

Division: Public Health

Program Characteristics:**Program Description**

Prevention & Health Promotion (PHP) seeks to improve population health in Multnomah County. This work focuses on improving health for large groups of people, rather than for individuals alone. PHP concentrates on lessening the impacts of the most common and most preventable causes of death and injury. Several programs comprise PHP. These include Community & Adolescent Health, Racial and Ethnic Approaches to Community Health (REACH), Community Immunization Program, and the Tobacco Control and Prevention and Education Program.

PHP envisions a safe, connected, and healthy Multnomah County. Staff work with communities to build environments that support health. These lasting improvements are called policy, systems, and environmental changes. PHP also strengthens connections between community and clinical settings. These changes help people adopt healthier behaviors and lifestyle choices across the lifespan. This work is guided by three core principles:

- Giving everyone a fair opportunity for health;
- Addressing underlying causes of problems; and
- Using data to inform decisions.

PHP works to promote health literacy, healthy nutrition, immunizations, physical activity, and social infrastructure. PHP works to reduce substance use, including opioids; preventable injury; and violence. Strategies focus on prevention of problems before they start. Key prevention activities include outreach and engagement, community campaigns, and health education. PHP builds community capacity to improve health and listens to community wisdom to guide its work.

Equity Statement

PHP works to reduce health inequities, or worse health outcomes that some groups of people experience compared to others. Data guides the identification of health inequities, and PHP centers its work on these communities most harmed by existing conditions. Communities and PHP work together to make lasting improvements through policy, systems, and environment changes. This approach is an evidence-based way to improve the overall health of a population.

Revenue/Expense Detail

	2026 General Fund	2026 Other Funds	2027 General Fund	2027 Other Funds
Personnel	\$2,182,571	\$1,357,865	\$1,807,957	\$1,226,849
Contractual Services	\$81,244	\$679,941	\$124,552	\$414,231
Materials & Supplies	\$67,749	\$132,767	\$57,984	\$22,949
Internal Services	\$663,149	\$228,785	\$729,676	\$182,011
Total GF/non-GF	\$2,994,713	\$2,399,358	\$2,720,169	\$1,846,040
Total Expenses:	\$5,394,071			\$4,566,209
Program FTE	13.74	7.86	9.80	7.10
Program Revenues				
Intergovernmental	\$0	\$2,399,358	\$0	\$1,846,040
Total Revenue	\$0	\$2,399,358	\$0	\$1,846,040

Performance Measures

Performance Measure	FY25 Actual	FY26 Estimate	FY27 Target
Number of people reached through PHP community engagement activities/events	N/A	10,000	15,000
Number of households with students who receive a letter from the County about being behind on required immunizations and successfully submit a completed "Cer	5,000	5,000	4,750