



**Program #40056 - Healthy Families** FY 2024 Department Requested

**Department:** Health Department **Program Contact:** Elizabeth Carroll  
**Program Offer Type:** Existing **Program Offer Stage:** Department Requested  
**Related Programs:**  
**Program Characteristics:** In Target

**Executive Summary**

Healthy Families of Multnomah County (HFMC) is a nationally accredited, culturally adapted, evidence-based early childhood home visiting program, part of the state-wide HF Oregon network. HFMC serves children and families where screening has detected high parent stress, with the goal to improve infant bonding and early development. The program works to reduce child abuse and neglect, improve school readiness, and promote healthy growth and development for young children up to age three.

**Program Description**

The goal of HFMC is to promote child and family wellbeing and prevent the abuse and neglect of children through family-centered, culturally responsive, and strengths-based support. Families who qualify for services are offered voluntary home (and/or tele) visits shown to reduce child abuse and neglect, improve parent-child attachment, reduce parent stressors, and support parents' ability to ensure children meet developmental milestones, which are critical to kindergarten readiness. HFMC has 2 primary components: 1) Hospital-based and referral-based eligibility screening of families with a new baby (or expecting) to link families to services based on choice and fit. 2) HFMC home visiting, which delivers the accredited, culturally adapted, evidence-based Healthy Families America model via four community-based organizations. These contractors deliver culturally and/or population-specific focus, including African American, Immigrant/Refugee, Latinx, teens, and parents with significant substance abuse or trauma histories. Supportive services, including mental health and housing/utility assistance, system advocacy, and navigation are also provided. Approximately 89% of HFMC families are Black, Indigenous, and people of color and 93% are low income. HFMC takes a data-driven approach to program outreach and screening to prioritize program availability for low income families and those eligible for our culturally adapted teams serving African American, Latino, substance use impacted, teen, immigrant and refugee and trauma impacted families. Annual births by race, OHP status, and place of birth identify hospitals for outreach. Screening collects race/ethnicity and language. A regular CQI process examines rates of engagement and retention by contractor, age, race/ethnicity and language. HFMC also reviews community data to determine if there are service gaps or the need to add new culturally specific teams. HFMC has an advisory group with consumer members, the majority from groups represented in the HFMC program. Members help to evaluate data and guide program practices. In addition, HFMC, along with Parent Child Family Health programs, co-convene the Family Partnership Collaborative, a community-based advisory group focused on racial equity and service improvements. HFMC evaluates programming annually through both staff and family satisfaction surveys/measures, which include cultural sensitivity measures.

**Performance Measures**

Measure Type	Primary Measure	FY22 Actual	FY23 Budgeted	FY23 Estimate	FY24 Offer
Output	# of families served with home visiting	484	480	482	500
Outcome	% of participating parents who report reading to/with a child at least 3 times/week	95%	95%	95%	95%
Outcome	% of families remaining in intensive services for 12 months or longer	64%	70%	80%	75%
Outcome	% of families served are BIPOC and/or low income	95%	95%	93%	95%

**Performance Measures Descriptions**

# of families served is expected to increase with staff stabilization funding  
 % reading is a measure from the state evaluation that has not been made available due to an interruption in the OHA data contract. We will resume this next year.  
 % retention of families by 12 months is a measure from the state evaluation that has not been made available due to an interruption in the OHA data contract. We will resume this next year.

## Legal / Contractual Obligation

Healthy Families of Multnomah County must comply with Healthy Families of Oregon policies and procedures, which are based on Healthy Families America (HFA) credentialing standards and contract obligations. Failure to comply may result in disaffiliation with HFA and withholding of funding from the State.

## Revenue/Expense Detail

	Adopted General Fund	Adopted Other Funds	Department Requested General Fund	Department Requested Other Funds
<b>Program Expenses</b>	<b>2023</b>	<b>2023</b>	<b>2024</b>	<b>2024</b>
Personnel	\$88,093	\$689,800	\$52,123	\$722,314
Contractual Services	\$628,931	\$1,878,908	\$681,438	\$2,439,202
Materials & Supplies	\$0	\$30,606	\$192	\$29,600
Internal Services	\$114,068	\$92,709	\$119,904	\$100,907
<b>Total GF/non-GF</b>	<b>\$831,092</b>	<b>\$2,692,023</b>	<b>\$853,657</b>	<b>\$3,292,023</b>
<b>Program Total:</b>	<b>\$3,523,115</b>		<b>\$4,145,680</b>	
<b>Program FTE</b>	0.50	5.33	0.29	5.27

<b>Program Revenues</b>				
Intergovernmental	\$0	\$2,612,023	\$0	\$3,212,023
Other / Miscellaneous	\$0	\$80,000	\$0	\$80,000
<b>Total Revenue</b>	<b>\$0</b>	<b>\$2,692,023</b>	<b>\$0</b>	<b>\$3,292,023</b>

## Explanation of Revenues

This program generates \$100,907 in indirect revenues.

Healthy Families of Multnomah County is funded by the State Healthy Families grant which requires a County match of 25%, of which 5% must be a cash match.

Healthy Families home visitors, through the completion of regular staff time studies, leverage Medicaid Administrative Claiming (MAC) program reimbursements, generally equal to about 5% of the State Healthy Families grant.

State: \$ 2,866,003- State Healthy Start  
 Federal: \$ 346,020- OMAP Medicaid Admin  
 \$ 80,000- HSO Help Me Grow Program

## Significant Program Changes

**Last Year this program was:** FY 2023: 40056 Healthy Families

In FY23 HFMC resumed in-person screening in 2 maternity departments and in-person home visiting with tele-visit options. HFMC and its contractors will continue a mixed HV/tele-visit model FY24. Mental Health supports, added to all teams in FY22 will continue as funding allows.

HFMC will undergo, and is expected to receive national reaccreditation in 10/23. A Latino team staffed by Bilingual, Latino staff, was formed in FY23 within an existing contractor org.. Following reaccreditation, a full-program RFP in FY24 will identify the best contractor to further develop and sustain this new culturally-adapted component.

FY23 and first quarter of FY24 revenue was increased by the Family Learning Division by \$627,000. These HFC grant funds