

**Division:** Public Health

**Program Characteristics:**

**Program Description**

Tobacco use is the largest preventable cause of sickness and death in Multnomah County. While fewer people overall are smoking than in the past, many people still smoke and use tobacco and nicotine products, and certain groups—defined by race, age, ethnicity, education, and income—do so at higher rates than the population as a whole.

The Tobacco Retail Licensing Program works to prevent and reduce tobacco and nicotine use, access, and exposure for everyone. Our work includes: making it harder for youth to get tobacco; tracking data and evaluating our work; and recommending rules and policies (like tobacco retail licensing and restricting the sale of menthol and other flavored tobacco/nicotine products).

Tobacco retail licensing includes checking for store compliance annually; an additional annual inspection for enforcing minimum legal sales age rules; processing appeals; and providing training, outreach, and advice to retailers. We evaluate the tobacco licensing program every year to make sure the rules are applied fairly.

**Equity Statement**

Our immediate goals are to reduce or stop new and continued use among groups unfairly targeted by tobacco industry marketing and who suffer the highest rates of tobacco-related poor health outcomes: young people, American Indians/Alaska Natives, Black/African Americans, and the LGBTQI community.

**Revenue/Expense Detail**

	<b>2026 General Fund</b>	<b>2026 Other Funds</b>	<b>2027 General Fund</b>	<b>2027 Other Funds</b>
Personnel	\$779,448	\$359,328	\$811,948	\$389,028
Contractual Services	\$8,776	\$195,404	\$8,775	\$35,612
Materials & Supplies	\$21,052	\$22,397	\$36,718	\$2,456
Internal Services	\$178,566	\$127,387	\$220,401	\$101,016
<b>Total GF/non-GF</b>	<b>\$987,842</b>	<b>\$704,516</b>	<b>\$1,077,842</b>	<b>\$528,112</b>
<b>Total Expenses:</b>	<b>\$1,692,358</b>		<b>\$1,605,954</b>	
<b>Program FTE</b>	4.90	2.15	4.75	2.20
<b>Program Revenues</b>				
Fees, Permits & Charges	\$738,588	\$0	\$888,504	\$0
Intergovernmental	\$0	\$535,612	\$0	\$510,612
Beginning Working Capital	\$0	\$168,904	\$0	\$17,500
<b>Total Revenue</b>	<b>\$738,588</b>	<b>\$704,516</b>	<b>\$888,504</b>	<b>\$528,112</b>

**Performance Measures**

<b>Performance Measure</b>	<b>FY25 Actual</b>	<b>FY26 Estimate</b>	<b>FY27 Target</b>
Number of tobacco retail licenses issued	781	785	781
Number of retail inspections (regular, youth, and enforcement)	1,494	1,500	1,600