

**Department:** Health Department      **Program Contact:** LaRisha Baker  
**Program Offer Type:** Existing Operating Program      **Program Offer Stage:** As Proposed  
**Related Programs:** 40054, 40055, 40058, 40097  
**Program Characteristics:**

**Executive Summary**

Healthy Families of Multnomah County (HFMC) is a nationally accredited, evidence-based program that is part of the state-wide Healthy Families of Oregon network. HFMC provides early childhood risk screening and home visiting for children and families at-risk of poor early childhood outcomes. The program works to reduce child abuse and neglect, improve school readiness, and promote healthy growth and development for young children up to age three. HFMC will screen approximately 1,000 families for eligibility, enrolling approximately 480 families in HFMC home visiting services in 2021, and linking another 100 families to partner CBOs for early childhood services based on their unique needs.

**Program Summary**

Enrichment of early childhood (0 to 3) experiences and mitigation of parent stress and adverse childhood experiences are foundational to the development of healthy and stable lives. The Healthy Families of Multnomah County (HFMC) program serves families from pregnancy or the birth of a new child until the child turns three. Families who qualify for services are offered voluntary home visits shown to reduce child abuse and neglect, improve parent-child attachment, reduce parent stressors, and support parents' ability to ensure children meet developmental milestones. All of which are critical to improved school readiness by age five.

Equity approaches taken by the program include: Prioritizing screening locations where families of color and low income families live or access care and directing these families to programs prepared to address their specific needs. Long-term benefits to the County include reduced racial inequities and increased numbers of healthy children who enter kindergarten ready to learn, a healthier workforce and decreased costs to County systems by preventing future child welfare involvement, school absenteeism, juvenile crime and chronic disease.

HFMC has 2 components: 1) Welcome Baby Screening for eligibility to link families to services based on choice and fit. Welcome Baby maintains MOUs with multiple culturally-specific programs throughout the county. 2) HFMC home visiting - which delivers the accredited, evidence-based HF model - at 4 Community Based Organizations. Contractors each have a culturally and/or population-specific focus, including African American, Immigrant/Refugee, Latino, Teens, and parents with significant substance abuse or trauma histories. Annually families served are approximately 78% families of color and 95% low income. HFMC Medicaid Administrative Claiming supports operations and funds an African American Mental Health Consultant and additional family supports.

**Performance Measures**

Measure Type	Primary Measure	FY19 Actual	FY20 Budgeted	FY20 Estimate	FY21 Offer
Output	Number of families served	465	635	465	480
Outcome	% of participating parents who report reading to/with a child at least 3x/week	93%	93%	95%	95%
Quality	% of families remaining in intensive services for 12 months or longer	74%	75%	75%	75%
Outcome	% of families served who fit Early Learning Multnomah (ELM) priority populations (People of Color/low income)	94%	95%	95%	95%

**Performance Measures Descriptions**

Number of families served reduced due to HFA Model shift to greater focus on parent/child attachment coaching and monitoring and increase in acuity of families served. Since FY15 we have experienced a persistent gap in data reporting due to a transition in data systems at the state ELD. FY19 measures are based on the first state data report since 2015 and reflect the most recent data available-from FY 2018 (provided as 2019 data above). In the future, the HFMC program expects the State of Oregon database THEO to allow for more timely and disaaregated data.

## Legal / Contractual Obligation

Healthy Families of Multnomah County must comply with Healthy Families of Oregon policies and procedures, which are based on Healthy Families America (HFA) credentialing standards and contract obligations. Failure to comply may result in disaffiliation with HFA and withholding of funding from the State.

## Revenue/Expense Detail

	Adopted General Fund	Adopted Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2020	2020	2021	2021
Personnel	\$11,507	\$679,330	\$144,342	\$582,789
Contractual Services	\$365,317	\$1,524,222	\$367,058	\$1,695,059
Materials & Supplies	\$40,483	\$0	\$32,720	\$9,616
Internal Services	\$112,227	\$78,734	\$108,675	\$67,463
<b>Total GF/non-GF</b>	<b>\$529,534</b>	<b>\$2,282,286</b>	<b>\$652,795</b>	<b>\$2,354,927</b>
<b>Program Total:</b>	<b>\$2,811,820</b>		<b>\$3,007,722</b>	
<b>Program FTE</b>	0.11	5.76	1.13	4.74

Program Revenues				
Intergovernmental	\$0	\$2,237,286	\$0	\$2,294,927
Other / Miscellaneous	\$0	\$45,000	\$0	\$60,000
<b>Total Revenue</b>	<b>\$0</b>	<b>\$2,282,286</b>	<b>\$0</b>	<b>\$2,354,927</b>

## Explanation of Revenues

This program generates \$67,463 in indirect revenues.

Healthy Families of Multnomah County is funded by the State Healthy Families grant which requires a County match of 25%, of which 5% must be cash match.

Healthy Families home visitors, through the completion of regular staff time studies, leverage Medicaid Administrative Claiming (MAC) program reimbursements, generally equal to about 5% of the State Healthy Families grant.

\$ 2,154,927 - Healthy Families Grant  
\$ 140,000 - State Healthy Start MAC  
\$ 60,000 - HSO: Help Me Grow Grant

## Significant Program Changes

Last Year this program was: FY 2020: 40056-20 Healthy Families