

Division: Behavioral Health

Program Characteristics:

Program Description

The Addictions Services Alcohol and Drug Prevention program addresses risk and protective factors for substance use that can lead to alcohol, tobacco, and other drug addiction. Funding comes from a variety of state and federal grants to support: media campaigns, prevention education, youth leadership activities, policy development, and support for schools and parents. This program offers services to schools, community organizations, parents, youth, and other community groups. Programming is developed using evidence-based prevention models that are driven by community assessments. Priorities include increasing capacity for prevention in schools, convening partners to assess community needs, and offering prevention activities at school sites and organizations serving youth and parents.

Program activities include: 1) Contracting with local providers to offer programming to all Multnomah County school districts and interested community-based organizations. Programming includes youth-led media campaigns, youth leadership opportunities, evidence-based prevention curriculum for local schools, and family engagement courses that educate on primary prevention strategies. 2) The Big Village Coalition is a community-based coalition that focuses on reducing underage drinking and marijuana use. This program focuses on parent education and youth leadership development. 3) Expanding our Safety Starts at Home campaign which focuses on educating the community on the importance of safe storage and disposal of prescription drugs within the home (including handing out medication lock bags and Detera kits to Multnomah County residents). 4) Supporting and expanding on substance-free community events to normalize alcohol and marijuana free spaces for youth throughout our community.

Equity Statement

This program continuously strengthens its commitment to advancing diversity, equity and inclusion by using strategies that center racially, culturally, and linguistically specific practices when developing and selecting prevention activities and strategies.

Revenue/Expense Detail

	2026 General Fund	2026 Other Funds	2027 General Fund	2027 Other Funds
Personnel	\$0	\$242,484	\$0	\$431,404
Contractual Services	\$0	\$1,149,002	\$0	\$931,325
Materials & Supplies	\$0	\$34,607	\$0	\$59,520
Internal Services	\$0	\$61,215	\$0	\$38,925
Total GF/non-GF	\$0	\$1,487,308	\$0	\$1,461,174
Total Expenses:	\$1,487,308		\$1,461,174	
Program FTE	0.00	1.50	0.00	2.09
Program Revenues				
Intergovernmental	\$0	\$1,487,308	\$0	\$1,461,174
Total Revenue	\$0	\$1,487,308	\$0	\$1,461,174

Performance Measures

Performance Measure	FY25 Actual	FY26 Estimate	FY27 Target
Adults and youth served by prevention services and programming	10,500	10,000	15,000
Number of individual messages focused on substance use prevention posted (includes paid media advertisements, social media, earned media, etc.)	N/A	15	15