

**Department:** Health Department

**Program Contact:** LaRisha Baker

**Program Offer Type:**
**Program Offer Stage:** As Adopted

**Related Programs:** 40058A

**Program Characteristics:**
**Executive Summary**

Each year, the Healthy Birth Initiative (HBI) program improves birth outcomes and the health of new families, mothers, and fathers in the Black/African American community, helping children get a healthy start in life. For over 20 years, HBI has improved birth outcomes in the Black/African American community using a culturally-specific model that addresses the underlying causes of health inequities. HBI participants have demonstrated lower rates of infant mortality and low birth weight and higher rates of early prenatal care compared to African Americans not enrolled in the program.

**Program Summary**

Providing culturally relevant and responsive services is at the core of HBI's mission and programming. To institute widespread change, partnering and other community organizations must also value and prioritize this approach to client care. HBI successfully develops relationships with community and collaborating agencies/systems and regularly meets to inform the adoption and institutionalization of culturally responsive approaches.

In the face of the ongoing collaboration and technological advancements, Black/African Americans continue to experience inequitable perinatal disparities. HBI responds to race-related stress among clients and staff, advancing the inclusion of male father involvement; addressing maternal mortality and morbidity, improving pregnancy and birth outcomes that exist in the Black/African American community. Strategy, design, and promotion are accomplished in collaboration with client, community, and system engagement and partnerships.

**Performance Measures**

Measure Type	Primary Measure	FY19 Actual	FY20 Budgeted	FY20 Estimate	FY21 Offer
Output	# of partners engaged	NA	NA	NA	20
Outcome	% of invoices timely processed	NA	NA	NA	100%
Quality	% of partners who are satisfied with community engagement	NA	NA	NA	80%

**Performance Measures Descriptions**

Revenue/Expense Detail

	Adopted General Fund	Adopted Other Funds	Adopted General Fund	Adopted Other Funds
Program Expenses	2020	2020	2021	2021
Personnel	\$0	\$0	\$121,444	\$0
<b>Total GF/non-GF</b>	<b>\$0</b>	<b>\$0</b>	<b>\$121,444</b>	<b>\$0</b>
<b>Program Total:</b>	<b>\$0</b>		<b>\$121,444</b>	
<b>Program FTE</b>	0.00	0.00	1.00	0.00

Program Revenues				
<b>Total Revenue</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

Explanation of Revenues

Significant Program Changes

Last Year this program was: