

**Department:** Health Department **Program Contact:** Jae Douglas  
**Program Offer Type:** Existing Operating Program **Program Offer Stage:** As Adopted  
**Related Programs:** 40037, 40060, 40053  
**Program Characteristics:**

### Executive Summary

The Tobacco Control and Prevention Program uses a variety strategies to prevent and reduce tobacco and nicotine use and exposure in Multnomah County with particular attention to reducing tobacco-related racial and ethnic disparities.

### Program Summary

Tobacco use is the single most preventable cause of disease, disability, and death in Multnomah County and across the nation. Although cigarette smoking has declined in Multnomah County, disparities in tobacco use remain across groups defined by race, ethnicity, educational level, and socioeconomic status. Nearly 1,274 residents die prematurely from tobacco use each year, and more than 23,395 suffer from a disease caused by smoking. Despite these risks, approximately 114,750 Multnomah County adults currently smoke cigarettes. And the harmful effects of smoking do not end with the smoker. Secondhand smoke exposure causes serious disease and death, and even brief exposure can be harmful to health. Coupled with this enormous health toll is the significant economic burden. Currently an estimated \$233.9 million is spent on tobacco-related medical costs and \$187.5 million is lost in productivity due to premature tobacco-related deaths.

Components of the program include: implementation of strategies to reduce youth access to, and use of, tobacco and nicotine products, establishment of policy/regulation, counter-marketing, promotion of smokefree environments, providing support and resources to smokers who want to quit, surveillance and evaluation, and engaging diverse communities in tobacco prevention efforts in order to reduce tobacco-related disparities. Tobacco retail licensing components include: annual compliance inspections, minimum legal sales age inspections, trainings, outreach and consultation in order to increase retailer compliance with all laws related to the sale of tobacco and nicotine products and decrease access and availability of these products within Multnomah County.

### Performance Measures

Measure Type	Primary Measure	FY17 Actual	FY18 Purchased	FY18 Estimate	FY19 Offer
Output	Number of tobacco retail licenses issued	NA	975	878	975
Outcome	Number of policies established to reduce tobacco use and exposure	2	2	1	3
Output	Number of retailer inspections	NA	1053	918	1,380
Output	Number of community partnerships	NA	26	40	45

### Performance Measures Descriptions

1) Number of tobacco retail licenses issued under the county ordinance. 2) Number of policies enables program to track and monitor whether partnership activities result in concrete changes to policy. 3) Retailers inspected on-site (includes annual compliance inspection as well as minimum legal sales age inspections, education, and outreach visits as needed). 4) Tracked by the number of established and strengthened partnerships through specific project and program activities.

## Legal / Contractual Obligation

Tobacco Prevention and Education Grant, funded by the Oregon Public Health Division, OHA must comply with required work plans and assurances.

Multnomah County Ordinance 2015-1225.

ICAA OARS plus MSA, SYNAR, RICO, FDA, and Family Smoking Prevention and Tobacco Act.

Senate Bill 754 (Oregon Laws 2017, Chapter 701)

## Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2018	2018	2019	2019
Personnel	\$391,837	\$297,143	\$409,996	\$330,632
Contractual Services	\$2,000	\$0	\$1,123	\$16,000
Materials & Supplies	\$33,734	\$1,148	\$25,202	\$3,484
Internal Services	\$82,505	\$106,709	\$73,755	\$131,607
<b>Total GF/non-GF</b>	<b>\$510,076</b>	<b>\$405,000</b>	<b>\$510,076</b>	<b>\$481,723</b>
<b>Program Total:</b>	<b>\$915,076</b>		<b>\$991,799</b>	
<b>Program FTE</b>	3.66	2.70	3.64	2.80

Program Revenues				
Indirect for Dept. Admin	\$28,139	\$0	\$32,435	\$0
Fees, Permits & Charges	\$510,076	\$0	\$510,076	\$0
Intergovernmental	\$0	\$405,000	\$0	\$481,723
<b>Total Revenue</b>	<b>\$538,215</b>	<b>\$405,000</b>	<b>\$542,511</b>	<b>\$481,723</b>

## Explanation of Revenues

Program revenues include OHA Oregon Public Health Division Tobacco Prevention and Education grant (\$481,723) and Tobacco retail licenses general fund fees (\$510,076).

## Significant Program Changes

Last Year this program was: FY 2018: 40006 Tobacco Prevention and Control