

Department: Health Department **Program Contact:** Rachael Banks
Program Offer Type: Existing Operating Program **Program Offer Stage:** As Adopted
Related Programs: 40054, 40055, 40058A
Program Characteristics:

Executive Summary

Healthy Families of Multnomah County (HFMC; formerly Healthy Start) is an evidence-based early childhood home visiting program that is part of the state-wide Healthy Families of Oregon program serving at-risk families. Overall goals include reducing child abuse and neglect, improving school readiness, and promoting healthy growth and development of young children up to age three. HFMC will screen approximately 2,000 families for eligibility for home visiting services through our Welcome Baby screening program, and serve approximately 600 families through community contracts.

Program Summary

Research shows the conditions of early life have a profound impact on long-term health and stability. Healthy Families of Multnomah County (HFMC) serves families with single and subsequent births who screen positive for parenting stress indicators in order to reduce child abuse and neglect, improve school readiness, and promote healthy growth and development of young children up to age three. HFMC uses the Healthy Families America model of home visiting, a best practice model delivered by highly trained staff through community-based agencies. MCHD will serve 500 at-risk families through HFMC community contracts, plus 100 pregnant and parenting teens of color through a continuing Health Resources and Services Administration (HRSA) Maternal Infant and Early Childhood Home Visiting (MIECHV) grant.

Starting in July, partial funding for HFMC will flow from the State to Early Learning Multnomah (ELM), a collaboration of over 50 early learning programs that seeks to coordinate services across the county to ensure all children in the county are kindergarten-ready. ELM has identified two intersecting groups of children at the greatest risk for not entering school ready to learn: those living at or near the poverty level, and children of color, including English language learners. Per agreements with ELM, MCHD will continue to administer the HFMC program.

Performance Measures

| Measure Type | Primary Measure | FY13 Actual | FY14 Purchased | FY14 Estimate | FY15 Offer |
|--------------|--|-------------|----------------|---------------|------------|
| Output | Number of families served* | 695 | NA | 600 | 600 |
| Outcome | % of participating parents who report reading to/with a child at least 3X/week | 94% | 94% | 94% | 94% |
| Quality | % of families remaining in intensive services for 12 months or longer | 66% | 66% | 66% | 66% |

Performance Measures Descriptions

*This is a new performance measure and therefore lacks a figure for current year purchased.

Legal / Contractual Obligation

Healthy Families of Multnomah County must comply with Healthy Families of Oregon policies and procedures, which are based on Healthy Families America (HFA) credentialing standards and contract obligations. Failure to comply may result in disaffiliation with HFA and withholding of funding from the State.

Revenue/Expense Detail

| | Proposed General Fund | Proposed Other Funds | Proposed General Fund | Proposed Other Funds |
|------------------------|-----------------------|----------------------|-----------------------|----------------------|
| Program Expenses | 2014 | 2014 | 2015 | 2015 |
| Personnel | \$774,484 | \$464,574 | \$464,570 | \$453,829 |
| Contractual Services | \$458,589 | \$951,864 | \$557,062 | \$1,016,456 |
| Materials & Supplies | \$46,027 | \$6,444 | \$26,083 | \$143 |
| Internal Services | \$149,133 | \$7,123 | \$156,189 | \$145,921 |
| Total GF/non-GF | \$1,428,233 | \$1,430,005 | \$1,203,904 | \$1,616,349 |
| Program Total: | \$2,858,238 | | \$2,820,253 | |
| Program FTE | 6.80 | 6.10 | 4.64 | 5.59 |

| Program Revenues | | | | |
|--------------------------|----------------|--------------------|------------------|--------------------|
| Indirect for Dept. Admin | \$5,443 | \$0 | \$110,091 | \$0 |
| Intergovernmental | \$0 | \$1,430,005 | \$0 | \$1,616,349 |
| Total Revenue | \$5,443 | \$1,430,005 | \$110,091 | \$1,616,349 |

Explanation of Revenues

Healthy Families is funded by:

State Healthy Start: \$1,350,272

Early Home Visiting grant: \$266,077

Significant Program Changes

Last Year this program was: 40013A Early Childhood Home Based Services

Maternal, child, and family health programs previously combined in program offers 40013A & 40013B have been separated in order to provide more clarity regarding individual program goals, deliverables, performance measures, and budget specifics. Healthy Families of Oregon (HFO) is expanding services from first-birth families to include subsequent-birth families, increasing the number of potential families Welcome Baby will screen. To respond to this change, HFMC is adjusting its screening practices to target at-risk families. In addition, MCHD will pursue development of a more culturally adaptable home visiting model to better serve immigrant and refugee families. MCHD will issue an RFP process to identify subcontractors to deliver these services. The reduction in families served reflected in the current year estimate and next year offer (600) compared to previous year actual (695) is due a reduction in funding.