- Creates informal networks to provide solutions to social issues
- Ownership of community problems

Traditional responses do not have a lasting effect and do not address the core issues

- Traditional responses

Focus on suppression

- Unified missions
- Zero tolerance
- “Cops on dots”

Short term outcome without long term resolution

An alternate approach is needed to build community through partnerships



By building community we are developing a lasting framework for crime prevention

- Community involvement and partnerships improve communication and alignment
 - Walks and talks
 - Community meetings
 - Social networking
- Rosewood Initiative would be a working model to address community connectivity in high crime areas

This approach appears to be working... (cont')

- Earlier identification of issues

- Positive responses from landlords

"A lack of communication is what causes failure. Let's bring our community together. Helping others to feel like they belong!!!"

"I think that crime isn't as serious in this neighborhood as say a year ago and you all are to be appreciated."

- Community members have direct contact with neighborhood officers

This approach appears to be working

- Reduction of crime numbers
 - **18% reduction for calls for service** in Q1 2010 compared to Q1 2009, (East Precinct had a 3% reduction during the same time period)
 - Growing number of participants on PortlandConnects

Rosewood Initiative, future developments

Tri-met Pilot Project

- Classical music at the Max

Rosewood Café

- Community contact center and police contact office

Enhanced Safety Properties Program

- Working with landlords to increase safety around rental properties
- ESP properties have a reduction of calls for service of 44%

Stretch target of 50% reduction in calls for service in target area