

**Department:** Health Department      **Program Contact:** Pei-ru Wang  
**Program Offer Type:** Existing Operating Program      **Program Offer Stage:** As Requested  
**Related Programs:**  
**Program Characteristics:** In Target

**Executive Summary**

Health Promotion and Capacity Building works to improve health and eliminate inequities through the Community Capacitation Center (CCC). Program activities include training community health workers (CHWs) and others; conducting community-based participatory research; evaluating CHW and related models; and managing projects that employ CHWs. These activities provide communities with the knowledge and skill set to identify and solve their most pressing health issues.

**Program Summary**

Health Promotion and Capacity Building, through the Community Capacitation Center (CCC), develops and implements culturally-appropriate and culturally-specific approaches tailored to the self-identified needs of communities. The CCC has the following program areas.

**Community Health Worker (CHW) Training:** The CCC uses popular (empowerment) education to train CHWs. CHWs have been identified as key to health system transformation. The CCC-developed 90-hour curriculum was the first to be approved by the Oregon Health Authority and qualifies CHWs for certification. Since March of 2013, the CCC, working with community-based organizations (CBOs), has provided certification training for over 390 CHWs. Several culturally specific community-based organizations expressed a strong interest in developing their own CHW training programs. The CCC supports CBOs to further develop their own training capacity by providing CHW facilitator training, curriculum consultation, and mentoring.

**Training, Facilitation and Consultation:** The CCC assists in building system capacity through community training, facilitation, and engagement by providing popular (empowerment) education facilitator training, meeting facilitation, and consultation to county programs and external CBOs.

**Project Management:** With funds from Early Learning Multnomah (ELM), Northwest Health Foundation (NWHF), and Social Venture Partners, the CCC leads the Community Education Worker (CEW) Program. CEWs are trained community health workers who participate in additional training to support parents to prepare their children to succeed in kindergarten and beyond and advocate for needed changes at the school, district, and state levels.

**Performance Measures**

Measure Type	Primary Measure	FY17 Actual	FY18 Purchased	FY18 Estimate	FY19 Offer
Output	Number of organizations provided TA in developing CHW training capacity	NA	NA	2	5
Outcome	Number of Community Health Workers trained by partner organizations	NA	NA	25	50
Output	# of county staff trained to apply appropriate strategies for community training and engagement	NA	NA	45	100
Outcome	% of county staff trained who have increased confidence in providing facilitation and community engagement	NA	NA	NA	80%

**Performance Measures Descriptions**

1) New measure. 2) New measure. 3) New measure. 4) New measure.

**Revenue/Expense Detail**

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
<b>Program Expenses</b>	<b>2018</b>	<b>2018</b>	<b>2019</b>	<b>2019</b>
Personnel	\$578,237	\$89,619	\$362,315	\$95,639
Contractual Services	\$1,500	\$374,456	\$57,600	\$479,640
Materials & Supplies	\$28,519	\$23,310	\$35,262	\$1,219
Internal Services	\$141,744	\$10,281	\$161,986	\$21,229
<b>Total GF/non-GF</b>	<b>\$750,000</b>	<b>\$497,666</b>	<b>\$617,163</b>	<b>\$597,727</b>
<b>Program Total:</b>	<b>\$1,247,666</b>		<b>\$1,214,890</b>	
<b>Program FTE</b>	4.47	0.85	2.80	0.80

<b>Program Revenues</b>				
Indirect for Dept. Admin	\$609	\$0	\$9,382	\$0
Fees, Permits & Charges	\$142,000	\$0	\$0	\$0
Other / Miscellaneous	\$0	\$497,666	\$0	\$597,727
<b>Total Revenue</b>	<b>\$142,609</b>	<b>\$497,666</b>	<b>\$9,382</b>	<b>\$597,727</b>

**Explanation of Revenues**

Health Promotion & Community Capacity Building is funded with county general fund as well as multiple revenue contracts that reimburse the program for providing training for Community Health Workers, conducting research and evaluation, and managing projects.

Revenue from fees and contracts:  
 United Way Early Learning Model: \$597,727

**Significant Program Changes**

**Last Year this program was:** FY 2018: 40038 Health Promotion and Community Capacity Building