



**Program #40056 - Healthy Families** FY 2024 Adopted

**Department:** Health Department **Program Contact:** Elizabeth Carroll  
**Program Offer Type:** Existing **Program Offer Stage:** Adopted  
**Related Programs:**  
**Program Characteristics:**

**Executive Summary**

Healthy Families of Multnomah County (HFMC) is a nationally accredited, culturally adapted, evidence-based early childhood home visiting program, part of the state-wide HF Oregon network. HFMC serves children and families where screening has detected high parent stress, with the goal to improve infant bonding and early development. The program works to reduce child abuse and neglect, improve school readiness, and promote healthy growth and development for young children up to age three.

**Program Description**

The goal of HFMC is to promote child and family wellbeing and prevent the abuse and neglect of children through family-centered, culturally responsive, and strengths-based support. Families who qualify for services are offered voluntary home (and/or tele) visits shown to reduce child abuse and neglect, improve parent-child attachment, reduce parent stressors, and support parents' ability to ensure children meet developmental milestones. HFMC has 2 primary components: 1) Eligibility screening of pregnant and newly delivered parents 2) HFMC home visiting via four community-based organizations, including African American, Immigrant/Refugee, Latinx, teens, and parents with significant substance abuse or trauma histories. Supportive services, including mental health and housing/utility assistance, system advocacy, and navigation are also provided. Approximately 89% of HFMC families are Black, Indigenous, and people of color and 93% are low income. HFMC takes a data-driven approach. A regular continuous quality improvement (CQI) process examines rates of engagement and retention by contractor, age, race/ethnicity and language. HFMC also reviews community data to determine if there are service gaps or the need to add new culturally specific teams. HFMC has an advisory group with majority consumer members who reflective of the HFMC program. Members evaluate data and guide program practices.

**Performance Measures**

Measure Type	Primary Measure	FY22 Actual	FY23 Budgeted	FY23 Estimate	FY24 Offer
Output	# of families served with home visiting	484	480	482	500
Outcome	% of participating parents who report reading to/with a child at least 3 times/week	95%	95%	95%	95%
Outcome	% of families remaining in intensive services for 12 months or longer	64%	70%	80%	75%
Outcome	% of families served are BIPOC and/or low income	95%	95%	93%	95%

**Performance Measures Descriptions**

# of families served is expected to increase with staff stabilization funding  
 % reading is a measure from the state evaluation that has not been made available due to an interruption in the OHA data contract. We will resume this next year.  
 % retention of families by 12 months is a measure from the state evaluation that has not been made available due to an interruption in the OHA data contract. We will resume this next year.

## Legal / Contractual Obligation

Healthy Families of Multnomah County must comply with Healthy Families of Oregon policies and procedures, which are based on Healthy Families America (HFA) credentialing standards and contract obligations. Failure to comply may result in disaffiliation with HFA and withholding of funding from the State.

## Revenue/Expense Detail

	Adopted General Fund	Adopted Other Funds	Adopted General Fund	Adopted Other Funds
<b>Program Expenses</b>	<b>2023</b>	<b>2023</b>	<b>2024</b>	<b>2024</b>
Personnel	\$88,093	\$689,800	\$52,123	\$722,314
Contractual Services	\$628,931	\$1,878,908	\$700,908	\$2,439,202
Materials & Supplies	\$0	\$30,606	\$192	\$29,600
Internal Services	\$114,068	\$92,709	\$119,904	\$100,907
<b>Total GF/non-GF</b>	<b>\$831,092</b>	<b>\$2,692,023</b>	<b>\$873,127</b>	<b>\$3,292,023</b>
<b>Program Total:</b>	<b>\$3,523,115</b>		<b>\$4,165,150</b>	
<b>Program FTE</b>	0.50	5.33	0.29	5.27

<b>Program Revenues</b>				
Intergovernmental	\$0	\$2,612,023	\$0	\$3,212,023
Other / Miscellaneous	\$0	\$80,000	\$0	\$80,000
<b>Total Revenue</b>	<b>\$0</b>	<b>\$2,692,023</b>	<b>\$0</b>	<b>\$3,292,023</b>

## Explanation of Revenues

This program generates \$100,907 in indirect revenues.

Healthy Families of Multnomah County is funded by the State Healthy Families grant which requires a County match of 25%, of which 5% must be a cash match.

Healthy Families home visitors, through the completion of regular staff time studies, leverage Medicaid Administrative Claiming (MAC) program reimbursements, generally equal to about 5% of the State Healthy Families grant.

State: \$ 2,866,003- State Healthy Start

Federal: \$ 346,020- OMAP Medicaid Admin

\$ 80,000- HSO Help Me Grow Program

## Significant Program Changes

**Last Year this program was:** FY 2023: 40056 Healthy Families

In FY23 HFMC resumed in-person screening in 2 maternity departments and tele-visit options. HFMC contractors will continue a mixed HV/tele-visit model in FY24. Mental Health supports will continue as funding allows. HFMC is expected to receive national reaccreditation in 10/23. A Latino team was formed in FY23 within an existing contractor org. Following reaccreditation, a full-program RFP in FY24 will identify a contractor to further develop this new culturally-adapted component. FY23 and FY24 revenue was increased by the State to raise salaries to contractor teams, to support staff and program stabilization; anticipating lower staff turn-over and fewer r gaps in hiring in FY24. In March 2023 the Help Me Grow component received new grant funds from HealthShare for FY24-about \$300,000 used to expand this culturally-specific early childhood work to the region.