

Department:	Health Department	Program Contact:	Rachael Banks
Program Offer Type:	Existing Operating Program	Program Offer Stage:	As Requested
Related Programs:	40054, 40055, 40058		
Program Characteristics:	In Target		

Executive Summary

Healthy Families of Multnomah County (HFMC; formerly Healthy Start) is an evidence-based early childhood home visiting program that is part of the state-wide Healthy Families of Oregon program serving at-risk families. Overall goals include reducing child abuse and neglect, improving school readiness, and promoting healthy growth and development of young children up to age three. HFMC will screen approximately 2,000 families for eligibility for home visiting services through our Welcome Baby screening program, and serve approximately 600 families through community contracts.

Program Summary

Research shows the conditions of early life have a profound impact on long-term health and stability. Healthy Families of Multnomah County (HFMC) serves families with single and subsequent births who screen positive for parenting stress indicators in order to reduce child abuse and neglect, improve school readiness, and promote healthy growth and development of young children up to age three. HFMC uses the Healthy Families America model of home visiting, a best practice model delivered by highly trained staff through community-based agencies. MCHD will serve 500 at-risk families through HFMC community contracts, plus 100 pregnant and parenting teens of color through a continuing Health Resources and Services Administration (HRSA) Maternal Infant and Early Childhood Home Visiting (MIECHV) grant.

Starting in July, partial funding for HFMC will flow from the State to Early Learning Multnomah (ELM), a collaboration of over 50 early learning programs that seeks to coordinate services across the county to ensure all children in the county are kindergarten-ready. ELM has identified two intersecting groups of children at the greatest risk for not entering school ready to learn: those living at or near the poverty level, and children of color, including English language learners. Per agreements with ELM, MCHD will continue to administer the HFMC program.

Performance Measures

Measure Type	Primary Measure	FY13 Actual	FY14 Purchased	FY14 Estimate	FY15 Offer
Output	Number of families served*	695	NA	600	600
Outcome	% of participating parents who report reading to/with a child at least 3X/week	94%	94%	94%	94%
Quality	% of families remaining in intensive services for 12 months or longer	66%	66%	66%	66%

Performance Measures Descriptions

*This is a new performance measure and therefore lacks a figure for current year purchased.

Legal / Contractual Obligation

Healthy Families of Multnomah County must comply with Healthy Families of Oregon policies and procedures, which are based on Healthy Families America (HFA) credentialing standards and contract obligations. Failure to comply may result in disaffiliation with HFA and withholding of funding from the State.

Revenue/Expense Detail

	Proposed General Fund	Proposed Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2014	2014	2015	2015
Personnel	\$774,484	\$464,574	\$458,805	\$453,829
Contractual Services	\$458,589	\$951,864	\$560,155	\$1,016,456
Materials & Supplies	\$46,027	\$6,444	\$26,083	\$143
Internal Services	\$149,133	\$7,123	\$156,189	\$145,921
Total GF/non-GF	\$1,428,233	\$1,430,005	\$1,201,232	\$1,616,349
Program Total:	\$2,858,238		\$2,817,581	
Program FTE	6.80	6.10	4.64	5.59

Program Revenues				
Indirect for Dept. Admin	\$5,443	\$0	\$110,091	\$0
Intergovernmental	\$0	\$1,430,005	\$0	\$1,616,349
Total Revenue	\$5,443	\$1,430,005	\$110,091	\$1,616,349

Explanation of Revenues

Healthy Families is funded by:

State Healthy Start: \$1,350,272

County General Fund: \$1,201,232

Early Home Visiting grant: \$266,077

Significant Program Changes

Last Year this program was: 40013A Early Childhood Home Based Services

Maternal, child, and family health programs previously combined in program offers 40013A & 40013B have been separated in order to provide more clarity regarding individual program goals, deliverables, performance measures, and budget specifics. Healthy Families of Oregon (HFO) is expanding services from first-birth families to include subsequent-birth families, increasing the number of potential families Welcome Baby will screen. To respond to this change, HFMC is adjusting its screening practices to target at-risk families. In addition, MCHD will pursue development of a more culturally adaptable home visiting model to better serve immigrant and refugee families. MCHD will issue an RFP process to identify subcontractors to deliver these services. The reduction in families served reflected in the current year estimate and next year offer (600) compared to previous year actual (695) is due a reduction in funding.