



Program #40047 - Public Health Community Initiatives 5/7/2015

Department:	Health Department	Program Contact:	Consuelo Saragoza
Program Offer Type:	Existing Operating Program	Program Offer Stage:	As Proposed
Related Programs:			
Program Characteristics:			

Executive Summary

The Community Wellness and Prevention Program within the Public Health Community Initiatives Program helps to develop and implement population-based approaches to prevent chronic disease, improve health equity and improve the health of all Multnomah County residents. The Program coordinates policy, planning, and partnerships to address the leading risk factors for chronic disease such as tobacco use, exposure to secondhand smoke, physical inactivity, and poor nutrition.

Program Summary

Despite spending more than twice what most other industrialized nations spend on health care, the U.S. ranks 24th out of 30 such nations in terms of life expectancy. A major reason is the minimal investment we make in preventing diseases. Seventy five percent of our health care costs are related to preventable conditions. The Community Wellness and Prevention Program focuses on community-related activities designed to prevent diseases from occurring at all, by coordinating efforts to change the community conditions that contribute to poor health outcomes, such as lack of access to safe places to walk and play, low availability of fresh fruits and vegetables, or easy access to tobacco and nicotine products by youth. These activities are carried out in collaboration with a wide, diverse network of community stakeholders through coalition building and formation of strategic organizational partnerships.

The Program builds community-wide efforts to combat obesity and chronic diseases and address health inequities by changing policies, systems, and environments that will create sustainable health, promoting changes over time. The Program collaborates to help advance a coordinated public health policy agenda by strengthening linkages with community partners and across Health Department programs. This includes efforts to inform the design of healthy, safe neighborhoods, create strong local food systems, and reduce access to tobacco and nicotine products by youth. The Program supports development and incubation of innovative place-based initiatives such as the Healthy Retail Initiative and the Worksite Wellness Initiative. The Program also develops and implements health promotion campaigns under the “It Starts Here” brand.

Performance Measures

Measure Type	Primary Measure	FY14 Actual	FY15 Purchased	FY15 Estimate	FY16 Offer
Output	Number of community partnerships Multnomah County Coalition	20	50	40	45
Outcome	Number of policies established to slow and reduce rates of chronic disease	14	16	14	16

Performance Measures Descriptions

1) Number of community partnerships. Partners will be tracked by # of partnerships established/strengthened through project and policy teams. 2) Number of policies established: This is an outcome measure that enables the program to track and monitor whether its partnership activities result in concrete changes in policy.

Legal / Contractual Obligation

Healthy Communities Grant and Tobacco Prevention and Education Grant funded by Oregon Public Health Division must comply with required work plans and assurances.

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2015	2015	2016	2016
Personnel	\$190,725	\$168,018	\$409,505	\$120,245
Contractual Services	\$0	\$5,082	\$0	\$0
Materials & Supplies	\$15,867	\$1,105	\$11,164	\$213
Internal Services	\$130,354	\$18,205	\$133,388	\$14,510
Total GF/non-GF	\$336,946	\$192,410	\$554,057	\$134,968
Program Total:	\$529,356		\$689,025	
Program FTE	1.80	1.77	4.10	1.20

Program Revenues				
Indirect for Dept. Admin	\$13,105	\$0	\$8,114	\$0
Intergovernmental	\$0	\$132,451	\$0	\$134,968
Other / Miscellaneous	\$0	\$59,959	\$0	\$0
Total Revenue	\$13,105	\$192,410	\$8,114	\$134,968

Explanation of Revenues

The Community Wellness and Prevention Program is funded by:

Healthy Communities grant: \$83,767

State Local Public Health Authority tobacco prevention grant: \$51,201

Significant Program Changes

Last Year this program was: FY 2015: 40047 Public Health Community Initiatives