

Department: Health Department **Program Contact:** Tameka Brazile
Program Offer Type: **Program Offer Stage:** As Adopted
Related Programs:
Program Characteristics:

Executive Summary

Racial and Ethnic Approaches to Community Health (REACH) aims to end racial/ethnic health disparities within the Black/African American communities by ensuring opportunities to realize optimal health potential. REACH programming values a culture's first approach, relying on community wisdom to implement culturally tailored interventions that redress root causes of health inequities to address preventable risk behaviors through communications, policy, systems, and environmental change strategies in partnership with the community.

Program Summary

REACH works in partnership with community partners and systems (i.e. Mudbone Grown Farm, Black Food Sovereignty, WIC, SUN School, etc.) to improve the health of those impacted with the highest rates of disease and other key health indicators and socioeconomic disparities. Examples of these efforts include: enhancing healthier food procurement and sales, establishing/supporting food hubs; establishing a network of food sales outlets; establishing group purchasing collectives; developing tools; exploring innovative practices; and making improvements to local programs/systems.

This FY21 expansion aims to enhance the creation of a robust Black-led local food economy that develops an Equitable Food Oriented Development (EFOD) model within East Multnomah County. The EFOD model builds and enhances skills and capacity, increases employment, and expands access to locally-grown, fresh, culturally appropriate, and healthy food. These outcomes support the REACH program's objectives and Multnomah County's Black COVID-19 response, recovery, and rebuilding plan. Through strategic collaborations between local and regional food economy influencers, policy and decision-makers will empower and ensure Multnomah County's Black farmers and food entrepreneurs can supply the local food systems while operating at the nexus of a vibrant, healthy community-environment that supports nutrition, social cohesion, and economic mobility.

Performance Measures

Measure Type	Primary Measure	FY19 Actual	FY20 Budgeted	FY20 Estimate	FY21 Offer
Output	# of policy, systems and environment strategies implemented	NA	NA	NA	5
Outcome	# of settings implementing policy, systems and environment strategies	NA	NA	NA	5
Outcome	# of Black/African Americans reached through policy, systems and environment changes	NA	NA	NA	500

Performance Measures Descriptions

Revenue/Expense Detail

	Adopted General Fund	Adopted Other Funds	Adopted General Fund	Adopted Other Funds
Program Expenses	2020	2020	2021	2021
Contractual Services	\$0	\$0	\$76,720	\$0
Materials & Supplies	\$0	\$0	\$23,280	\$0
Total GF/non-GF	\$0	\$0	\$100,000	\$0
Program Total:	\$0		\$100,000	
Program FTE	0.00	0.00	0.00	0.00

Program Revenues				
Total Revenue	\$0	\$0	\$0	\$0

Explanation of Revenues

Significant Program Changes

Last Year this program was: